

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



MANAGEMENT LLC

RFULL9

Lat/Lon: 29.1654/-82.1684

29.1654 -82.1684	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Ocala FL								
Population								
Estimated Population (2019)	34,023		73,813		125,816		199,320	
Projected Population (2024)	36,937		79,990		135,947		215,842	
Census Population (2010)	31,682		68,963		117,042		183,302	
Census Population (2000)	26,251		58,798		98,293		145,736	
Projected Annual Growth (2019-2024)	2,914	1.7%	6,177	1.7%	10,131	1.6%	16,522	1.7%
Historical Annual Growth (2010-2019)	2,341	0.8%	4,850	0.7%	8,775	0.8%	16,018	0.9%
Historical Annual Growth (2000-2010)	5,431	2.1%	10,165	1.7%	18,749	1.9%	37,566	2.6%
Estimated Population Density (2019)	1,204	psm	940	psm	818	psm	635	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi	314.0	sq mi
Households								
Estimated Households (2019)	13,764		31,175		52,994		85,535	
Projected Households (2024)	14,277		32,123		54,337		87,723	
Census Households (2010)	12,459		28,339		48,009		76,374	
Census Households (2000)	10,159		23,585		39,731		60,661	
Projected Annual Growth (2019-2024)	513	0.7%	948	0.6%	1,343	0.5%	2,188	0.5%
Historical Annual Change (2000-2019)	3,605	1.9%	7,590	1.7%	13,263	1.8%	24,874	2.2%
Average Household Income								
Estimated Average Household Income (2019)	\$54,749		\$58,253		\$59,725		\$58,856	
Projected Average Household Income (2024)	\$63,073		\$67,753		\$69,631		\$68,498	
Census Average Household Income (2010)	\$52,347		\$54,342		\$53,223		\$51,021	
Census Average Household Income (2000)	\$42,265		\$44,061		\$45,549		\$44,131	
Projected Annual Change (2019-2024)	\$8,324	3.0%	\$9,500	3.3%	\$9,907	3.3%	\$9,642	3.3%
Historical Annual Change (2000-2019)	\$12,483	1.6%	\$14,192	1.7%	\$14,176	1.6%	\$14,726	1.8%
Median Household Income								
Estimated Median Household Income (2019)	\$40,473		\$45,001		\$48,266		\$48,842	
Projected Median Household Income (2024)	\$46,825		\$51,813		\$55,864		\$56,720	
Census Median Household Income (2010)	\$38,264		\$39,812		\$40,748		\$40,453	
Census Median Household Income (2000)	\$30,824		\$33,172		\$34,897		\$34,105	
Projected Annual Change (2019-2024)	\$6,353	3.1%	\$6,812	3.0%	\$7,598	3.1%	\$7,878	3.2%
Historical Annual Change (2000-2019)	\$9,649	1.6%	\$11,829	1.9%	\$13,368	2.0%	\$14,737	2.3%
Per Capita Income								
Estimated Per Capita Income (2019)	\$23,079		\$25,083		\$25,449		\$25,468	
Projected Per Capita Income (2024)	\$25,236		\$27,651		\$28,102		\$28,034	
Census Per Capita Income (2010)	\$20,586		\$22,331		\$21,832		\$21,258	
Census Per Capita Income (2000)	\$16,410		\$17,694		\$18,403		\$18,365	
Projected Annual Change (2019-2024)	\$2,157	1.9%	\$2,568	2.0%	\$2,653	2.1%	\$2,566	2.0%
Historical Annual Change (2000-2019)	\$6,669	2.1%	\$7,389	2.2%	\$7,046	2.0%	\$7,102	2.0%
Estimated Average Household Net Worth (2019)	\$329,390		\$360,853		\$351,647		\$334,547	

