

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5667/-75.4849

RFULL9

Home Depot SC	3 mi radius		5 mi radius		7 mi radius	
Allentown, PA 18103						
Population						
Estimated Population (2018)	103,534		209,937		328,026	
Projected Population (2023)	108,168		218,813		340,021	
Census Population (2010)	100,401		201,034		313,952	
Census Population (2000)	92,649		182,053		281,043	
Projected Annual Growth (2018-2023)	4,634	0.9%	8,876	0.8%	11,994	0.7%
Historical Annual Growth (2010-2018)	3,133	0.4%	8,903	0.6%	14,074	0.6%
Historical Annual Growth (2000-2010)	7,752	0.8%	18,981	1.0%	32,909	1.2%
Estimated Population Density (2018)	3,663 <i>psm</i>		2,674 <i>psm</i>		2,132 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households						
Estimated Households (2018)	38,999		78,986		123,778	
Projected Households (2023)	40,738		82,147		128,332	
Census Households (2010)	38,072		76,128		119,147	
Census Households (2000)	37,389		71,498		109,748	
Projected Annual Growth (2018-2023)	1,740	0.9%	3,161	0.8%	4,554	0.7%
Historical Annual Change (2000-2018)	1,610	0.2%	7,488	0.6%	14,030	0.7%
Average Household Income						
Estimated Average Household Income (2018)	\$69,253		\$78,197		\$82,596	
Projected Average Household Income (2023)	\$80,671		\$91,455		\$97,715	
Census Average Household Income (2010)	\$55,965		\$62,985		\$65,753	
Census Average Household Income (2000)	\$48,196		\$52,582		\$53,490	
Projected Annual Change (2018-2023)	\$11,418	3.3%	\$13,258	3.4%	\$15,119	3.7%
Historical Annual Change (2000-2018)	\$21,058	2.4%	\$25,615	2.7%	\$29,106	3.0%
Median Household Income						
Estimated Median Household Income (2018)	\$52,457		\$60,221		\$63,507	
Projected Median Household Income (2023)	\$59,737		\$68,791		\$72,649	
Census Median Household Income (2010)	\$45,791		\$51,400		\$53,756	
Census Median Household Income (2000)	\$39,406		\$43,394		\$44,555	
Projected Annual Change (2018-2023)	\$7,280	2.8%	\$8,571	2.8%	\$9,142	2.9%
Historical Annual Change (2000-2018)	\$13,051	1.8%	\$16,827	2.2%	\$18,952	2.4%
Per Capita Income						
Estimated Per Capita Income (2018)	\$26,507		\$29,674		\$31,447	
Projected Per Capita Income (2023)	\$30,786		\$34,577		\$37,150	
Census Per Capita Income (2010)	\$21,222		\$23,851		\$24,954	
Census Per Capita Income (2000)	\$19,354		\$20,566		\$20,780	
Projected Annual Change (2018-2023)	\$4,278	3.2%	\$4,903	3.3%	\$5,703	3.6%
Historical Annual Change (2000-2018)	\$7,153	2.1%	\$9,109	2.5%	\$10,667	2.9%
Estimated Average Household Net Worth (2018)	\$539,935		\$668,000		\$725,112	

