

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.1877/-86.2629

RFULL9

3530 Henry St-Muskegon Norton Shores, MI 49441		3 mi radius		5 mi radius		7 mi radius	
Population							
Estimated Population (2020)		52,407		90,352		120,858	
Projected Population (2025)		53,173		91,165		121,658	
Census Population (2010)		52,370		90,922		120,362	
Census Population (2000)		54,731		92,034		119,889	
Projected Annual Growth (2020-2025)		766	0.3%	813	0.2%	800	0.1%
Historical Annual Growth (2010-2020)		37	-	-570	-	496	-
Historical Annual Growth (2000-2010)		-2,361	-0.4%	-1,112	-0.1%	473	-
Estimated Population Density (2020)		1,854	psm	1,151	psm	785	psm
Trade Area Size		28.3	sq mi	78.5	sq mi	153.9	sq mi
Households							
Estimated Households (2020)		22,264		36,932		49,425	
Projected Households (2025)		22,811		37,668		50,265	
Census Households (2010)		21,172		35,053		46,523	
Census Households (2000)		21,610		34,862		45,256	
Projected Annual Growth (2020-2025)		548	0.5%	735	0.4%	840	0.3%
Historical Annual Change (2000-2020)		653	0.2%	2,070	0.3%	4,169	0.5%
Average Household Income							
Estimated Average Household Income (2020)		\$62,250		\$61,011		\$66,006	
Projected Average Household Income (2025)		\$72,824		\$71,160		\$77,301	
Census Average Household Income (2010)		\$44,396		\$43,554		\$46,612	
Census Average Household Income (2000)		\$43,968		\$43,944		\$46,366	
Projected Annual Change (2020-2025)		\$10,574	3.4%	\$10,149	3.3%	\$11,295	3.4%
Historical Annual Change (2000-2020)		\$18,281	2.1%	\$17,067	1.9%	\$19,640	2.1%
Median Household Income							
Estimated Median Household Income (2020)		\$49,026		\$49,122		\$52,583	
Projected Median Household Income (2025)		\$56,788		\$57,060		\$61,185	
Census Median Household Income (2010)		\$36,752		\$36,096		\$38,012	
Census Median Household Income (2000)		\$35,151		\$35,191		\$37,657	
Projected Annual Change (2020-2025)		\$7,761	3.2%	\$7,937	3.2%	\$8,602	3.3%
Historical Annual Change (2000-2020)		\$13,875	2.0%	\$13,932	2.0%	\$14,927	2.0%
Per Capita Income							
Estimated Per Capita Income (2020)		\$26,605		\$25,768		\$27,632	
Projected Per Capita Income (2025)		\$31,399		\$30,223		\$32,573	
Census Per Capita Income (2010)		\$17,948		\$16,792		\$18,017	
Census Per Capita Income (2000)		\$17,271		\$16,500		\$17,406	
Projected Annual Change (2020-2025)		\$4,794	3.6%	\$4,456	3.5%	\$4,941	3.6%
Historical Annual Change (2000-2020)		\$9,334	2.7%	\$9,268	2.8%	\$10,226	2.9%
Estimated Average Household Net Worth (2020)		\$345,919		\$347,656		\$383,494	