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Ocala FL

Race and Ethnicity

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Total Population (2019)	34,023		73,813		125,816		199,320	
White (2019)	20,329	59.7%	50,552	68.5%	92,586	73.6%	149,540	75.0%
Black or African American (2019)	9,676	28.4%	16,033	21.7%	21,822	17.3%	31,659	15.9%
American Indian or Alaska Native (2019)	126	0.4%	290	0.4%	508	0.4%	790	0.4%
Asian (2019)	1,426	4.2%	2,454	3.3%	3,745	3.0%	5,208	2.6%
Hawaiian or Pacific Islander (2019)	10	-	31	-	63	-	104	-
Other Race (2019)	1,416	4.2%	2,403	3.3%	3,908	3.1%	6,954	3.5%
Two or More Races (2019)	1,040	3.1%	2,051	2.8%	3,185	2.5%	5,065	2.5%
Population < 18 (2019)	7,236	21.3%	15,705	21.3%	26,481	21.0%	39,707	19.9%
White Not Hispanic	2,611	36.1%	7,159	45.6%	13,738	51.9%	20,194	50.9%
Black or African American	2,398	33.1%	4,406	28.1%	6,100	23.0%	8,935	22.5%
Asian	319	4.4%	559	3.6%	859	3.2%	1,136	2.9%
Other Race Not Hispanic	339	4.7%	760	4.8%	1,321	5.0%	2,038	5.1%
Hispanic	1,569	21.7%	2,821	18.0%	4,461	16.8%	7,404	18.6%
Not Hispanic or Latino Population (2019)	28,207	82.9%	63,547	86.1%	109,577	87.1%	172,217	86.4%
Not Hispanic White	16,841	59.7%	44,203	69.6%	82,365	75.2%	132,794	77.1%
Not Hispanic Black or African American	9,252	32.8%	15,393	24.2%	20,902	19.1%	30,189	17.5%
Not Hispanic American Indian or Alaska Native	63	0.2%	177	0.3%	357	0.3%	567	0.3%
Not Hispanic Asian	1,386	4.9%	2,389	3.8%	3,660	3.3%	5,077	2.9%
Not Hispanic Hawaiian or Pacific Islander	4	-	19	-	45	-	81	-
Not Hispanic Other Race	31	0.1%	58	-	130	0.1%	221	0.1%
Not Hispanic Two or More Races	630	2.2%	1,308	2.1%	2,117	1.9%	3,289	1.9%
Hispanic or Latino Population (2019)	5,816	17.1%	10,266	13.9%	16,240	12.9%	27,103	13.6%
Hispanic White	3,488	60.0%	6,348	61.8%	10,221	62.9%	16,746	61.8%
Hispanic Black or African American	424	7.3%	639	6.2%	920	5.7%	1,470	5.4%
Hispanic American Indian or Alaska Native	63	1.1%	113	1.1%	151	0.9%	223	0.8%
Hispanic Asian	40	0.7%	66	0.6%	85	0.5%	132	0.5%
Hispanic Hawaiian or Pacific Islander	6	-	12	0.1%	18	0.1%	23	-
Hispanic Other Race	1,386	23.8%	2,344	22.8%	3,778	23.3%	6,733	24.8%
Hispanic Two or More Races	410	7.1%	744	7.2%	1,067	6.6%	1,776	6.6%
Not Hispanic or Latino Population (2010)	27,065	85.4%	61,094	88.6%	104,758	89.5%	162,493	88.6%
Hispanic or Latino Population (2010)	4,616	14.6%	7,869	11.4%	12,284	10.5%	20,809	11.4%
Not Hispanic or Latino Population (2000)	24,500	93.3%	55,524	94.4%	93,212	94.8%	137,368	94.3%
Hispanic or Latino Population (2000)	1,751	6.7%	3,274	5.6%	5,081	5.2%	8,368	5.7%
Not Hispanic or Latino Population (2024)	30,556	82.7%	68,527	85.7%	117,669	86.6%	185,244	85.8%
Hispanic or Latino Population (2024)	6,381	17.3%	11,463	14.3%	18,278	13.4%	30,597	14.2%
Projected Annual Growth (2019-2024)	565	1.9%	1,197	2.3%	2,038	2.5%	3,494	2.6%
Historical Annual Growth (2000-2010)	2,865	16.4%	4,596	14.0%	7,203	14.2%	12,442	14.9%

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Ocala FL

3 mi radius 5 mi radius 7 mi radius 10 mi radius

Total Age Distribution (2019)

Total Population	34,023		73,813		125,816		199,320	
Age Under 5 Years	2,259	6.6%	4,713	6.4%	7,545	6.0%	11,096	5.6%
Age 5 to 9 Years	1,921	5.6%	4,272	5.8%	7,319	5.8%	10,981	5.5%
Age 10 to 14 Years	1,937	5.7%	4,277	5.8%	7,386	5.9%	11,240	5.6%
Age 15 to 19 Years	2,172	6.4%	4,393	6.0%	7,238	5.8%	10,637	5.3%
Age 20 to 24 Years	2,837	8.3%	5,078	6.9%	7,556	6.0%	10,627	5.3%
Age 25 to 29 Years	2,950	8.7%	5,508	7.5%	8,521	6.8%	12,131	6.1%
Age 30 to 34 Years	2,376	7.0%	4,618	6.3%	7,396	5.9%	10,936	5.5%
Age 35 to 39 Years	2,125	6.2%	4,261	5.8%	7,121	5.7%	10,577	5.3%
Age 40 to 44 Years	1,897	5.6%	3,948	5.3%	6,673	5.3%	9,844	4.9%
Age 45 to 49 Years	1,964	5.8%	4,252	5.8%	7,327	5.8%	10,710	5.4%
Age 50 to 54 Years	1,992	5.9%	4,451	6.0%	7,663	6.1%	11,251	5.6%
Age 55 to 59 Years	1,898	5.6%	4,477	6.1%	7,986	6.3%	12,371	6.2%
Age 60 to 64 Years	1,643	4.8%	4,124	5.6%	7,474	5.9%	12,599	6.3%
Age 65 to 69 Years	1,467	4.3%	3,764	5.1%	7,082	5.6%	12,903	6.5%
Age 70 to 74 Years	1,355	4.0%	3,771	5.1%	7,220	5.7%	13,562	6.8%
Age 75 to 79 Years	1,145	3.4%	3,094	4.2%	5,896	4.7%	11,687	5.9%
Age 80 to 84 Years	874	2.6%	2,238	3.0%	4,173	3.3%	8,422	4.2%
Age 85 Years or Over	1,210	3.6%	2,573	3.5%	4,240	3.4%	7,746	3.9%
Median Age	36.3		39.6		41.6		44.3	
Age 19 Years or Less	8,290	24.4%	17,655	23.9%	29,489	23.4%	43,954	22.1%
Age 20 to 64 Years	19,682	57.8%	40,717	55.2%	67,717	53.8%	101,047	50.7%
Age 65 Years or Over	6,051	17.8%	15,441	20.9%	28,611	22.7%	54,320	27.3%