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Home Depot SC	3 mi radius		5 mi radius		7 mi radius	
Allentown, PA 18103						
Race and Ethnicity						
Total Population (2018)	103,534		209,937		328,026	
White (2018)	63,764	61.6%	136,413	65.0%	230,659	70.3%
Black or African American (2018)	14,748	14.2%	26,256	12.5%	34,416	10.5%
American Indian or Alaska Native (2018)	585	0.6%	1,112	0.5%	1,401	0.4%
Asian (2018)	2,695	2.6%	7,909	3.8%	13,320	4.1%
Hawaiian or Pacific Islander (2018)	36	-	80	-	130	-
Other Race (2018)	17,256	16.7%	29,641	14.1%	36,037	11.0%
Two or More Races (2018)	4,450	4.3%	8,527	4.1%	12,064	3.7%
Population < 18 (2018)	23,053	22.3%	47,748	22.7%	70,982	21.6%
White Not Hispanic	6,213	27.0%	16,224	34.0%	29,794	42.0%
Black or African American	4,461	19.4%	8,265	17.3%	10,539	14.8%
Asian	525	2.3%	1,755	3.7%	2,944	4.1%
Other Race Not Hispanic	784	3.4%	1,745	3.7%	2,711	3.8%
Hispanic	11,070	48.0%	19,758	41.4%	24,994	35.2%
Not Hispanic or Latino Population (2018)	66,324	64.1%	144,297	68.7%	244,136	74.4%
Not Hispanic White	51,218	77.2%	113,724	78.8%	199,357	81.7%
Not Hispanic Black or African American	10,667	16.1%	19,016	13.2%	25,691	10.5%
Not Hispanic American Indian or Alaska Native	135	0.2%	274	0.2%	406	0.2%
Not Hispanic Asian	2,506	3.8%	7,504	5.2%	12,731	5.2%
Not Hispanic Hawaiian or Pacific Islander	7	-	32	-	66	-
Not Hispanic Other Race	42	0.1%	89	0.1%	179	0.1%
Not Hispanic Two or More Races	1,750	2.6%	3,658	2.5%	5,707	2.3%
Hispanic or Latino Population (2018)	37,210	35.9%	65,640	31.3%	83,891	25.6%
Hispanic White	12,545	33.7%	22,688	34.6%	31,303	37.3%
Hispanic Black or African American	4,081	11.0%	7,240	11.0%	8,725	10.4%
Hispanic American Indian or Alaska Native	450	1.2%	838	1.3%	996	1.2%
Hispanic Asian	190	0.5%	405	0.6%	589	0.7%
Hispanic Hawaiian or Pacific Islander	29	0.1%	47	0.1%	64	0.1%
Hispanic Other Race	17,214	46.3%	29,552	45.0%	35,858	42.7%
Hispanic Two or More Races	2,701	7.3%	4,869	7.4%	6,357	7.6%
Not Hispanic or Latino Population (2010)	68,379	68.1%	145,792	72.5%	244,649	77.9%
Hispanic or Latino Population (2010)	32,022	31.9%	55,242	27.5%	69,304	22.1%
Not Hispanic or Latino Population (2000)	77,903	84.1%	154,404	84.8%	245,725	87.4%
Hispanic or Latino Population (2000)	14,746	15.9%	27,649	15.2%	35,318	12.6%
Not Hispanic or Latino Population (2023)	67,291	62.2%	146,211	66.8%	246,212	72.4%
Hispanic or Latino Population (2023)	40,877	37.8%	72,602	33.2%	93,808	27.6%
Projected Annual Growth (2018-2023)	3,667	2.0%	6,962	2.1%	9,918	2.4%
Historical Annual Growth (2000-2010)	17,276	11.7%	27,593	10.0%	33,986	9.6%

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RFULL9

Home Depot SC

Allentown, PA 18103

3 mi radius 5 mi radius 7 mi radius

Total Age Distribution (2018)

	3 mi radius		5 mi radius		7 mi radius	
Total Population	103,534		209,937		328,026	
Age Under 5 Years	6,720	6.5%	13,258	6.3%	19,205	5.9%
Age 5 to 9 Years	6,349	6.1%	13,185	6.3%	19,586	6.0%
Age 10 to 14 Years	6,327	6.1%	13,505	6.4%	20,458	6.2%
Age 15 to 19 Years	7,490	7.2%	14,337	6.8%	23,362	7.1%
Age 20 to 24 Years	8,915	8.6%	15,586	7.4%	25,770	7.9%
Age 25 to 29 Years	8,039	7.8%	15,127	7.2%	22,986	7.0%
Age 30 to 34 Years	7,118	6.9%	14,043	6.7%	21,330	6.5%
Age 35 to 39 Years	6,454	6.2%	13,158	6.3%	20,346	6.2%
Age 40 to 44 Years	5,674	5.5%	11,917	5.7%	18,618	5.7%
Age 45 to 49 Years	5,858	5.7%	12,536	6.0%	19,689	6.0%
Age 50 to 54 Years	6,222	6.0%	13,114	6.2%	20,585	6.3%
Age 55 to 59 Years	6,447	6.2%	13,833	6.6%	21,747	6.6%
Age 60 to 64 Years	5,568	5.4%	12,292	5.9%	19,471	5.9%
Age 65 to 69 Years	4,706	4.5%	10,313	4.9%	16,634	5.1%
Age 70 to 74 Years	3,817	3.7%	8,145	3.9%	13,061	4.0%
Age 75 to 79 Years	2,791	2.7%	5,799	2.8%	9,324	2.8%
Age 80 to 84 Years	2,135	2.1%	4,322	2.1%	7,049	2.1%
Age 85 Years or Over	2,902	2.8%	5,468	2.6%	8,803	2.7%
Median Age	35.7		37.2		37.8	
Age 19 Years or Less	26,886	26.0%	54,284	25.9%	82,612	25.2%
Age 20 to 64 Years	60,297	58.2%	121,606	57.9%	190,542	58.1%
Age 65 Years or Over	16,351	15.8%	34,047	16.2%	54,872	16.7%