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Norton Shores, MI 49441

Race and Ethnicity

	3 mi radius		5 mi radius		7 mi radius	
Total Population (2020)	52,407		90,352		120,858	
White (2020)	34,876	66.5%	60,724	67.2%	88,404	73.1%
Black or African American (2020)	13,462	25.7%	22,413	24.8%	23,524	19.5%
American Indian or Alaska Native (2020)	425	0.8%	719	0.8%	946	0.8%
Asian (2020)	538	1.0%	910	1.0%	1,213	1.0%
Hawaiian or Pacific Islander (2020)	9	-	16	-	21	-
Other Race (2020)	1,007	1.9%	1,905	2.1%	2,212	1.8%
Two or More Races (2020)	2,090	4.0%	3,665	4.1%	4,537	3.8%
Population < 18 (2020)	12,125	23.1%	19,770	21.9%	26,545	22.0%
White Not Hispanic	5,820	48.0%	9,907	50.1%	15,308	57.7%
Black or African American	4,023	33.2%	5,916	29.9%	6,256	23.6%
Asian	102	0.8%	173	0.9%	237	0.9%
Other Race Not Hispanic	944	7.8%	1,605	8.1%	2,023	7.6%
Hispanic	1,235	10.2%	2,169	11.0%	2,720	10.2%
Not Hispanic or Latino Population (2020)	48,866	93.2%	84,038	93.0%	113,116	93.6%
Not Hispanic White	33,048	67.6%	57,600	68.5%	84,406	74.6%
Not Hispanic Black or African American	13,246	27.1%	22,024	26.2%	23,119	20.4%
Not Hispanic American Indian or Alaska Native	363	0.7%	623	0.7%	817	0.7%
Not Hispanic Asian	528	1.1%	890	1.1%	1,191	1.1%
Not Hispanic Hawaiian or Pacific Islander	3	-	8	-	11	-
Not Hispanic Other Race	24	-	32	-	43	-
Not Hispanic Two or More Races	1,655	3.4%	2,861	3.4%	3,529	3.1%
Hispanic or Latino Population (2020)	3,541	6.8%	6,315	7.0%	7,742	6.4%
Hispanic White	1,828	51.6%	3,124	49.5%	3,998	51.6%
Hispanic Black or African American	216	6.1%	390	6.2%	405	5.2%
Hispanic American Indian or Alaska Native	62	1.7%	96	1.5%	130	1.7%
Hispanic Asian	10	0.3%	20	0.3%	22	0.3%
Hispanic Hawaiian or Pacific Islander	6	0.2%	8	0.1%	10	0.1%
Hispanic Other Race	984	27.8%	1,873	29.7%	2,169	28.0%
Hispanic Two or More Races	436	12.3%	804	12.7%	1,008	13.0%
Not Hispanic or Latino Population (2010)	49,501	94.5%	85,722	94.3%	114,059	94.8%
Hispanic or Latino Population (2010)	2,869	5.5%	5,200	5.7%	6,303	5.2%
Not Hispanic or Latino Population (2000)	52,479	95.9%	88,062	95.7%	115,188	96.1%
Hispanic or Latino Population (2000)	2,252	4.1%	3,972	4.3%	4,701	3.9%
Not Hispanic or Latino Population (2025)	49,577	93.2%	84,791	93.0%	113,854	93.6%
Hispanic or Latino Population (2025)	3,596	6.8%	6,374	7.0%	7,804	6.4%
Projected Annual Growth (2020-2025)	55	-	59	-	62	-
Historical Annual Growth (2000-2010)	617	2.7%	1,228	3.1%	1,602	3.4%

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Norton Shores, MI 49441

3 mi radius

5 mi radius

7 mi radius

Total Age Distribution (2020)

	3 mi radius		5 mi radius		7 mi radius	
Total Population	52,407		90,352		120,858	
Age Under 5 Years	3,391	6.5%	5,523	6.1%	7,237	6.0%
Age 5 to 9 Years	3,431	6.5%	5,597	6.2%	7,496	6.2%
Age 10 to 14 Years	3,425	6.5%	5,558	6.2%	7,598	6.3%
Age 15 to 19 Years	3,112	5.9%	5,556	6.1%	7,436	6.2%
Age 20 to 24 Years	3,201	6.1%	6,195	6.9%	7,934	6.6%
Age 25 to 29 Years	3,851	7.3%	6,757	7.5%	8,611	7.1%
Age 30 to 34 Years	3,447	6.6%	6,086	6.7%	7,835	6.5%
Age 35 to 39 Years	3,086	5.9%	5,480	6.1%	7,333	6.1%
Age 40 to 44 Years	2,873	5.5%	5,104	5.6%	6,877	5.7%
Age 45 to 49 Years	2,888	5.5%	5,061	5.6%	6,868	5.7%
Age 50 to 54 Years	3,041	5.8%	5,245	5.8%	7,148	5.9%
Age 55 to 59 Years	3,538	6.8%	5,974	6.6%	8,147	6.7%
Age 60 to 64 Years	3,442	6.6%	5,894	6.5%	8,108	6.7%
Age 65 to 69 Years	2,949	5.6%	5,024	5.6%	6,997	5.8%
Age 70 to 74 Years	2,426	4.6%	4,117	4.6%	5,706	4.7%
Age 75 to 79 Years	1,762	3.4%	2,841	3.1%	3,849	3.2%
Age 80 to 84 Years	1,216	2.3%	2,038	2.3%	2,675	2.2%
Age 85 Years or Over	1,329	2.5%	2,302	2.5%	3,004	2.5%
Median Age	38.6		38.2		38.8	
Age 19 Years or Less	13,359	25.5%	22,234	24.6%	29,767	24.6%
Age 20 to 64 Years	29,366	56.0%	51,796	57.3%	68,860	57.0%
Age 65 Years or Over	9,682	18.5%	16,322	18.1%	22,231	18.4%