Female Age Distribution (2019)

Female Population	17,408	51.2%	38,355	52.0%	65,689	52.2%	104,566	52.5%
Age Under 5 Years	1,072	6.2%	2,291	6.0%	3,686	5.6%	5,399	5.2%
Age 5 to 9 Years	930	5.3%	2,114	5.5%	3,592	5.5%	5,371	5.1%
Age 10 to 14 Years	934	5.4%	2,071	5.4%	3,604	5.5%	5,479	5.2%
Age 15 to 19 Years	1,008	5.8%	2,093	5.5%	3,503	5.3%	5,134	4.9%
Age 20 to 24 Years	1,359	7.8%	2,501	6.5%	3,733	5.7%	5,251	5.0%
Age 25 to 29 Years	1,539	8.8%	2,864	7.5%	4,411	6.7%	6,348	6.1%
Age 30 to 34 Years	1,150	6.6%	2,303	6.0%	3,778	5.8%	5,616	5.4%
Age 35 to 39 Years	1,033	5.9%	2,127	5.5%	3,638	5.5%	5,475	5.2%
Age 40 to 44 Years	931	5.3%	2,025	5.3%	3,455	5.3%	5,100	4.9%
Age 45 to 49 Years	969	5.6%	2,158	5.6%	3,766	5.7%	5,500	5.3%
Age 50 to 54 Years	1,032	5.9%	2,344	6.1%	4,079	6.2%	6,032	5.8%
Age 55 to 59 Years	979	5.6%	2,379	6.2%	4,290	6.5%	6,807	6.5%
Age 60 to 64 Years	865	5.0%	2,224	5.8%	4,034	6.1%	6,894	6.6%
Age 65 to 69 Years	778	4.5%	2,010	5.2%	3,851	5.9%	7,055	6.7%
Age 70 to 74 Years	796	4.6%	2,106	5.5%	3,949	6.0%	7,377	7.1%
Age 75 to 79 Years	671	3.9%	1,726	4.5%	3,213	4.9%	6,288	6.0%
Age 80 to 84 Years	524	3.0%	1,320	3.4%	2,410	3.7%	4,684	4.5%
Age 85 Years or Over	834	4.8%	1,699	4.4%	2,696	4.1%	4,756	4.5%
Female Median Age	38.7		41.7		43.5		46.0	
Age 19 Years or Less	3,945	22.7%	8,569	22.3%	14,385	21.9%	21,384	20.4%
Age 20 to 64 Years	9,859	56.6%	20,925	54.6%	35,184	53.6%	53,023	50.7%
Age 65 Years or Over	3,604	20.7%	8,860	23.1%	16,120	24.5%	30,160	28.8%

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Ocala FL

Male Age Distribution (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Male Population	16,615	48.8%	35,458	48.0%	60,128	47.8%	94,754	47.5%
Age Under 5 Years	1,187	7.1%	2,423	6.8%	3,859	6.4%	5,697	6.0%
Age 5 to 9 Years	991	6.0%	2,158	6.1%	3,727	6.2%	5,610	5.9%
Age 10 to 14 Years	1,003	6.0%	2,206	6.2%	3,783	6.3%	5,761	6.1%
Age 15 to 19 Years	1,164	7.0%	2,300	6.5%	3,735	6.2%	5,502	5.8%
Age 20 to 24 Years	1,478	8.9%	2,577	7.3%	3,823	6.4%	5,376	5.7%
Age 25 to 29 Years	1,411	8.5%	2,644	7.5%	4,110	6.8%	5,783	6.1%
Age 30 to 34 Years	1,227	7.4%	2,315	6.5%	3,618	6.0%	5,320	5.6%
Age 35 to 39 Years	1,091	6.6%	2,135	6.0%	3,483	5.8%	5,102	5.4%
Age 40 to 44 Years	966	5.8%	1,923	5.4%	3,218	5.4%	4,744	5.0%
Age 45 to 49 Years	995	6.0%	2,093	5.9%	3,561	5.9%	5,210	5.5%
Age 50 to 54 Years	959	5.8%	2,107	5.9%	3,584	6.0%	5,219	5.5%
Age 55 to 59 Years	918	5.5%	2,098	5.9%	3,695	6.1%	5,564	5.9%
Age 60 to 64 Years	778	4.7%	1,900	5.4%	3,440	5.7%	5,706	6.0%
Age 65 to 69 Years	689	4.1%	1,755	4.9%	3,231	5.4%	5,847	6.2%
Age 70 to 74 Years	559	3.4%	1,665	4.7%	3,271	5.4%	6,186	6.5%
Age 75 to 79 Years	474	2.9%	1,367	3.9%	2,683	4.5%	5,399	5.7%
Age 80 to 84 Years	349	2.1%	919	2.6%	1,763	2.9%	3,738	3.9%
Age 85 Years or Over	375	2.3%	874	2.5%	1,543	2.6%	2,990	3.2%
Male Median Age	34.1		37.4		39.7		42.4	
Age 19 Years or Less	4,345	26.2%	9,086	25.6%	15,104	25.1%	22,570	23.8%
Age 20 to 64 Years	9,823	59.1%	19,791	55.8%	32,532	54.1%	48,024	50.7%
Age 65 Years or Over	2,447	14.7%	6,581	18.6%	12,491	20.8%	24,159	25.5%