Female Age Distribution (2018)

	3 mi radius		5 mi radius		7 mi radius	
Female Population	53,402	51.6%	107,821	51.4%	167,784	51.1%
Age Under 5 Years	3,276	6.1%	6,421	6.0%	9,268	5.5%
Age 5 to 9 Years	2,987	5.6%	6,283	5.8%	9,352	5.6%
Age 10 to 14 Years	3,057	5.7%	6,585	6.1%	9,935	5.9%
Age 15 to 19 Years	3,779	7.1%	7,100	6.6%	11,448	6.8%
Age 20 to 24 Years	4,742	8.9%	7,987	7.4%	12,809	7.6%
Age 25 to 29 Years	4,074	7.6%	7,712	7.2%	11,583	6.9%
Age 30 to 34 Years	3,513	6.6%	6,999	6.5%	10,654	6.3%
Age 35 to 39 Years	3,245	6.1%	6,709	6.2%	10,323	6.2%
Age 40 to 44 Years	2,842	5.3%	6,004	5.6%	9,419	5.6%
Age 45 to 49 Years	2,975	5.6%	6,448	6.0%	10,018	6.0%
Age 50 to 54 Years	3,127	5.9%	6,618	6.1%	10,308	6.1%
Age 55 to 59 Years	3,285	6.2%	7,078	6.6%	11,027	6.6%
Age 60 to 64 Years	2,970	5.6%	6,393	5.9%	10,075	6.0%
Age 65 to 69 Years	2,542	4.8%	5,524	5.1%	8,911	5.3%
Age 70 to 74 Years	2,090	3.9%	4,408	4.1%	7,106	4.2%
Age 75 to 79 Years	1,605	3.0%	3,281	3.0%	5,285	3.2%
Age 80 to 84 Years	1,295	2.4%	2,585	2.4%	4,261	2.5%
Age 85 Years or Over	1,999	3.7%	3,684	3.4%	6,002	3.6%
Female Median Age	36.8		38.4		39.2	
Age 19 Years or Less	13,100	24.5%	26,390	24.5%	40,003	23.8%
Age 20 to 64 Years	30,772	57.6%	61,949	57.5%	96,214	57.3%
Age 65 Years or Over	9,530	17.8%	19,483	18.1%	31,566	18.8%

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RFULL9

Home Depot SC

Allentown, PA 18103

3 mi radius 5 mi radius 7 mi radius

Male Age Distribution (2018)

	3 mi radius	5 mi radius	7 mi radius
Male Population	50,132 48.4%	102,116 48.6%	160,243 48.9%
Age Under 5 Years	3,444 6.9%	6,837 6.7%	9,937 6.2%
Age 5 to 9 Years	3,362 6.7%	6,901 6.8%	10,234 6.4%
Age 10 to 14 Years	3,270 6.5%	6,920 6.8%	10,523 6.6%
Age 15 to 19 Years	3,711 7.4%	7,236 7.1%	11,914 7.4%
Age 20 to 24 Years	4,174 8.3%	7,599 7.4%	12,961 8.1%
Age 25 to 29 Years	3,965 7.9%	7,415 7.3%	11,402 7.1%
Age 30 to 34 Years	3,605 7.2%	7,044 6.9%	10,677 6.7%
Age 35 to 39 Years	3,209 6.4%	6,448 6.3%	10,023 6.3%
Age 40 to 44 Years	2,832 5.6%	5,913 5.8%	9,200 5.7%
Age 45 to 49 Years	2,883 5.8%	6,087 6.0%	9,671 6.0%
Age 50 to 54 Years	3,095 6.2%	6,496 6.4%	10,277 6.4%
Age 55 to 59 Years	3,162 6.3%	6,755 6.6%	10,721 6.7%
Age 60 to 64 Years	2,598 5.2%	5,899 5.8%	9,396 5.9%
Age 65 to 69 Years	2,165 4.3%	4,789 4.7%	7,723 4.8%
Age 70 to 74 Years	1,727 3.4%	3,737 3.7%	5,955 3.7%
Age 75 to 79 Years	1,186 2.4%	2,517 2.5%	4,038 2.5%
Age 80 to 84 Years	840 1.7%	1,736 1.7%	2,788 1.7%
Age 85 Years or Over	903 1.8%	1,785 1.7%	2,801 1.7%
Male Median Age	34.6	36.0	36.4
Age 19 Years or Less	13,787 27.5%	27,895 27.3%	42,609 26.6%
Age 20 to 64 Years	29,525 58.9%	59,657 58.4%	94,328 58.9%
Age 65 Years or Over	6,821 13.6%	14,564 14.3%	23,306 14.5%