Female Age Distribution (2020)

	3 mi radius		5 mi radius		7 mi radius	
Female Population	27,263	52.0%	45,548	50.4%	61,119	50.6%
Age Under 5 Years	1,625	6.0%	2,651	5.8%	3,494	5.7%
Age 5 to 9 Years	1,656	6.1%	2,683	5.9%	3,630	5.9%
Age 10 to 14 Years	1,657	6.1%	2,674	5.9%	3,685	6.0%
Age 15 to 19 Years	1,509	5.5%	2,686	5.9%	3,614	5.9%
Age 20 to 24 Years	1,650	6.1%	2,991	6.6%	3,862	6.3%
Age 25 to 29 Years	2,066	7.6%	3,343	7.3%	4,290	7.0%
Age 30 to 34 Years	1,820	6.7%	2,968	6.5%	3,852	6.3%
Age 35 to 39 Years	1,588	5.8%	2,593	5.7%	3,503	5.7%
Age 40 to 44 Years	1,472	5.4%	2,410	5.3%	3,301	5.4%
Age 45 to 49 Years	1,450	5.3%	2,403	5.3%	3,346	5.5%
Age 50 to 54 Years	1,530	5.6%	2,568	5.6%	3,543	5.8%
Age 55 to 59 Years	1,858	6.8%	3,069	6.7%	4,187	6.9%
Age 60 to 64 Years	1,814	6.7%	3,063	6.7%	4,187	6.9%
Age 65 to 69 Years	1,579	5.8%	2,692	5.9%	3,679	6.0%
Age 70 to 74 Years	1,370	5.0%	2,294	5.0%	3,137	5.1%
Age 75 to 79 Years	1,026	3.8%	1,658	3.6%	2,222	3.6%
Age 80 to 84 Years	735	2.7%	1,255	2.8%	1,602	2.6%
Age 85 Years or Over	857	3.1%	1,545	3.4%	1,987	3.3%
Female Median Age	40.2		40.0		40.4	
Age 19 Years or Less	6,447	23.6%	10,695	23.5%	14,422	23.6%
Age 20 to 64 Years	15,248	55.9%	25,410	55.8%	34,070	55.7%
Age 65 Years or Over	5,568	20.4%	9,444	20.7%	12,626	20.7%

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Male Age Distribution (2020)