Males per 100 Females (2019)

Overall Comparison	95		92		92		91	
Age Under 5 Years	111	52.5%	106	51.4%	105	51.1%	106	51.3%
Age 5 to 9 Years	107	51.6%	102	50.5%	104	50.9%	104	51.1%
Age 10 to 14 Years	107	51.8%	107	51.6%	105	51.2%	105	51.2%
Age 15 to 19 Years	115	53.6%	110	52.3%	107	51.6%	107	51.7%
Age 20 to 24 Years	109	52.1%	103	50.7%	102	50.6%	102	50.6%
Age 25 to 29 Years	92	47.8%	92	48.0%	93	48.2%	91	47.7%
Age 30 to 34 Years	107	51.6%	100	50.1%	96	48.9%	95	48.6%
Age 35 to 39 Years	106	51.4%	100	50.1%	96	48.9%	93	48.2%
Age 40 to 44 Years	104	50.9%	95	48.7%	93	48.2%	93	48.2%
Age 45 to 49 Years	103	50.7%	97	49.2%	95	48.6%	95	48.6%
Age 50 to 54 Years	93	48.2%	90	47.3%	88	46.8%	87	46.4%
Age 55 to 59 Years	94	48.4%	88	46.9%	86	46.3%	82	45.0%
Age 60 to 64 Years	90	47.3%	85	46.1%	85	46.0%	83	45.3%
Age 65 to 69 Years	89	47.0%	87	46.6%	84	45.6%	83	45.3%
Age 70 to 74 Years	70	41.2%	79	44.2%	83	45.3%	84	45.6%
Age 75 to 79 Years	71	41.4%	79	44.2%	83	45.5%	86	46.2%
Age 80 to 84 Years	67	40.0%	70	41.0%	73	42.2%	80	44.4%
Age 85 Years or Over	45	31.0%	51	34.0%	57	36.4%	63	38.6%
Age 19 Years or Less	110	52.4%	106	51.5%	105	51.2%	106	51.3%
Age 20 to 39 Years	102	50.6%	99	49.7%	97	49.1%	95	48.7%
Age 40 to 64 Years	97	49.1%	91	47.6%	89	47.1%	87	46.6%
Age 65 Years or Over	68	40.4%	74	42.6%	77	43.7%	80	44.5%

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Ocala FL

Household Type (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Total Households	13,764		31,175		52,994		85,535	
Households with Children	3,817	27.7%	8,422	27.0%	14,351	27.1%	21,301	24.9%
Average Household Size	2.3		2.3		2.3		2.3	
Household Density per Square Mile	487		397		344		272	
Population Family	23,582	69.3%	55,061	74.6%	98,529	78.3%	158,581	79.6%
Population Non-Family	7,448	21.9%	15,384	20.8%	23,724	18.9%	36,691	18.4%
Population Group Quarters	2,993	8.8%	3,369	4.6%	3,563	2.8%	4,048	2.0%
Family Households	7,624	55.4%	18,427	59.1%	33,337	62.9%	54,792	64.1%
Married Couple Households	4,526	59.4%	12,024	65.3%	23,316	69.9%	40,246	73.5%
Other Family Households with Children	3,098	40.6%	6,402	34.7%	10,021	30.1%	14,546	26.5%
Family Households with Children	3,763	49.4%	8,306	45.1%	14,155	42.5%	21,008	38.3%
Married Couple with Children	1,735	46.1%	4,145	49.9%	7,827	55.3%	11,972	57.0%
Other Family Households with Children	2,028	53.9%	4,161	50.1%	6,328	44.7%	9,036	43.0%
Family Households No Children	3,861	50.6%	10,121	54.9%	19,182	57.5%	33,784	61.7%
Married Couple No Children	2,791	72.3%	7,879	77.9%	15,489	80.7%	28,274	83.7%
Other Family Households No Children	1,070	27.7%	2,242	22.1%	3,693	19.3%	5,510	16.3%
Non-Family Households	6,140	44.6%	12,749	40.9%	19,657	37.1%	30,743	35.9%
Non-Family Households with Children	54	0.9%	116	0.9%	196	1.0%	293	1.0%
Non-Family Households No Children	6,086	99.1%	12,632	99.1%	19,461	99.0%	30,450	99.0%
Average Family Household Size	3.1		3.0		3.0		2.9	
Average Family Income	\$69,647		\$70,127		\$69,909		\$69,459	
Median Family Income	\$50,217		\$56,400		\$59,065		\$59,421	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	