Males per 100 Females (2018)

	3 mi radius	5 mi radius	7 mi radius
Overall Comparison	94	95	96
Age Under 5 Years	105 51.3%	106 51.6%	107 51.7%
Age 5 to 9 Years	113 53.0%	110 52.3%	109 52.3%
Age 10 to 14 Years	107 51.7%	105 51.2%	106 51.4%
Age 15 to 19 Years	98 49.5%	102 50.5%	104 51.0%
Age 20 to 24 Years	88 46.8%	95 48.8%	101 50.3%
Age 25 to 29 Years	97 49.3%	96 49.0%	98 49.6%
Age 30 to 34 Years	103 50.6%	101 50.2%	100 50.1%
Age 35 to 39 Years	99 49.7%	96 49.0%	97 49.3%
Age 40 to 44 Years	100 49.9%	98 49.6%	98 49.4%
Age 45 to 49 Years	97 49.2%	94 48.6%	97 49.1%
Age 50 to 54 Years	99 49.7%	98 49.5%	100 49.9%
Age 55 to 59 Years	96 49.0%	95 48.8%	97 49.3%
Age 60 to 64 Years	87 46.7%	92 48.0%	93 48.3%
Age 65 to 69 Years	85 46.0%	87 46.4%	87 46.4%
Age 70 to 74 Years	83 45.2%	85 45.9%	84 45.6%
Age 75 to 79 Years	74 42.5%	77 43.4%	76 43.3%
Age 80 to 84 Years	65 39.3%	67 40.2%	65 39.5%
Age 85 Years or Over	45 31.1%	48 32.6%	47 31.8%
Age 19 Years or Less	105 51.3%	106 51.4%	107 51.6%
Age 20 to 39 Years	96 49.0%	97 49.2%	99 49.8%
Age 40 to 64 Years	96 48.9%	96 48.9%	97 49.2%
Age 65 Years or Over	72 41.7%	75 42.8%	74 42.5%