	3 mi radius		5 mi radius		7 mi radius	
Male Population	25,144	48.0%	44,804	49.6%	59,739	49.4%
Age Under 5 Years	1,766	7.0%	2,872	6.4%	3,743	6.3%
Age 5 to 9 Years	1,775	7.1%	2,914	6.5%	3,866	6.5%
Age 10 to 14 Years	1,768	7.0%	2,884	6.4%	3,913	6.6%
Age 15 to 19 Years	1,602	6.4%	2,870	6.4%	3,822	6.4%
Age 20 to 24 Years	1,550	6.2%	3,204	7.2%	4,072	6.8%
Age 25 to 29 Years	1,785	7.1%	3,413	7.6%	4,321	7.2%
Age 30 to 34 Years	1,627	6.5%	3,118	7.0%	3,984	6.7%
Age 35 to 39 Years	1,498	6.0%	2,887	6.4%	3,830	6.4%
Age 40 to 44 Years	1,400	5.6%	2,693	6.0%	3,576	6.0%
Age 45 to 49 Years	1,438	5.7%	2,658	5.9%	3,522	5.9%
Age 50 to 54 Years	1,511	6.0%	2,676	6.0%	3,605	6.0%
Age 55 to 59 Years	1,680	6.7%	2,905	6.5%	3,960	6.6%
Age 60 to 64 Years	1,629	6.5%	2,831	6.3%	3,921	6.6%
Age 65 to 69 Years	1,370	5.4%	2,332	5.2%	3,318	5.6%
Age 70 to 74 Years	1,056	4.2%	1,823	4.1%	2,569	4.3%
Age 75 to 79 Years	736	2.9%	1,183	2.6%	1,627	2.7%
Age 80 to 84 Years	481	1.9%	783	1.7%	1,073	1.8%
Age 85 Years or Over	472	1.9%	757	1.7%	1,018	1.7%
Male Median Age	36.9		36.5		37.3	
Age 19 Years or Less	6,912	27.5%	11,540	25.8%	15,345	25.7%
Age 20 to 64 Years	14,118	56.1%	26,386	58.9%	34,790	58.2%
Age 65 Years or Over	4,115	16.4%	6,878	15.4%	9,605	16.1%

Males per 100 Females (2020)

Overall Comparison						
Age Under 5 Years	109	52.1%	108	52.0%	107	51.7%
Age 5 to 9 Years	107	51.7%	109	52.1%	106	51.6%
Age 10 to 14 Years	107	51.6%	108	51.9%	106	51.9%
Age 15 to 19 Years	106	51.5%	107	51.6%	106	51.4%
Age 20 to 24 Years	94	48.4%	107	51.7%	105	51.3%
Age 25 to 29 Years	86	46.3%	102	50.5%	101	50.2%
Age 30 to 34 Years	89	47.2%	105	51.2%	103	50.8%
Age 35 to 39 Years	94	48.5%	111	52.7%	109	52.2%
Age 40 to 44 Years	95	48.7%	112	52.8%	108	52.0%
Age 45 to 49 Years	99	49.8%	111	52.5%	105	51.3%
Age 50 to 54 Years	99	49.7%	104	51.0%	102	50.4%
Age 55 to 59 Years	90	47.5%	95	48.6%	95	48.6%
Age 60 to 64 Years	90	47.3%	92	48.0%	94	48.4%
Age 65 to 69 Years	87	46.4%	87	46.4%	90	47.4%
Age 70 to 74 Years	77	43.5%	79	44.3%	82	45.0%
Age 75 to 79 Years	72	41.8%	71	41.6%	73	42.3%
Age 80 to 84 Years	65	39.5%	62	38.4%	67	40.1%
Age 85 Years or Over	55	35.5%	49	32.9%	51	33.9%
Age 19 Years or Less	107	51.7%	108	51.9%	106	51.5%
Age 20 to 39 Years	91	47.6%	106	51.5%	105	51.1%
Age 40 to 64 Years	94	48.5%	102	50.5%	100	50.0%
Age 65 Years or Over	74	42.5%	73	42.1%	76	43.2%

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Norton Shores, MI 49441

Household Type (2020)

	3 mi radius		5 mi radius		7 mi radius	
Total Households	22,264		36,932		49,425	
Households with Children	6,733	30.2%	11,020	29.8%	14,794	29.9%
Average Household Size	2.3		2.3		2.3	
Household Density per Square Mile	788		470		321	
Population Family	41,585	79.4%	68,301	75.6%	93,783	77.6%
Population Non-Family	10,094	19.3%	17,100	18.9%	21,785	18.0%
Population Group Quarters	728	1.4%	4,952	5.5%	5,290	4.4%
Family Households	13,638	61.3%	22,401	60.7%	30,994	62.7%
Married Couple Households	8,266	60.6%	13,820	61.7%	20,338	65.6%
Other Family Households with Children	5,372	39.4%	8,582	38.3%	10,655	34.4%
Family Households with Children	6,648	48.7%	10,876	48.6%	14,596	47.1%
Married Couple with Children	3,038	45.7%	5,116	47.0%	7,489	51.3%
Other Family Households with Children	3,610	54.3%	5,760	53.0%	7,107	48.7%
Family Households No Children	6,990	51.3%	11,525	51.4%	16,398	52.9%
Married Couple No Children	5,228	74.8%	8,703	75.5%	12,849	78.4%
Other Family Households No Children	1,762	25.2%	2,821	24.5%	3,549	21.6%
Non-Family Households	8,625	38.7%	14,531	39.3%	18,431	37.3%
Non-Family Households with Children	85	1.0%	144	1.0%	198	1.1%
Non-Family Households No Children	8,540	99.0%	14,387	99.0%	18,233	98.9%
Average Family Household Size	3.0		3.0		3.0	
Average Family Income	\$76,214		\$76,274		\$82,133	
Median Family Income	\$60,662		\$62,896		\$66,474	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2020)

