

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5806/-112.1215

RFULL9

Freestanding Barnes and Noble		1 mi radius		3 mi radius		5 mi radius	
Phoenix, AZ 85051							
Population							
Estimated Population (2020)		14,309		170,937		455,128	
Projected Population (2025)		15,694		186,200		496,884	
Census Population (2010)		12,440		152,912		404,953	
Census Population (2000)		13,130		158,285		418,247	
Projected Annual Growth (2020-2025)		1,385	1.9%	15,263	1.8%	41,755	1.8%
Historical Annual Growth (2010-2020)		1,869	1.5%	18,025	1.2%	50,175	1.2%
Historical Annual Growth (2000-2010)		-690	-0.5%	-5,373	-0.3%	-13,294	-0.3%
Estimated Population Density (2020)		4,557	psm	6,049	psm	5,798	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2020)		6,537		64,249		173,877	
Projected Households (2025)		6,856		67,346		182,511	
Census Households (2010)		5,570		56,689		152,748	
Census Households (2000)		5,953		59,870		159,324	
Projected Annual Growth (2020-2025)		319	1.0%	3,097	1.0%	8,634	1.0%
Historical Annual Change (2000-2020)		584	0.5%	4,379	0.4%	14,553	0.5%
Average Household Income							
Estimated Average Household Income (2020)		\$50,355		\$64,950		\$71,730	
Projected Average Household Income (2025)		\$54,073		\$71,686		\$79,685	
Census Average Household Income (2010)		\$44,615		\$51,892		\$56,369	
Census Average Household Income (2000)		\$40,944		\$49,102		\$52,970	
Projected Annual Change (2020-2025)		\$3,718	1.5%	\$6,736	2.1%	\$7,956	2.2%
Historical Annual Change (2000-2020)		\$9,411	1.1%	\$15,848	1.6%	\$18,759	1.8%
Median Household Income							
Estimated Median Household Income (2020)		\$49,109		\$54,064		\$58,311	
Projected Median Household Income (2025)		\$57,581		\$63,547		\$68,207	
Census Median Household Income (2010)		\$36,473		\$44,738		\$46,709	
Census Median Household Income (2000)		\$35,108		\$42,367		\$43,794	
Projected Annual Change (2020-2025)		\$8,472	3.5%	\$9,484	3.5%	\$9,896	3.4%
Historical Annual Change (2000-2020)		\$14,001	2.0%	\$11,696	1.4%	\$14,517	1.7%
Per Capita Income							
Estimated Per Capita Income (2020)		\$23,021		\$24,506		\$27,491	
Projected Per Capita Income (2025)		\$23,638		\$26,015		\$29,349	
Census Per Capita Income (2010)		\$19,977		\$19,238		\$21,262	
Census Per Capita Income (2000)		\$18,626		\$18,540		\$20,062	
Projected Annual Change (2020-2025)		\$617	0.5%	\$1,508	1.2%	\$1,858	1.4%
Historical Annual Change (2000-2020)		\$4,395	1.2%	\$5,966	1.6%	\$7,429	1.9%
Estimated Average Household Net Worth (2020)		\$365,113		\$489,621		\$591,134	