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Home Depot SC Allentown, PA 18103	3 mi radius		5 mi radius		7 mi radius	
Household Type (2018)						
Total Households	38,999		78,986		123,778	
Households with Children	12,263	31.4%	25,417	32.2%	38,307	30.9%
Average Household Size	2.5		2.6		2.5	
Household Density per Square Mile	1,380		1,006		804	
Population Family	80,068	77.3%	170,084	81.0%	259,749	79.2%
Population Non-Family	18,314	17.7%	33,684	16.0%	54,588	16.6%
Population Group Quarters	5,152	5.0%	6,169	2.9%	13,689	4.2%
Family Households	24,302	62.3%	51,950	65.8%	80,557	65.1%
Married Couple Households	15,496	63.8%	35,408	68.2%	57,414	71.3%
Other Family Households	8,806	36.2%	16,541	31.8%	23,143	28.7%
Family Households with Children	12,124	49.9%	25,143	48.4%	37,904	47.1%
Married Couple with Children	6,018	49.6%	13,952	55.5%	22,664	59.8%
Other Family Households with Children	6,106	50.4%	11,191	44.5%	15,240	40.2%
Family Households No Children	12,179	50.1%	26,806	51.6%	42,653	52.9%
Married Couple No Children	9,478	77.8%	21,456	80.0%	34,750	81.5%
Other Family Households No Children	2,701	22.2%	5,350	20.0%	7,903	18.5%
Non-Family Households	14,696	37.7%	27,036	34.2%	43,221	34.9%
Non-Family Households with Children	140	1.0%	274	1.0%	403	0.9%
Non-Family Households No Children	14,557	99.0%	26,762	99.0%	42,818	99.1%
Average Family Household Size	3.3		3.3		3.2	
Average Family Income	\$83,372		\$92,266		\$98,387	
Median Family Income	\$66,238		\$73,601		\$79,255	
Average Non-Family Household Size	1.2		1.2		1.3	
Marital Status (2018)						
Population Age 15 Years or Over	84,138		169,990		268,776	
Never Married	34,383	40.9%	63,795	37.5%	99,115	36.9%
Currently Married	29,946	35.6%	67,530	39.7%	111,235	41.4%
Previously Married	19,810	23.5%	38,665	22.7%	58,426	21.7%
Separated	5,132	25.9%	9,512	24.6%	13,107	22.4%
Widowed	5,779	29.2%	11,864	30.7%	18,619	31.9%
Divorced	8,899	44.9%	17,289	44.7%	26,700	45.7%
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	67,733		140,066		219,644	
Elementary (Grade Level 0 to 8)	3,938	5.8%	7,676	5.5%	10,195	4.6%
Some High School (Grade Level 9 to 11)	6,981	10.3%	12,409	8.9%	17,031	7.8%
High School Graduate	22,907	33.8%	46,136	32.9%	71,261	32.4%
Some College	12,168	18.0%	23,179	16.5%	36,564	16.6%
Associate Degree Only	5,876	8.7%	12,131	8.7%	19,589	8.9%
Bachelor Degree Only	10,372	15.3%	24,071	17.2%	39,731	18.1%
Graduate Degree	5,490	8.1%	14,465	10.3%	25,272	11.5%
Any College (Some College or Higher)	33,907	50.1%	73,845	52.7%	121,157	55.2%
College Degree + (Bachelor Degree or Higher)	15,862	23.4%	38,535	27.5%	65,003	29.6%

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Allentown, PA 18103

Housing

	3 mi radius		5 mi radius		7 mi radius	
Total Housing Units (2018)	40,711		81,937		128,092	
Total Housing Units (2010)	41,201		81,703		127,260	
Historical Annual Growth (2010-2018)	-490	-0.1%	234	-	832	0.1%
Housing Units Occupied (2018)	38,999	95.8%	78,986	96.4%	123,778	96.6%
Housing Units Owner-Occupied	21,204	54.4%	48,222	61.1%	78,046	63.1%
Housing Units Renter-Occupied	17,795	45.6%	30,764	38.9%	45,732	36.9%
Housing Units Vacant (2018)	1,713	4.4%	2,951	3.7%	4,314	3.5%

Household Size (2018)

Total Households	38,999		78,986		123,778	
1 Person Households	11,837	30.4%	21,779	27.6%	34,682	28.0%
2 Person Households	11,928	30.6%	25,029	31.7%	39,528	31.9%
3 Person Households	6,108	15.7%	12,791	16.2%	19,974	16.1%
4 Person Households	4,835	12.4%	10,523	13.3%	16,766	13.5%
5 Person Households	2,385	6.1%	5,043	6.4%	7,675	6.2%
6 Person Households	1,065	2.7%	2,122	2.7%	3,022	2.4%
7 or More Person Households	840	2.2%	1,700	2.2%	2,130	1.7%

Household Income Distribution (2018)

HH Income \$200,000 or More	1,444	3.7%	4,170	5.3%	7,105	5.7%
HH Income \$150,000 to \$199,999	1,407	3.6%	3,956	5.0%	7,264	5.9%
HH Income \$125,000 to \$149,999	1,658	4.3%	4,162	5.3%	7,108	5.7%
HH Income \$100,000 to \$124,999	2,695	6.9%	6,322	8.0%	10,595	8.6%
HH Income \$75,000 to \$99,999	4,678	12.0%	9,805	12.4%	15,670	12.7%
HH Income \$50,000 to \$74,999	7,107	18.2%	14,915	18.9%	23,333	18.9%
HH Income \$35,000 to \$49,999	5,613	14.4%	10,443	13.2%	15,776	12.7%
HH Income \$25,000 to \$34,999	4,138	10.6%	7,791	9.9%	11,734	9.5%
HH Income \$15,000 to \$24,999	4,623	11.9%	8,276	10.5%	12,327	10.0%
HH Income \$10,000 to \$14,999	2,311	5.9%	3,988	5.0%	5,624	4.5%
HH Income Under \$10,000	3,323	8.5%	5,157	6.5%	7,241	5.9%