Population Age 15 Years or Over	42,160		73,674		98,527	
Never Married	14,975	35.5%	27,873	37.8%	35,019	35.5%
Currently Married	16,247	38.5%	26,834	36.4%	39,565	40.2%
Previously Married	10,938	25.9%	18,967	25.7%	23,944	24.3%
Separated	1,045	9.6%	2,149	11.3%	2,593	10.8%
Widowed	3,376	30.9%	5,853	30.9%	7,537	31.5%
Divorced	6,516	59.6%	10,965	57.8%	13,813	57.7%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	35,847		61,922		83,157	
Elementary (Grade Level 0 to 8)	866	2.4%	1,800	2.9%	2,074	2.5%
Some High School (Grade Level 9 to 11)	2,483	6.9%	4,437	7.2%	5,331	6.4%
High School Graduate	11,302	31.5%	20,732	33.5%	27,267	32.8%
Some College	9,279	25.9%	15,464	25.0%	20,774	25.0%
Associate Degree Only	4,326	12.1%	7,030	11.4%	9,974	12.0%
Bachelor Degree Only	5,124	14.3%	8,517	13.8%	11,956	14.4%
Graduate Degree	2,468	6.9%	3,943	6.4%	5,780	7.0%
Any College (Some College or Higher)	21,197	59.1%	34,954	56.4%	48,484	58.3%
College Degree + (Bachelor Degree or Higher)	7,592	21.2%	12,460	20.1%	17,736	21.3%

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3 mi radius 5 mi radius 7 mi radius

Norton Shores, MI 49441

Housing

Total Housing Units (2020)	23,693		39,241		52,280	
Total Housing Units (2010)	24,047		39,526		52,034	
Historical Annual Growth (2010-2020)	-354	-0.1%	-285	-	247	-
Housing Units Occupied (2020)	22,264	94.0%	36,932	94.1%	49,425	94.5%
Housing Units Owner-Occupied	15,052	67.6%	24,165	65.4%	34,213	69.2%
Housing Units Renter-Occupied	7,212	32.4%	12,767	34.6%	15,212	30.8%
Housing Units Vacant (2020)	1,429	6.0%	2,309	5.9%	2,855	5.5%

Household Size (2020)

Total Households	22,264		36,932		49,425	
1 Person Households	7,406	33.3%	12,431	33.7%	15,703	31.8%
2 Person Households	7,362	33.1%	12,159	32.9%	16,962	34.3%
3 Person Households	3,135	14.1%	5,151	13.9%	6,962	14.1%
4 Person Households	2,406	10.8%	3,981	10.8%	5,552	11.2%
5 Person Households	1,153	5.2%	1,915	5.2%	2,588	5.2%
6 Person Households	499	2.2%	823	2.2%	1,061	2.1%
7 or More Person Households	302	1.4%	472	1.3%	598	1.2%

Household Income Distribution (2020)