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Phoenix, AZ 85051

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	14,309		170,937		455,128	
White (2020)	9,139	63.9%	111,214	65.1%	302,350	66.4%
Black or African American (2020)	1,341	9.4%	12,558	7.3%	32,615	7.2%
American Indian or Alaska Native (2020)	448	3.1%	4,491	2.6%	10,623	2.3%
Asian (2020)	725	5.1%	7,551	4.4%	20,922	4.6%
Hawaiian or Pacific Islander (2020)	30	0.2%	347	0.2%	869	0.2%
Other Race (2020)	1,936	13.5%	27,470	16.1%	68,833	15.1%
Two or More Races (2020)	690	4.8%	7,306	4.3%	18,916	4.2%
Population < 18 (2020)	2,993	20.9%	40,254	23.5%	105,964	23.3%
White Not Hispanic	1,053	35.2%	13,220	32.8%	35,353	33.4%
Black or African American	308	10.3%	3,452	8.6%	9,032	8.5%
Asian	129	4.3%	1,518	3.8%	4,248	4.0%
Other Race Not Hispanic	289	9.7%	3,035	7.5%	7,449	7.0%
Hispanic	1,214	40.6%	19,029	47.3%	49,881	47.1%
Not Hispanic or Latino Population (2020)	10,171	71.1%	111,843	65.4%	299,548	65.8%
Not Hispanic White	7,456	73.3%	85,250	76.2%	229,990	76.8%
Not Hispanic Black or African American	1,218	12.0%	11,479	10.3%	29,832	10.0%
Not Hispanic American Indian or Alaska Native	393	3.9%	3,639	3.3%	8,242	2.8%
Not Hispanic Asian	683	6.7%	7,158	6.4%	19,776	6.6%
Not Hispanic Hawaiian or Pacific Islander	24	0.2%	285	0.3%	714	0.2%
Not Hispanic Other Race	1	-	253	0.2%	1,000	0.3%
Not Hispanic Two or More Races	396	3.9%	3,779	3.4%	9,993	3.3%
Hispanic or Latino Population (2020)	4,138	28.9%	59,094	34.6%	155,580	34.2%
Hispanic White	1,682	40.7%	25,965	43.9%	72,360	46.5%
Hispanic Black or African American	123	3.0%	1,079	1.8%	2,783	1.8%
Hispanic American Indian or Alaska Native	55	1.3%	852	1.4%	2,380	1.5%
Hispanic Asian	43	1.0%	393	0.7%	1,146	0.7%
Hispanic Hawaiian or Pacific Islander	6	0.1%	62	0.1%	155	-
Hispanic Other Race	1,935	46.8%	27,217	46.1%	67,834	43.6%
Hispanic Two or More Races	295	7.1%	3,527	6.0%	8,923	5.7%
Not Hispanic or Latino Population (2010)	9,094	73.1%	102,911	67.3%	274,026	67.7%
Hispanic or Latino Population (2010)	3,346	26.9%	50,001	32.7%	130,927	32.3%
Not Hispanic or Latino Population (2000)	11,128	84.8%	126,074	79.7%	327,961	78.4%
Hispanic or Latino Population (2000)	2,002	15.2%	32,211	20.3%	90,286	21.6%
Not Hispanic or Latino Population (2025)	11,043	70.4%	120,568	64.8%	323,510	65.1%
Hispanic or Latino Population (2025)	4,651	29.6%	65,632	35.2%	173,374	34.9%
Projected Annual Growth (2020-2025)	513	-	6,538	-	17,794	-
Historical Annual Growth (2000-2010)	1,344	6.7%	17,791	5.5%	40,641	4.5%

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Freestanding Barnes and Noble

Phoenix, AZ 85051

Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	14,309		170,937		455,128	
Age Under 5 Years	947	6.6%	11,151	6.5%	28,807	6.3%
Age 5 to 9 Years	807	5.6%	10,996	6.4%	28,983	6.4%
Age 10 to 14 Years	804	5.6%	11,525	6.7%	30,555	6.7%
Age 15 to 19 Years	927	6.5%	11,878	6.9%	30,977	6.8%
Age 20 to 24 Years	1,305	9.1%	12,313	7.2%	31,201	6.9%
Age 25 to 29 Years	1,443	10.1%	13,341	7.8%	34,548	7.6%
Age 30 to 34 Years	1,117	7.8%	12,245	7.2%	31,870	7.0%
Age 35 to 39 Years	957	6.7%	11,373	6.7%	29,711	6.5%
Age 40 to 44 Years	843	5.9%	10,757	6.3%	28,583	6.3%
Age 45 to 49 Years	914	6.4%	11,037	6.5%	29,255	6.4%
Age 50 to 54 Years	844	5.9%	10,592	6.2%	28,902	6.4%
Age 55 to 59 Years	848	5.9%	10,577	6.2%	29,355	6.4%
Age 60 to 64 Years	744	5.2%	9,056	5.3%	25,385	5.6%
Age 65 to 69 Years	626	4.4%	7,597	4.4%	20,993	4.6%
Age 70 to 74 Years	473	3.3%	6,367	3.7%	17,266	3.8%
Age 75 to 79 Years	316	2.2%	4,476	2.6%	12,213	2.7%
Age 80 to 84 Years	196	1.4%	2,776	1.6%	7,912	1.7%
Age 85 Years or Over	198	1.4%	2,879	1.7%	8,613	1.9%
Median Age	33.9		35.6		36.6	
Age 19 Years or Less	3,485	24.4%	45,550	26.6%	119,323	26.2%
Age 20 to 64 Years	9,014	63.0%	101,291	59.3%	268,809	59.1%
Age 65 Years or Over	1,810	12.7%	24,095	14.1%	66,997	14.7%