Household Vehicles (2018)

Households 0 Vehicles Available	5,488	14.1%	8,499	10.8%	11,944	9.6%
Households 1 Vehicle Available	14,652	37.6%	28,310	35.8%	42,971	34.7%
Households 2 Vehicles Available	12,657	32.5%	27,965	35.4%	45,168	36.5%
Households 3 or More Vehicles Available	6,202	15.9%	14,212	18.0%	23,695	19.1%
Total Vehicles Available	60,623		131,834		212,934	
Average Vehicles per Household	1.6		1.7		1.7	
Owner-Occupied Household Vehicles	41,805	69.0%	97,294	73.8%	159,711	75.0%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0	
Renter-Occupied Household Vehicles	18,818	31.0%	34,540	26.2%	53,223	25.0%
Average Vehicles per Renter-Occupied Household	1.1		1.1		1.2	

Travel Time (2015)

Worker Base Age 16 years or Over	52,018		104,708		164,037	
Travel to Work in 14 Minutes or Less	12,663	24.3%	26,986	25.8%	45,059	27.5%
Travel to Work in 15 to 29 Minutes	20,025	38.5%	40,733	38.9%	63,363	38.6%
Travel to Work in 30 to 59 Minutes	9,605	18.5%	18,760	17.9%	29,574	18.0%
Travel to Work in 60 Minutes or More	3,134	6.0%	6,626	6.3%	11,655	7.1%
Work at Home	3,369	6.5%	6,208	5.9%	9,576	5.8%
Average Minutes Travel to Work	20.2		19.9		19.7	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5667/-75.4849

RFULL9

Home Depot SC Allentown, PA 18103	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	52,018		104,708		164,037	
Drive to Work Alone	38,495	74.0%	80,186	76.6%	128,176	78.1%
Drive to Work in Carpool	5,802	11.2%	10,921	10.4%	14,770	9.0%
Travel to Work by Public Transportation	1,769	3.4%	3,122	3.0%	4,442	2.7%
Drive to Work on Motorcycle	32	0.1%	69	0.1%	114	0.1%
Bicycle to Work	112	0.2%	194	0.2%	368	0.2%
Walk to Work	2,142	4.1%	3,366	3.2%	5,220	3.2%
Other Means	296	0.6%	642	0.6%	1,372	0.8%
Work at Home	3,369	6.5%	6,208	5.9%	9,576	5.8%
Daytime Demographics (2018)						
Total Businesses	4,934		8,796		14,223	
Total Employees	62,293		103,484		193,699	
Company Headquarter Businesses	31	0.6%	50	0.6%	77	0.5%
Company Headquarter Employees	12,259	19.7%	15,599	15.1%	35,706	18.4%
Employee Population per Business	12.6 to 1		11.8 to 1		13.6 to 1	
Residential Population per Business	21.0 to 1		23.9 to 1		23.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	96,819		171,679		300,075	
Labor Force						
Labor Population Age 16 Years or Over (2018)	82,970		167,455		264,883	
Labor Force Total Males (2018)	39,399	47.5%	80,078	47.8%	127,453	48.1%
Male Civilian Employed	24,560	62.3%	51,100	63.8%	81,649	64.1%
Male Civilian Unemployed	1,504	3.8%	3,112	3.9%	4,255	3.3%
Males in Armed Forces	1	-	12	-	53	-
Males Not in Labor Force	13,335	33.8%	25,854	32.3%	41,496	32.6%
Labor Force Total Females (2018)	43,571	52.5%	87,377	52.2%	137,429	51.9%
Female Civilian Employed	23,864	54.8%	48,115	55.1%	76,749	55.8%
Female Civilian Unemployed	1,560	3.6%	2,961	3.4%	3,900	2.8%
Females in Armed Forces	20	-	32	-	55	-
Females Not in Labor Force	18,127	41.6%	36,269	41.5%	56,725	41.3%
Unemployment Rate		3.7%		3.6%		3.1%
Labor Force Growth (2010-2018)	-36	-0.1%	252	0.3%	-226	-0.1%
Male Labor Force Growth (2010-2018)	-19	-0.1%	137	0.3%	-117	-0.1%
Female Labor Force Growth (2010-2018)	-17	-0.1%	114	0.2%	-108	-0.1%
Occupation (2015)						
Occupation Population Age 16 Years or Over	48,460		98,964		158,624	
Occupation Total Males	24,579	50.7%	50,963	51.5%	81,767	51.5%
Occupation Total Females	23,881	49.3%	48,001	48.5%	76,857	48.5%
Management, Business, Financial Operations	5,039	10.4%	12,082	12.2%	20,392	12.9%
Professional, Related	9,311	19.2%	20,302	20.5%	34,539	21.8%
Service	10,612	21.9%	19,104	19.3%	29,922	18.9%
Sales, Office	11,160	23.0%	23,461	23.7%	37,959	23.9%
Farming, Fishing, Forestry	296	0.6%	397	0.4%	545	0.3%
Construction, Extraction, Maintenance	3,064	6.3%	6,593	6.7%	10,568	6.7%
Production, Transport, Material Moving	8,978	18.5%	17,024	17.2%	24,698	15.6%
White Collar Workers	25,510	52.6%	55,846	56.4%	92,891	58.6%
Blue Collar Workers	22,950	47.4%	43,118	43.6%	65,733	41.4%