HH Income \$200,000 or More	624	2.8%	1,051	2.8%	1,643	3.3%
HH Income \$150,000 to \$199,999	631	2.8%	1,054	2.9%	1,661	3.4%
HH Income \$125,000 to \$149,999	817	3.7%	1,356	3.7%	2,029	4.1%
HH Income \$100,000 to \$124,999	1,301	5.8%	2,273	6.2%	3,409	6.9%
HH Income \$75,000 to \$99,999	2,282	10.2%	3,799	10.3%	5,359	10.8%
HH Income \$50,000 to \$74,999	4,225	19.0%	6,928	18.8%	9,839	19.9%
HH Income \$35,000 to \$49,999	4,186	18.8%	6,190	16.8%	8,267	16.7%
HH Income \$25,000 to \$34,999	2,472	11.1%	4,120	11.2%	5,116	10.4%
HH Income \$15,000 to \$24,999	2,741	12.3%	4,707	12.7%	5,778	11.7%
HH Income \$10,000 to \$14,999	1,071	4.8%	2,035	5.5%	2,452	5.0%
HH Income Under \$10,000	1,913	8.6%	3,418	9.3%	3,872	7.8%

Household Vehicles (2020)

Households 0 Vehicles Available	2,262	10.2%	3,977	10.8%	4,591	9.3%
Households 1 Vehicle Available	9,083	40.8%	14,935	40.4%	18,629	37.7%
Households 2 Vehicles Available	7,670	34.5%	12,378	33.5%	17,387	35.2%
Households 3 or More Vehicles Available	3,248	14.6%	5,642	15.3%	8,819	17.8%
Total Vehicles Available	35,212		58,787		83,314	
Average Vehicles per Household	1.6		1.6		1.7	
Owner-Occupied Household Vehicles	27,390	77.8%	45,537	77.5%	66,815	80.2%
Average Vehicles per Owner-Occupied Household	1.8		1.9		2.0	
Renter-Occupied Household Vehicles	7,822	22.2%	13,250	22.5%	16,499	19.8%
Average Vehicles per Renter-Occupied Household	1.1		1.0		1.1	

Travel Time (2020)

Worker Base Age 16 years or Over	23,623		40,722		54,830	
Travel to Work in 14 Minutes or Less	8,470	35.9%	13,458	33.0%	17,711	32.3%
Travel to Work in 15 to 29 Minutes	9,942	42.1%	16,338	40.1%	23,140	42.2%
Travel to Work in 30 to 59 Minutes	3,786	16.0%	6,706	16.5%	9,596	17.5%
Travel to Work in 60 Minutes or More	1,214	5.1%	1,592	3.9%	2,155	3.9%
Work at Home	504	2.1%	1,076	2.6%	1,517	2.8%
Average Minutes Travel to Work	17.6		17.1		17.4	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 43.1877/-86.2629