Female Age Distribution (2020)

Female Population	7,154	50.0%	85,628	50.1%	230,337	50.6%
Age Under 5 Years	477	6.7%	5,500	6.4%	14,147	6.1%
Age 5 to 9 Years	404	5.6%	5,326	6.2%	14,203	6.2%
Age 10 to 14 Years	389	5.4%	5,516	6.4%	14,681	6.4%
Age 15 to 19 Years	470	6.6%	5,750	6.7%	15,029	6.5%
Age 20 to 24 Years	643	9.0%	6,022	7.0%	15,190	6.6%
Age 25 to 29 Years	675	9.4%	6,422	7.5%	16,647	7.2%
Age 30 to 34 Years	479	6.7%	5,855	6.8%	15,651	6.8%
Age 35 to 39 Years	436	6.1%	5,586	6.5%	14,741	6.4%
Age 40 to 44 Years	401	5.6%	5,258	6.1%	14,129	6.1%
Age 45 to 49 Years	438	6.1%	5,387	6.3%	14,421	6.3%
Age 50 to 54 Years	466	6.5%	5,297	6.2%	14,758	6.4%
Age 55 to 59 Years	441	6.2%	5,486	6.4%	15,347	6.7%
Age 60 to 64 Years	389	5.4%	4,552	5.3%	13,085	5.7%
Age 65 to 69 Years	360	5.0%	4,138	4.8%	11,212	4.9%
Age 70 to 74 Years	246	3.4%	3,460	4.0%	9,434	4.1%
Age 75 to 79 Years	173	2.4%	2,507	2.9%	6,927	3.0%
Age 80 to 84 Years	128	1.8%	1,633	1.9%	4,843	2.1%
Age 85 Years or Over	138	1.9%	1,933	2.3%	5,891	2.6%
Female Median Age	35.5		36.9		38.1	
Age 19 Years or Less	1,740	24.3%	22,092	25.8%	58,060	25.2%
Age 20 to 64 Years	4,369	61.1%	49,866	58.2%	133,968	58.2%
Age 65 Years or Over	1,046	14.6%	13,670	16.0%	38,308	16.6%

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Male Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	7,155	50.0%	85,309	49.9%	224,791	49.4%
Age Under 5 Years	470	6.6%	5,651	6.6%	14,660	6.5%
Age 5 to 9 Years	404	5.6%	5,671	6.6%	14,781	6.6%
Age 10 to 14 Years	415	5.8%	6,009	7.0%	15,874	7.1%
Age 15 to 19 Years	456	6.4%	6,128	7.2%	15,948	7.1%
Age 20 to 24 Years	662	9.2%	6,292	7.4%	16,011	7.1%
Age 25 to 29 Years	768	10.7%	6,919	8.1%	17,901	8.0%
Age 30 to 34 Years	638	8.9%	6,389	7.5%	16,219	7.2%
Age 35 to 39 Years	521	7.3%	5,787	6.8%	14,971	6.7%
Age 40 to 44 Years	442	6.2%	5,499	6.4%	14,454	6.4%
Age 45 to 49 Years	475	6.6%	5,650	6.6%	14,834	6.6%
Age 50 to 54 Years	379	5.3%	5,295	6.2%	14,144	6.3%
Age 55 to 59 Years	407	5.7%	5,091	6.0%	14,008	6.2%
Age 60 to 64 Years	354	5.0%	4,504	5.3%	12,300	5.5%
Age 65 to 69 Years	265	3.7%	3,459	4.1%	9,781	4.4%
Age 70 to 74 Years	227	3.2%	2,907	3.4%	7,832	3.5%
Age 75 to 79 Years	143	2.0%	1,970	2.3%	5,285	2.4%
Age 80 to 84 Years	68	1.0%	1,143	1.3%	3,068	1.4%
Age 85 Years or Over	60	0.8%	946	1.1%	2,722	1.2%
Male Median Age	32.9		34.4		35.1	
Age 19 Years or Less	1,745	24.4%	23,459	27.5%	61,262	27.3%
Age 20 to 64 Years	4,645	64.9%	51,425	60.3%	134,841	60.0%
Age 65 Years or Over	764	10.7%	10,425	12.2%	28,688	12.8%