Marital Status (2019)

Population Age 15 Years or Over	27,905		60,551		103,566		166,003	
Never Married	11,309	40.5%	21,200	35.0%	33,230	32.1%	47,159	28.4%
Currently Married	7,393	26.5%	20,907	34.5%	40,028	38.7%	70,884	42.7%
Previously Married	9,204	33.0%	18,443	30.5%	30,308	29.3%	47,960	28.9%
Separated	1,926	20.9%	3,210	17.4%	5,099	16.8%	7,971	16.6%
Widowed	2,416	26.3%	5,797	31.4%	9,656	31.9%	16,811	35.1%
Divorced	4,861	52.8%	9,436	51.2%	15,553	51.3%	23,178	48.3%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	22,896		51,079		88,772		144,739	
Elementary (Grade Level 0 to 8)	915	4.0%	1,744	3.4%	2,671	3.0%	4,328	3.0%
Some High School (Grade Level 9 to 11)	2,639	11.5%	4,593	9.0%	7,637	8.6%	12,116	8.4%
High School Graduate	7,754	33.9%	17,197	33.7%	30,750	34.6%	51,248	35.4%
Some College	4,570	20.0%	10,874	21.3%	19,272	21.7%	31,181	21.5%
Associate Degree Only	2,078	9.1%	4,750	9.3%	8,732	9.8%	14,596	10.1%
Bachelor Degree Only	3,214	14.0%	7,372	14.4%	12,279	13.8%	20,065	13.9%
Graduate Degree	1,725	7.5%	4,549	8.9%	7,432	8.4%	11,204	7.7%
Any College (Some College or Higher)	11,588	50.6%	27,545	53.9%	47,715	53.7%	77,046	53.2%
College Degree + (Bachelor Degree or Higher)	4,939	21.6%	11,920	23.3%	19,711	22.2%	31,268	21.6%

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Ocala FL

Housing

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Total Housing Units (2019)	14,820		33,474		56,770		92,088	
Total Housing Units (2010)	14,678		33,028		55,251		88,118	
Historical Annual Growth (2010-2019)	142	0.1%	446	0.1%	1,519	0.3%	3,971	0.5%
Housing Units Occupied (2019)	13,764	92.9%	31,175	93.1%	52,994	93.3%	85,535	92.9%
Housing Units Owner-Occupied	5,953	43.2%	17,325	55.6%	34,787	65.6%	61,503	71.9%
Housing Units Renter-Occupied	7,811	56.8%	13,850	44.4%	18,207	34.4%	24,031	28.1%
Housing Units Vacant (2019)	1,056	7.7%	2,298	7.4%	3,776	7.1%	6,553	7.7%

Household Size (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Total Households	13,764		31,175		52,994		85,535	
1 Person Households	5,070	36.8%	10,564	33.9%	16,291	30.7%	25,791	30.2%
2 Person Households	4,335	31.5%	10,891	34.9%	19,671	37.1%	33,929	39.7%
3 Person Households	1,844	13.4%	4,251	13.6%	7,495	14.1%	11,101	13.0%
4 Person Households	1,412	10.3%	3,143	10.1%	5,505	10.4%	8,397	9.8%
5 Person Households	674	4.9%	1,455	4.7%	2,543	4.8%	3,935	4.6%
6 Person Households	276	2.0%	559	1.8%	957	1.8%	1,522	1.8%
7 or More Person Households	153	1.1%	312	1.0%	533	1.0%	860	1.0%

Household Income Distribution (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
HH Income \$200,000 or More	431	3.1%	1,146	3.7%	1,698	3.2%	2,365	2.8%
HH Income \$150,000 to \$199,999	392	2.8%	966	3.1%	1,641	3.1%	2,444	2.9%
HH Income \$125,000 to \$149,999	435	3.2%	964	3.1%	1,837	3.5%	3,046	3.6%
HH Income \$100,000 to \$124,999	469	3.4%	1,434	4.6%	2,953	5.6%	4,875	5.7%
HH Income \$75,000 to \$99,999	1,139	8.3%	2,946	9.4%	5,628	10.6%	9,967	11.7%
HH Income \$50,000 to \$74,999	2,457	17.8%	5,622	18.0%	10,422	19.7%	17,266	20.2%
HH Income \$35,000 to \$49,999	2,224	16.2%	5,050	16.2%	8,664	16.3%	14,079	16.5%
HH Income \$25,000 to \$34,999	1,673	12.2%	3,799	12.2%	6,048	11.4%	10,414	12.2%
HH Income \$15,000 to \$24,999	2,323	16.9%	4,803	15.4%	7,432	14.0%	11,845	13.8%
HH Income \$10,000 to \$14,999	771	5.6%	1,768	5.7%	2,694	5.1%	3,855	4.5%
HH Income Under \$10,000	1,449	10.5%	2,676	8.6%	3,978	7.5%	5,380	6.3%