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COMPLETE PROFILE

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RFULL9

Home Depot SC Allentown, PA 18103	3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2015)						
Total Units	38,072		76,128		119,147	
1 Detached Unit	14,615	38.4%	34,655	45.5%	58,547	49.1%
1 Attached Unit	11,141	29.3%	21,876	28.7%	31,539	26.5%
2 Units	2,183	5.7%	3,583	4.7%	5,178	4.3%
3 to 4 Units	3,103	8.2%	4,815	6.3%	6,801	5.7%
5 to 9 Units	2,503	6.6%	4,230	5.6%	6,866	5.8%
10 to 19 Units	2,080	5.5%	3,767	4.9%	5,642	4.7%
20 to 49 Units	888	2.3%	1,594	2.1%	2,483	2.1%
50 or More Units	2,360	6.2%	3,494	4.6%	5,665	4.8%
Mobile Home or Trailer	161	0.4%	816	1.1%	1,245	1.0%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2015)						
Homes Built 2014 or later	202	0.5%	399	0.5%	660	0.6%
Homes Built 2010 to 2013	545	1.4%	1,784	2.3%	2,990	2.5%
Homes Built 2000 to 2009	2,442	6.4%	7,315	9.6%	12,747	10.7%
Homes Built 1990 to 1999	2,599	6.8%	6,777	8.9%	11,652	9.8%
Homes Built 1980 to 1989	2,693	7.1%	6,764	8.9%	10,014	8.4%
Homes Built 1970 to 1979	4,206	11.0%	9,334	12.3%	14,849	12.5%
Homes Built 1960 to 1969	5,121	13.5%	9,748	12.8%	14,778	12.4%
Homes Built 1950 to 1959	7,132	18.7%	12,448	16.4%	18,652	15.7%
Homes Built 1940 to 1949	2,864	7.5%	5,413	7.1%	8,513	7.1%
Homes Built Before 1939	11,223	29.5%	18,855	24.8%	29,088	24.4%
Median Age of Homes	54.8 yrs		50.7 yrs		49.9 yrs	
Home Values (2015)						
Owner Specified Housing Units	20,782		46,558		75,207	
Home Values \$1,000,000 or More	150	0.7%	497	1.1%	798	1.1%
Home Values \$750,000 to \$999,999	247	1.2%	481	1.0%	668	0.9%
Home Values \$500,000 to \$749,999	576	2.8%	1,551	3.3%	2,870	3.8%
Home Values \$400,000 to \$499,999	466	2.2%	1,453	3.1%	2,791	3.7%
Home Values \$300,000 to \$399,999	1,811	8.7%	5,353	11.5%	10,063	13.4%
Home Values \$250,000 to \$299,999	1,588	7.6%	4,483	9.6%	7,534	10.0%
Home Values \$200,000 to \$249,999	2,589	12.5%	7,108	15.3%	11,952	15.9%
Home Values \$175,000 to \$199,999	1,866	9.0%	3,980	8.5%	7,204	9.6%
Home Values \$150,000 to \$174,999	3,028	14.6%	6,085	13.1%	9,546	12.7%
Home Values \$125,000 to \$149,999	2,200	10.6%	4,262	9.2%	7,082	9.4%
Home Values \$100,000 to \$124,999	2,839	13.7%	4,657	10.0%	6,907	9.2%
Home Values \$90,000 to \$99,999	942	4.5%	1,676	3.6%	2,165	2.9%
Home Values \$80,000 to \$89,999	1,159	5.6%	2,174	4.7%	2,736	3.6%
Home Values \$70,000 to \$79,999	479	2.3%	1,027	2.2%	1,484	2.0%
Home Values \$60,000 to \$69,999	368	1.8%	1,004	2.2%	1,140	1.5%
Home Values \$50,000 to \$59,999	333	1.6%	708	1.5%	928	1.2%
Home Values \$35,000 to \$49,999	260	1.3%	595	1.3%	702	0.9%
Home Values \$25,000 to \$34,999	70	0.3%	251	0.5%	395	0.5%
Home Values \$10,000 to \$24,999	173	0.8%	503	1.1%	783	1.0%
Home Values Under \$10,000	87	0.4%	261	0.6%	446	0.6%
Owner-Occupied Median Home Value	\$173,795		\$191,949		\$202,925	
Renter-Occupied Median Rent	\$853		\$912		\$916	