Males per 100 Females (2020)

Overall Comparison						
Age Under 5 Years	99	49.7%	103	50.7%	104	50.9%
Age 5 to 9 Years	100	50.0%	106	51.6%	104	51.0%
Age 10 to 14 Years	107	51.6%	109	52.1%	108	52.1%
Age 15 to 19 Years	97	49.2%	107	51.6%	106	51.5%
Age 20 to 24 Years	103	50.7%	104	51.1%	105	51.3%
Age 25 to 29 Years	114	53.2%	108	51.9%	108	51.8%
Age 30 to 34 Years	133	57.1%	109	52.2%	104	50.9%
Age 35 to 39 Years	119	54.4%	104	50.9%	102	50.4%
Age 40 to 44 Years	110	52.4%	105	51.1%	102	50.6%
Age 45 to 49 Years	109	52.0%	105	51.2%	103	50.7%
Age 50 to 54 Years	81	44.9%	100	50.0%	96	48.9%
Age 55 to 59 Years	92	48.0%	93	48.1%	91	47.7%
Age 60 to 64 Years	91	47.7%	99	49.7%	94	48.5%
Age 65 to 69 Years	74	42.4%	84	45.5%	87	46.6%
Age 70 to 74 Years	92	48.0%	84	45.7%	83	45.4%
Age 75 to 79 Years	83	45.4%	79	44.0%	76	43.3%
Age 80 to 84 Years	53	34.8%	70	41.2%	63	38.8%
Age 85 Years or Over	43	30.2%	49	32.9%	46	31.6%
Age 19 Years or Less	100	50.1%	106	51.5%	106	51.3%
Age 20 to 39 Years	116	53.7%	106	51.5%	105	51.1%
Age 40 to 64 Years	96	49.1%	100	50.1%	97	49.3%
Age 65 Years or Over	73	42.2%	76	43.3%	75	42.8%