Household Vehicles (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Households 0 Vehicles Available	1,761	12.8%	3,010	9.7%	3,713	7.0%	4,755	5.6%
Households 1 Vehicle Available	7,144	51.9%	15,369	49.3%	24,160	45.6%	40,198	47.0%
Households 2 Vehicles Available	3,744	27.2%	9,687	31.1%	18,256	34.4%	29,721	34.7%
Households 3 or More Vehicles Available	1,115	8.1%	3,109	10.0%	6,866	13.0%	10,861	12.7%
Total Vehicles Available	18,320		45,202		83,587		135,775	
Average Vehicles per Household	1.3		1.4		1.6		1.6	
Owner-Occupied Household Vehicles	9,852	53.8%	29,882	66.1%	62,101	74.3%	105,674	77.8%
Average Vehicles per Owner-Occupied Household	1.7		1.7		1.8		1.7	
Renter-Occupied Household Vehicles	8,468	46.2%	15,319	33.9%	21,485	25.7%	30,102	22.2%
Average Vehicles per Renter-Occupied Household	1.1		1.1		1.2		1.3	

Travel Time (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Worker Base Age 16 years or Over	12,699		27,327		46,324		73,358	
Travel to Work in 14 Minutes or Less	5,303	41.8%	10,585	38.7%	15,716	33.9%	20,605	28.1%
Travel to Work in 15 to 29 Minutes	4,374	34.4%	11,180	40.9%	21,276	45.9%	31,899	43.5%
Travel to Work in 30 to 59 Minutes	2,406	19.0%	5,340	19.5%	10,300	22.2%	16,836	23.0%
Travel to Work in 60 Minutes or More	778	6.1%	1,623	5.9%	2,745	5.9%	4,151	5.7%
Work at Home	677	5.3%	1,413	5.2%	2,215	4.8%	4,414	6.0%
Average Minutes Travel to Work	16.1		17.2		18.9		20.4	

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Transportation To Work (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Worker Base Age 16 years or Over	12,699		27,327		46,324		73,358	
Drive to Work Alone	9,750	76.8%	21,704	79.4%	37,583	81.1%	58,871	80.3%
Drive to Work in Carpool	1,218	9.6%	2,539	9.3%	4,326	9.3%	7,045	9.6%
Travel to Work by Public Transportation	97	0.8%	268	1.0%	325	0.7%	469	0.6%
Drive to Work on Motorcycle	64	0.5%	97	0.4%	145	0.3%	186	0.3%
Bicycle to Work	122	1.0%	219	0.8%	227	0.5%	240	0.3%
Walk to Work	644	5.1%	860	3.1%	1,147	2.5%	1,432	2.0%
Other Means	128	1.0%	227	0.8%	356	0.8%	700	1.0%
Work at Home	677	5.3%	1,413	5.2%	2,215	4.8%	4,414	6.0%

Daytime Demographics (2019)

Total Businesses	3,964		6,688		8,343		10,075	
Total Employees	49,713		71,089		82,386		95,270	
Company Headquarter Businesses	14	0.4%	20	0.3%	22	0.3%	24	0.2%
Company Headquarter Employees	5,259	10.6%	5,463	7.7%	5,536	6.7%	5,692	6.0%
Employee Population per Business	12.5	to 1	10.6	to 1	9.9	to 1	9.5	to 1
Residential Population per Business	8.6	to 1	11.0	to 1	15.1	to 1	19.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	63,573		100,397		131,853		181,113	

Labor Force

Labor Population Age 16 Years or Over (2019)	27,548		59,770		102,195		163,922	
Labor Force Total Males (2019)	13,248	48.1%	28,264	47.3%	48,048	47.0%	76,624	46.7%
Male Civilian Employed	6,944	52.4%	15,298	54.1%	26,333	54.8%	38,983	50.9%
Male Civilian Unemployed	276	2.1%	596	2.1%	984	2.0%	1,465	1.9%
Males in Armed Forces	48	0.4%	93	0.3%	96	0.2%	96	0.1%
Males Not in Labor Force	5,980	45.1%	12,277	43.4%	20,635	42.9%	36,079	47.1%
Labor Force Total Females (2019)	14,300	51.9%	31,506	52.7%	54,147	53.0%	87,298	53.3%
Female Civilian Employed	6,690	46.8%	15,055	47.8%	26,280	48.5%	38,980	44.7%
Female Civilian Unemployed	270	1.9%	597	1.9%	957	1.8%	1,449	1.7%
Females in Armed Forces	6	-	16	-	19	-	19	-
Females Not in Labor Force	7,334	51.3%	15,838	50.3%	26,891	49.7%	46,850	53.7%
Unemployment Rate	545	2.0%	1,193	2.0%	1,941	1.9%	2,914	1.8%

Occupation (2019)