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RFULL9

Home Depot SC Allentown, PA 18103	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2018)			
Total Household Expenditure	\$2.10 B	\$4.63 B	\$7.52 B
Total Non-Retail Expenditure	\$1.09 B	\$2.41 B	\$3.92 B
Total Retail Expenditure	\$1.01 B	\$2.22 B	\$3.60 B
Apparel	\$73.4 M	\$162 M	\$263 M
Contributions	\$87.9 M	\$202 M	\$334 M
Education	\$75.3 M	\$172 M	\$283 M
Entertainment	\$117 M	\$259 M	\$422 M
Food and Beverages	\$312 M	\$679 M	\$1.10 B
Furnishings and Equipment	\$71.1 M	\$159 M	\$260 M
Gifts	\$50.6 M	\$115 M	\$189 M
Health Care	\$171 M	\$370 M	\$597 M
Household Operations	\$58.4 M	\$132 M	\$218 M
Miscellaneous Expenses	\$31.2 M	\$68.0 M	\$110 M
Personal Care	\$27.4 M	\$60.0 M	\$97.5 M
Personal Insurance	\$15.1 M	\$34.4 M	\$56.7 M
Reading	\$4.66 M	\$10.3 M	\$16.7 M
Shelter	\$433 M	\$954 M	\$1.55 B
Tobacco	\$13.5 M	\$28.2 M	\$45.1 M
Transportation	\$399 M	\$873 M	\$1.42 B
Utilities	\$161 M	\$347 M	\$560 M
Monthly Household Consumer Expenditure (2018)			
Total Household Expenditure	\$4,491	\$4,880	\$5,063
Total Non-Retail Expenditure	\$2,328 51.8%	\$2,538 52.0%	\$2,638 52.1%
Total Retail Expenditures	\$2,164 48.2%	\$2,342 48.0%	\$2,426 47.9%
Apparel	\$157 3.5%	\$171 3.5%	\$177 3.5%
Contributions	\$188 4.2%	\$213 4.4%	\$225 4.4%
Education	\$161 3.6%	\$181 3.7%	\$191 3.8%
Entertainment	\$250 5.6%	\$274 5.6%	\$284 5.6%
Food and Beverages	\$666 14.8%	\$716 14.7%	\$740 14.6%
Furnishings and Equipment	\$152 3.4%	\$168 3.4%	\$175 3.5%
Gifts	\$108 2.4%	\$121 2.5%	\$127 2.5%
Health Care	\$366 8.1%	\$390 8.0%	\$402 7.9%
Household Operations	\$125 2.8%	\$140 2.9%	\$147 2.9%
Miscellaneous Expenses	\$67 1.5%	\$72 1.5%	\$74 1.5%
Personal Care	\$58 1.3%	\$63 1.3%	\$66 1.3%
Personal Insurance	\$32 0.7%	\$36 0.7%	\$38 0.8%
Reading	\$10 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$926 20.6%	\$1,007 20.6%	\$1,045 20.6%
Tobacco	\$29 0.6%	\$30 0.6%	\$30 0.6%
Transportation	\$852 19.0%	\$922 18.9%	\$954 18.8%
Utilities	\$344 7.7%	\$366 7.5%	\$377 7.4%

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