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	1 mi radius		3 mi radius		5 mi radius	
Household Type (2020)						
Total Households	6,537		64,249		173,877	
Households with Children	1,647	25.2%	21,474	33.4%	56,924	32.7%
Average Household Size	2.2		2.6		2.6	
Household Density per Square Mile	2,082		2,273		2,215	
Population Family	9,948	69.5%	137,057	80.2%	363,836	79.9%
Population Non-Family	4,345	30.4%	32,320	18.9%	87,037	19.1%
Population Group Quarters	17	0.1%	1,561	0.9%	4,255	0.9%
Family Households	3,095	47.3%	39,807	62.0%	106,586	61.3%
Married Couple Households	1,744	56.4%	24,524	61.6%	66,895	62.8%
Other Family Households with Children	1,351	43.6%	15,283	38.4%	39,691	37.2%
Family Households with Children	1,623	52.4%	21,128	53.1%	56,099	52.6%
Married Couple with Children	766	47.2%	11,358	53.8%	30,430	54.2%
Other Family Households with Children	857	52.8%	9,770	46.2%	25,669	45.8%
Family Households No Children	1,472	47.6%	18,679	46.9%	50,487	47.4%
Married Couple No Children	978	66.5%	13,166	70.5%	36,466	72.2%
Other Family Households No Children	494	33.5%	5,513	29.5%	14,022	27.8%
Non-Family Households	3,442	52.7%	24,442	38.0%	67,291	38.7%
Non-Family Households with Children	24	0.7%	346	1.4%	825	1.2%
Non-Family Households No Children	3,418	99.3%	24,096	98.6%	66,466	98.8%
Average Family Household Size	3.2		3.4		3.4	
Average Family Income	\$67,804		\$74,696		\$84,680	
Median Family Income	\$63,591		\$65,190		\$71,203	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2020)						
Population Age 15 Years or Over	11,751		137,264		366,783	
Never Married	4,778	40.7%	54,783	39.9%	140,928	38.4%
Currently Married	3,303	28.1%	47,711	34.8%	133,085	36.3%
Previously Married	3,670	31.2%	34,770	25.3%	92,769	25.3%
Separated	621	16.9%	7,405	21.3%	20,515	22.1%
Widowed	711	19.4%	7,501	21.6%	20,579	22.2%
Divorced	2,337	63.7%	19,864	57.1%	51,675	55.7%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	9,520		113,073		304,605	
Elementary (Grade Level 0 to 8)	357	3.8%	6,586	5.8%	19,972	6.6%
Some High School (Grade Level 9 to 11)	902	9.5%	10,033	8.9%	25,678	8.4%
High School Graduate	2,908	30.5%	32,715	28.9%	82,409	27.1%
Some College	2,404	25.2%	28,123	24.9%	74,037	24.3%
Associate Degree Only	1,093	11.5%	10,899	9.6%	27,214	8.9%
Bachelor Degree Only	1,192	12.5%	16,826	14.9%	47,638	15.6%
Graduate Degree	665	7.0%	7,891	7.0%	27,657	9.1%
Any College (Some College or Higher)	5,353	56.2%	63,739	56.4%	176,546	58.0%
College Degree + (Bachelor Degree or Higher)	1,856	19.5%	24,718	21.9%	75,295	24.7%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2020)	6,815		66,452		180,314	
Total Housing Units (2010)	6,628		64,388		174,325	
Historical Annual Growth (2010-2020)	187	0.3%	2,064	0.3%	5,989	0.3%
Housing Units Occupied (2020)	6,537	95.9%	64,249	96.7%	173,877	96.4%
Housing Units Owner-Occupied	2,281	34.9%	33,070	51.5%	93,192	53.6%
Housing Units Renter-Occupied	4,256	65.1%	31,179	48.5%	80,685	46.4%
Housing Units Vacant (2020)	278	4.1%	2,204	3.3%	6,437	3.6%

Household Size (2020)

Total Households	6,537		64,249		173,877	
1 Person Households	2,709	41.4%	18,670	29.1%	52,322	30.1%
2 Person Households	1,862	28.5%	18,922	29.5%	51,566	29.7%
3 Person Households	903	13.8%	9,959	15.5%	26,191	15.1%
4 Person Households	530	8.1%	7,756	12.1%	20,718	11.9%
5 Person Households	317	4.8%	4,709	7.3%	12,250	7.0%
6 Person Households	117	1.8%	2,195	3.4%	5,746	3.3%
7 or More Person Households	100	1.5%	2,037	3.2%	5,085	2.9%

Household Income Distribution (2020)

HH Income \$200,000 or More	85	1.3%	1,826	2.8%	7,544	4.3%
HH Income \$150,000 to \$199,999	159	2.4%	2,315	3.6%	7,423	4.3%
HH Income \$125,000 to \$149,999	167	2.6%	2,369	3.7%	7,808	4.5%
HH Income \$100,000 to \$124,999	453	6.9%	4,905	7.6%	13,786	7.9%
HH Income \$75,000 to \$99,999	830	12.7%	8,064	12.6%	21,069	12.1%
HH Income \$50,000 to \$74,999	1,222	18.7%	13,371	20.8%	34,940	20.1%
HH Income \$35,000 to \$49,999	1,221	18.7%	10,693	16.6%	26,388	15.2%
HH Income \$25,000 to \$34,999	638	9.8%	6,211	9.7%	16,870	9.7%
HH Income \$15,000 to \$24,999	844	12.9%	7,436	11.6%	19,140	11.0%
HH Income \$10,000 to \$14,999	241	3.7%	2,215	3.4%	6,506	3.7%
HH Income Under \$10,000	678	10.4%	4,843	7.5%	12,403	7.1%

Household Vehicles (2020)