Occupation Population Age 16 Years or Over	13,633		30,352		52,613		77,964	
Occupation Total Males	6,944	50.9%	15,298	50.4%	26,333	50.1%	38,983	50.0%
Occupation Total Females	6,690	49.1%	15,055	49.6%	26,280	49.9%	38,980	50.0%
Management, Business, Financial Operations	1,455	10.7%	3,737	12.3%	6,351	12.1%	8,897	11.4%
Professional, Related	3,505	25.7%	7,702	25.4%	13,321	25.3%	19,077	24.5%
Service	3,565	26.1%	6,756	22.3%	11,215	21.3%	16,425	21.1%
Sales, Office	3,138	23.0%	7,462	24.6%	12,982	24.7%	20,045	25.7%
Farming, Fishing, Forestry	86	0.6%	204	0.7%	312	0.6%	522	0.7%
Construction, Extraction, Maintenance	941	6.9%	2,338	7.7%	4,625	8.8%	7,000	9.0%
Production, Transport, Material Moving	943	6.9%	2,154	7.1%	3,807	7.2%	6,000	7.7%
White Collar Workers	8,098	59.4%	18,901	62.3%	32,653	62.1%	48,018	61.6%
Blue Collar Workers	5,536	40.6%	11,451	37.7%	19,960	37.9%	29,946	38.4%

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Units In Structure (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Total Units	12,459		28,339		48,009		76,374	
1 Detached Unit	7,288	58.5%	18,898	66.7%	35,570	74.1%	59,438	77.8%
1 Attached Unit	867	7.0%	1,486	5.2%	2,054	4.3%	4,322	5.7%
2 Units	493	4.0%	919	3.2%	1,116	2.3%	1,382	1.8%
3 to 4 Units	726	5.8%	1,295	4.6%	1,770	3.7%	2,347	3.1%
5 to 9 Units	1,076	8.6%	1,662	5.9%	1,880	3.9%	2,089	2.7%
10 to 19 Units	1,089	8.7%	1,610	5.7%	1,789	3.7%	2,037	2.7%
20 to 49 Units	243	1.9%	391	1.4%	512	1.1%	612	0.8%
50 or More Units	501	4.0%	776	2.7%	967	2.0%	1,167	1.5%
Mobile Home or Trailer	1,430	11.5%	4,050	14.3%	7,232	15.1%	11,945	15.6%
Other Structure	51	0.4%	88	0.3%	104	0.2%	197	0.3%

Homes Built By Year (2019)

Homes Built 2014 or later	21	0.1%	136	0.4%	438	0.8%	1,585	1.7%
Homes Built 2010 to 2013	275	1.9%	426	1.3%	624	1.1%	1,431	1.6%
Homes Built 2000 to 2009	3,739	25.2%	7,284	21.8%	12,428	21.9%	21,707	23.6%
Homes Built 1990 to 1999	1,769	11.9%	4,523	13.5%	8,357	14.7%	16,695	18.1%
Homes Built 1980 to 1989	2,353	15.9%	5,604	16.7%	10,971	19.3%	18,536	20.1%
Homes Built 1970 to 1979	2,121	14.3%	5,403	16.1%	9,627	17.0%	12,971	14.1%
Homes Built 1960 to 1969	1,862	12.6%	4,159	12.4%	6,016	10.6%	7,248	7.9%
Homes Built 1950 to 1959	620	4.2%	1,810	5.4%	2,326	4.1%	2,782	3.0%
Homes Built 1940 to 1949	508	3.4%	1,171	3.5%	1,504	2.6%	1,769	1.9%
Homes Built Before 1939	495	3.3%	658	2.0%	702	1.2%	813	0.9%
Median Age of Homes	32.2	yrs	32.5	yrs	30.7	yrs	28.0	yrs

Home Values (2019)

Owner Specified Housing Units	5,493		15,936		31,640		54,789	
Home Values \$1,000,000 or More	8	0.1%	14	-	15	-	20	-
Home Values \$750,000 to \$999,999	83	1.5%	179	1.1%	236	0.7%	324	0.6%
Home Values \$500,000 to \$749,999	138	2.5%	526	3.3%	832	2.6%	1,442	2.6%
Home Values \$400,000 to \$499,999	117	2.1%	376	2.4%	651	2.1%	974	1.8%
Home Values \$300,000 to \$399,999	260	4.7%	915	5.7%	1,709	5.4%	2,525	4.6%
Home Values \$250,000 to \$299,999	490	8.9%	1,278	8.0%	2,709	8.6%	4,547	8.3%
Home Values \$200,000 to \$249,999	540	9.8%	1,562	9.8%	3,292	10.4%	5,827	10.6%
Home Values \$175,000 to \$199,999	439	8.0%	1,049	6.6%	2,121	6.7%	3,725	6.8%
Home Values \$150,000 to \$174,999	523	9.5%	1,682	10.6%	3,723	11.8%	6,679	12.2%
Home Values \$125,000 to \$149,999	687	12.5%	2,004	12.6%	3,989	12.6%	6,839	12.5%
Home Values \$100,000 to \$124,999	448	8.2%	1,621	10.2%	3,775	11.9%	7,337	13.4%
Home Values \$90,000 to \$99,999	177	3.2%	645	4.0%	1,370	4.3%	2,683	4.9%
Home Values \$80,000 to \$89,999	262	4.8%	625	3.9%	1,367	4.3%	2,745	5.0%
Home Values \$70,000 to \$79,999	360	6.6%	851	5.3%	1,538	4.9%	2,847	5.2%
Home Values \$60,000 to \$69,999	257	4.7%	693	4.3%	1,343	4.2%	2,509	4.6%
Home Values \$50,000 to \$59,999	176	3.2%	554	3.5%	912	2.9%	1,951	3.6%
Home Values \$35,000 to \$49,999	415	7.6%	1,089	6.8%	1,909	6.0%	3,204	5.8%
Home Values \$25,000 to \$34,999	168	3.1%	589	3.7%	958	3.0%	1,593	2.9%
Home Values \$10,000 to \$24,999	143	2.6%	549	3.4%	1,360	4.3%	2,231	4.1%
Home Values Under \$10,000	253	4.6%	478	3.0%	871	2.8%	1,284	2.3%
Owner-Occupied Median Home Value	\$131,648		\$142,834		\$139,952		\$136,791	
Renter-Occupied Median Rent	\$695		\$690		\$693		\$700	