Households 0 Vehicles Available	862	13.2%	6,066	9.4%	15,949	9.2%
Households 1 Vehicle Available	2,984	45.7%	24,820	38.6%	66,019	38.0%
Households 2 Vehicles Available	1,766	27.0%	21,264	33.1%	58,883	33.9%
Households 3 or More Vehicles Available	924	14.1%	12,098	18.8%	33,026	19.0%
Total Vehicles Available	9,705		108,826		296,272	
Average Vehicles per Household	1.5		1.7		1.7	
Owner-Occupied Household Vehicles	4,487	46.2%	68,126	62.6%	190,855	64.4%
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.0	
Renter-Occupied Household Vehicles	5,218	53.8%	40,700	37.4%	105,418	35.6%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3	

Travel Time (2020)

Worker Base Age 16 years or Over	7,170		84,377		224,045	
Travel to Work in 14 Minutes or Less	1,480	20.6%	15,447	18.3%	40,711	18.2%
Travel to Work in 15 to 29 Minutes	2,736	38.2%	31,106	36.9%	83,108	37.1%
Travel to Work in 30 to 59 Minutes	2,274	31.7%	26,255	31.1%	72,130	32.2%
Travel to Work in 60 Minutes or More	476	6.6%	5,527	6.6%	13,901	6.2%
Work at Home	469	6.5%	4,987	5.9%	12,534	5.6%
Average Minutes Travel to Work	24.2		24.3		24.7	

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Freestanding Barnes and Noble

Phoenix, AZ 85051

Transportation To Work (2020)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	7,170		84,377		224,045	
Drive to Work Alone	5,269	73.5%	62,472	74.0%	167,569	74.8%
Drive to Work in Carpool	694	9.7%	10,162	12.0%	27,159	12.1%
Travel to Work by Public Transportation	429	6.0%	3,157	3.7%	7,636	3.4%
Drive to Work on Motorcycle	49	0.7%	239	0.3%	579	0.3%
Bicycle to Work	94	1.3%	503	0.6%	1,430	0.6%
Walk to Work	106	1.5%	1,420	1.7%	3,618	1.6%
Other Means	60	0.8%	1,438	1.7%	3,521	1.6%
Work at Home	469	6.5%	4,987	5.9%	12,534	5.6%

Daytime Demographics (2020)

Total Businesses	1,313		4,955		13,044	
Total Employees	15,393		50,287		134,082	
Company Headquarter Businesses	8	0.6%	30	0.6%	54	0.4%
Company Headquarter Employees	829	5.4%	3,009	6.0%	7,767	5.8%
Employee Population per Business	11.7 to 1		10.1 to 1		10.3 to 1	
Residential Population per Business	10.9 to 1		34.5 to 1		34.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	19,538		102,012		272,181	

Labor Force

Labor Population Age 16 Years or Over (2020)	11,628		135,168		361,071	
Labor Force Total Males (2020)	5,807 49.9%		66,862 49.5%		176,477 48.9%	
Male Civilian Employed	3,975 68.4%		45,295 67.7%		119,764 67.9%	
Male Civilian Unemployed	302 5.2%		2,712 4.1%		5,498 3.1%	
Males in Armed Forces	-		58		147	
Males Not in Labor Force	1,531 26.4%		18,797 28.1%		51,068 28.9%	
Labor Force Total Females (2020)	5,820 50.1%		68,306 50.5%		184,594 51.1%	
Female Civilian Employed	3,508 60.3%		38,089 55.8%		103,052 55.8%	
Female Civilian Unemployed	169 2.9%		1,757 2.6%		4,453 2.4%	
Females in Armed Forces	-		-		9	
Females Not in Labor Force	2,143 36.8%		28,459 41.7%		77,081 41.8%	
Unemployment Rate	471 4.1%		4,469 3.3%		9,951 2.8%	

Occupation (2020)

Occupation Population Age 16 Years or Over	7,483		83,385		222,815	
Occupation Total Males	3,975 53.1%		45,295 54.3%		119,764 53.8%	
Occupation Total Females	3,508 46.9%		38,089 45.7%		103,052 46.2%	
Management, Business, Financial Operations	764 10.2%		10,339 12.4%		29,705 13.3%	
Professional, Related	1,381 18.5%		14,600 17.5%		41,936 18.8%	
Service	1,628 21.8%		18,474 22.2%		45,891 20.6%	
Sales, Office	2,072 27.7%		20,151 24.2%		55,054 24.7%	
Farming, Fishing, Forestry	4		166 0.2%		385 0.2%	
Construction, Extraction, Maintenance	657 8.8%		8,793 10.5%		22,541 10.1%	
Production, Transport, Material Moving	976 13.0%		10,862 13.0%		27,304 12.3%	
White Collar Workers	4,217 56.4%		45,089 54.1%		126,695 56.9%	
Blue Collar Workers	3,266 43.6%		38,296 45.9%		96,120 43.1%	

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	5,570		56,689		152,748	
1 Detached Unit	2,305	41.4%	37,583	66.3%	100,232	65.6%
1 Attached Unit	277	5.0%	2,852	5.0%	8,870	5.8%
2 Units	71	1.3%	948	1.7%	2,597	1.7%
3 to 4 Units	376	6.8%	3,562	6.3%	9,624	6.3%
5 to 9 Units	591	10.6%	4,591	8.1%	12,154	8.0%
10 to 19 Units	1,293	23.2%	5,561	9.8%	12,906	8.4%
20 to 49 Units	450	8.1%	2,415	4.3%	6,716	4.4%
50 or More Units	1,035	18.6%	5,066	8.9%	14,598	9.6%
Mobile Home or Trailer	130	2.3%	1,573	2.8%	5,905	3.9%
Other Structure	8	0.2%	98	0.2%	275	0.2%

Homes Built By Year (2020)

Homes Built 2014 or later	141	2.1%	1,436	2.2%	4,063	2.3%
Homes Built 2010 to 2013	105	1.5%	485	0.7%	1,700	0.9%
Homes Built 2000 to 2009	451	6.6%	4,391	6.6%	13,864	7.7%
Homes Built 1990 to 1999	781	11.5%	7,039	10.6%	22,383	12.4%
Homes Built 1980 to 1989	1,608	23.6%	11,558	17.4%	34,884	19.3%
Homes Built 1970 to 1979	2,235	32.8%	21,874	32.9%	50,972	28.3%
Homes Built 1960 to 1969	920	13.5%	10,892	16.4%	24,146	13.4%
Homes Built 1950 to 1959	231	3.4%	5,286	8.0%	17,558	9.7%
Homes Built 1940 to 1949	29	0.4%	1,022	1.5%	3,237	1.8%
Homes Built Before 1939	35	0.5%	266	0.4%	1,072	0.6%
Median Age of Homes	34.7 yrs		37.1 yrs		36.4 yrs	

Home Values (2020)

Owner Specified Housing Units	2,065		30,415		85,747	
Home Values \$1,000,000 or More	14	0.7%	190	0.6%	791	0.9%
Home Values \$750,000 to \$999,999	23	1.1%	463	1.5%	1,742	2.0%
Home Values \$500,000 to \$749,999	111	5.4%	1,753	5.8%	5,692	6.6%
Home Values \$400,000 to \$499,999	83	4.0%	1,840	6.1%	6,705	7.8%
Home Values \$300,000 to \$399,999	231	11.2%	3,338	11.0%	12,700	14.8%
Home Values \$250,000 to \$299,999	218	10.6%	3,881	12.8%	11,370	13.3%
Home Values \$200,000 to \$249,999	441	21.4%	6,401	21.0%	17,006	19.8%
Home Values \$175,000 to \$199,999	226	10.9%	3,773	12.4%	8,134	9.5%
Home Values \$150,000 to \$174,999	259	12.6%	4,157	13.7%	9,590	11.2%
Home Values \$125,000 to \$149,999	134	6.5%	1,809	5.9%	4,274	5.0%
Home Values \$100,000 to \$124,999	164	7.9%	1,951	6.4%	4,461	5.2%
Home Values \$90,000 to \$99,999	57	2.8%	507	1.7%	1,371	1.6%
Home Values \$80,000 to \$89,999	47	2.3%	462	1.5%	1,323	1.5%
Home Values \$70,000 to \$79,999	38	1.8%	303	1.0%	801	0.9%
Home Values \$60,000 to \$69,999	27	1.3%	317	1.0%	774	0.9%
Home Values \$50,000 to \$59,999	21	1.0%	246	0.8%	662	0.8%
Home Values \$35,000 to \$49,999	10	0.5%	147	0.5%	603	0.7%
Home Values \$25,000 to \$34,999	45	2.2%	198	0.7%	567	0.7%
Home Values \$10,000 to \$24,999	87	4.2%	767	2.5%	2,315	2.7%
Home Values Under \$10,000	26	1.3%	375	1.2%	1,683	2.0%
Owner-Occupied Median Home Value	\$192,982		\$218,773		\$242,521	
Renter-Occupied Median Rent	\$783		\$826		\$847	