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Ocala FL

Total Annual Consumer Expenditure (2019)

	3 mi radius	5 mi radius	7 mi radius	10 mi radius
Total Household Expenditure	\$629.79 M	\$1.49 B	\$2.59 B	\$4.15 B
Total Non-Retail Expenditure	\$333.91 M	\$788.61 M	\$1.37 B	\$2.19 B
Total Retail Expenditure	\$295.88 M	\$701.27 M	\$1.22 B	\$1.96 B
Apparel	\$21.9 M	\$51.67 M	\$89.37 M	\$142.46 M
Contributions	\$19.72 M	\$47.41 M	\$82.32 M	\$132.36 M
Education	\$17.68 M	\$41.77 M	\$70.96 M	\$111 M
Entertainment	\$34.48 M	\$82.2 M	\$143.22 M	\$229.55 M
Food and Beverages	\$93.88 M	\$221.32 M	\$384.36 M	\$616.03 M
Furnishings and Equipment	\$21.46 M	\$51.14 M	\$89.18 M	\$143.08 M
Gifts	\$14.77 M	\$35.27 M	\$60.81 M	\$97 M
Health Care	\$54.43 M	\$129.51 M	\$226.65 M	\$367.16 M
Household Operations	\$24.48 M	\$58.23 M	\$101.12 M	\$162.43 M
Miscellaneous Expenses	\$11.88 M	\$28.15 M	\$48.92 M	\$78.53 M
Personal Care	\$8.44 M	\$19.98 M	\$34.71 M	\$55.7 M
Personal Insurance	\$4.12 M	\$9.96 M	\$17.42 M	\$27.99 M
Reading	\$1.37 M	\$3.27 M	\$5.69 M	\$9.18 M
Shelter	\$134.81 M	\$316.35 M	\$545.99 M	\$871.26 M
Tobacco	\$4.34 M	\$10.02 M	\$17.29 M	\$27.77 M
Transportation	\$113.22 M	\$268.78 M	\$469.77 M	\$754.48 M
Utilities	\$48.81 M	\$114.87 M	\$199.9 M	\$322.15 M

Monthly Household Consumer Expenditure (2019)

	3 mi radius		5 mi radius		7 mi radius		10 mi radius	
Total Household Expenditure	\$3,813		\$3,983		\$4,069		\$4,041	
Total Non-Retail Expenditure	\$2,022	53.0%	\$2,108	52.9%	\$2,148	52.8%	\$2,131	52.7%
Total Retail Expenditures	\$1,791	47.0%	\$1,875	47.1%	\$1,921	47.2%	\$1,911	47.3%
Apparel	\$133	3.5%	\$138	3.5%	\$141	3.5%	\$139	3.4%
Contributions	\$119	3.1%	\$127	3.2%	\$129	3.2%	\$129	3.2%
Education	\$107	2.8%	\$112	2.8%	\$112	2.7%	\$108	2.7%
Entertainment	\$209	5.5%	\$220	5.5%	\$225	5.5%	\$224	5.5%
Food and Beverages	\$568	14.9%	\$592	14.9%	\$604	14.9%	\$600	14.9%
Furnishings and Equipment	\$130	3.4%	\$137	3.4%	\$140	3.4%	\$139	3.4%
Gifts	\$89	2.3%	\$94	2.4%	\$96	2.3%	\$95	2.3%
Health Care	\$330	8.6%	\$346	8.7%	\$356	8.8%	\$358	8.9%
Household Operations	\$148	3.9%	\$156	3.9%	\$159	3.9%	\$158	3.9%
Miscellaneous Expenses	\$72	1.9%	\$75	1.9%	\$77	1.9%	\$77	1.9%
Personal Care	\$51	1.3%	\$53	1.3%	\$55	1.3%	\$54	1.3%
Personal Insurance	\$25	0.7%	\$27	0.7%	\$27	0.7%	\$27	0.7%
Reading	\$8	0.2%	\$9	0.2%	\$9	0.2%	\$9	0.2%
Shelter	\$816	21.4%	\$846	21.2%	\$859	21.1%	\$849	21.0%
Tobacco	\$26	0.7%	\$27	0.7%	\$27	0.7%	\$27	0.7%
Transportation	\$686	18.0%	\$718	18.0%	\$739	18.2%	\$735	18.2%
Utilities	\$296	7.8%	\$307	7.7%	\$314	7.7%	\$314	7.8%

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