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1 mi radius

3 mi radius

5 mi radius

Total Annual Consumer Expenditure (2020)

Total Household Expenditure	\$284.53 M	\$3.33 B	\$9.6 B
Total Non-Retail Expenditure	\$150.41 M	\$1.75 B	\$5.07 B
Total Retail Expenditure	\$134.11 M	\$1.57 B	\$4.53 B
Apparel	\$9.9 M	\$116.36 M	\$336.66 M
Contributions	\$8.65 M	\$103.31 M	\$304.41 M
Education	\$7.72 M	\$92.24 M	\$275.5 M
Entertainment	\$15.52 M	\$184.13 M	\$534.9 M
Food and Beverages	\$42.67 M	\$496.45 M	\$1.42 B
Furnishings and Equipment	\$9.67 M	\$114.52 M	\$332.42 M
Gifts	\$6.49 M	\$77.08 M	\$228.48 M
Health Care	\$24.45 M	\$285.59 M	\$818.4 M
Household Operations	\$10.88 M	\$128.48 M	\$373.08 M
Miscellaneous Expenses	\$5.34 M	\$62.46 M	\$180.76 M
Personal Care	\$3.81 M	\$44.53 M	\$128.52 M
Personal Insurance	\$1.81 M	\$22.09 M	\$65.03 M
Reading	\$610.53 K	\$7.16 M	\$20.77 M
Shelter	\$61.23 M	\$706.48 M	\$2.04 B
Tobacco	\$2 M	\$22.21 M	\$62.01 M
Transportation	\$51.66 M	\$608.01 M	\$1.75 B
Utilities	\$22.13 M	\$255.22 M	\$725.93 M

Monthly Household Consumer Expenditure (2020)

Total Household Expenditure	\$3,627	\$4,314	\$4,599
Total Non-Retail Expenditure	\$1,917 52.9%	\$2,274 52.7%	\$2,427 52.8%
Total Retail Expenditures	\$1,710 47.1%	\$2,041 47.3%	\$2,171 47.2%
Apparel	\$126 3.5%	\$151 3.5%	\$161 3.5%
Contributions	\$110 3.0%	\$134 3.1%	\$146 3.2%
Education	\$98 2.7%	\$120 2.8%	\$132 2.9%
Entertainment	\$198 5.5%	\$239 5.5%	\$256 5.6%
Food and Beverages	\$544 15.0%	\$644 14.9%	\$683 14.8%
Furnishings and Equipment	\$123 3.4%	\$149 3.4%	\$159 3.5%
Gifts	\$83 2.3%	\$100 2.3%	\$110 2.4%
Health Care	\$312 8.6%	\$370 8.6%	\$392 8.5%
Household Operations	\$139 3.8%	\$167 3.9%	\$179 3.9%
Miscellaneous Expenses	\$68 1.9%	\$81 1.9%	\$87 1.9%
Personal Care	\$49 1.3%	\$58 1.3%	\$62 1.3%
Personal Insurance	\$23 0.6%	\$29 0.7%	\$31 0.7%
Reading	\$8 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$781 21.5%	\$916 21.2%	\$976 21.2%
Tobacco	\$26 0.7%	\$29 0.7%	\$30 0.6%
Transportation	\$659 18.2%	\$789 18.3%	\$838 18.2%
Utilities	\$282 7.8%	\$331 7.7%	\$348 7.6%

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