RFULL9

3530 Henry St-Muskegon

Norton Shores, MI 49441

	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2020)						
Worker Base Age 16 years or Over	23,623		40,722		54,830	
Drive to Work Alone	19,343	81.9%	33,683	82.7%	45,975	83.9%
Drive to Work in Carpool	3,014	12.8%	4,758	11.7%	5,907	10.8%
Travel to Work by Public Transportation	257	1.1%	377	0.9%	441	0.8%
Drive to Work on Motorcycle	-	-	14	-	35	-
Bicycle to Work	90	0.4%	159	0.4%	184	0.3%
Walk to Work	332	1.4%	536	1.3%	625	1.1%
Other Means	84	0.4%	119	0.3%	146	0.3%
Work at Home	504	2.1%	1,076	2.6%	1,517	2.8%
Daytime Demographics (2020)						
Total Businesses	2,244		4,173		5,124	
Total Employees	27,556		52,436		63,261	
Company Headquarter Businesses	13	0.6%	25	0.6%	29	0.6%
Company Headquarter Employees	1,035	3.8%	1,723	3.3%	1,826	2.9%
Employee Population per Business	12.3 to 1		12.6 to 1		12.3 to 1	
Residential Population per Business	23.4 to 1		21.7 to 1		23.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	45,180		85,954		106,306	
Labor Force						
Labor Population Age 16 Years or Over (2020)	41,558		72,647		97,142	
Labor Force Total Males (2020)	19,527	47.0%	35,607	49.0%	47,504	48.9%
Male Civilian Employed	11,784	60.3%	19,254	54.1%	27,062	57.0%
Male Civilian Unemployed	566	2.9%	939	2.6%	1,218	2.6%
Males in Armed Forces	14	-	23	-	35	-
Males Not in Labor Force	7,163	36.7%	15,391	43.2%	19,189	40.4%
Labor Force Total Females (2020)	22,032	53.0%	37,039	51.0%	49,638	51.1%
Female Civilian Employed	12,127	55.0%	19,841	53.6%	26,990	54.4%
Female Civilian Unemployed	528	2.4%	794	2.1%	990	2.0%
Females in Armed Forces	10	-	10	-	10	-
Females Not in Labor Force	9,367	42.5%	16,395	44.3%	21,647	43.6%
Unemployment Rate	1,094	2.6%	1,732	2.4%	2,208	2.3%
Occupation (2020)						
Occupation Population Age 16 Years or Over	23,910		39,095		54,052	
Occupation Total Males	11,784	49.3%	19,254	49.2%	27,062	50.1%
Occupation Total Females	12,127	50.7%	19,841	50.8%	26,990	49.9%
Management, Business, Financial Operations	2,549	10.7%	3,923	10.0%	5,629	10.4%
Professional, Related	3,955	16.5%	6,571	16.8%	9,633	17.8%
Service	5,335	22.3%	8,681	22.2%	11,145	20.6%
Sales, Office	4,526	18.9%	7,580	19.4%	10,929	20.2%
Farming, Fishing, Forestry	52	0.2%	67	0.2%	89	0.2%
Construction, Extraction, Maintenance	1,778	7.4%	2,822	7.2%	3,850	7.1%
Production, Transport, Material Moving	5,716	23.9%	9,451	24.2%	12,775	23.6%
White Collar Workers	11,030	46.1%	18,074	46.2%	26,192	48.5%
Blue Collar Workers	12,880	53.9%	21,021	53.8%	27,860	51.5%

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3530 Henry St-Muskegon

Norton Shores, MI 49441

Units In Structure (2020)

	3 mi radius		5 mi radius		7 mi radius	
Total Units	21,172		35,053		46,523	
1 Detached Unit	16,682	78.8%	26,982	77.0%	36,325	78.1%
1 Attached Unit	804	3.8%	1,445	4.1%	1,969	4.2%
2 Units	601	2.8%	1,008	2.9%	1,265	2.7%
3 to 4 Units	358	1.7%	628	1.8%	759	1.6%
5 to 9 Units	911	4.3%	1,596	4.6%	2,020	4.3%
10 to 19 Units	866	4.1%	1,831	5.2%	2,246	4.8%
20 to 49 Units	392	1.9%	801	2.3%	1,045	2.2%
50 or More Units	394	1.9%	933	2.7%	1,025	2.2%
Mobile Home or Trailer	1,257	5.9%	1,708	4.9%	2,771	6.0%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2020)

Homes Built 2014 or later	188	0.8%	331	0.8%	674	1.3%
Homes Built 2010 to 2013	63	0.3%	212	0.5%	368	0.7%
Homes Built 2000 to 2009	1,212	5.1%	3,075	7.8%	4,766	9.1%
Homes Built 1990 to 1999	2,032	8.6%	3,383	8.6%	5,765	11.0%
Homes Built 1980 to 1989	1,365	5.8%	2,287	5.8%	3,454	6.6%
Homes Built 1970 to 1979	2,348	9.9%	4,314	11.0%	6,240	11.9%
Homes Built 1960 to 1969	3,456	14.6%	5,348	13.6%	6,750	12.9%
Homes Built 1950 to 1959	4,032	17.0%	6,207	15.8%	8,042	15.4%
Homes Built 1940 to 1949	3,270	13.8%	5,147	13.1%	5,885	11.3%
Homes Built Before 1939	4,298	18.1%	6,629	16.9%	7,482	14.3%
Median Age of Homes	53.0 yrs		51.0 yrs		47.9 yrs	

Home Values (2020)

Owner Specified Housing Units	15,052		24,165		34,213	
Home Values \$1,000,000 or More	1	-	5	-	42	0.1%
Home Values \$750,000 to \$999,999	60	0.4%	71	0.3%	152	0.4%
Home Values \$500,000 to \$749,999	85	0.6%	137	0.6%	371	1.1%
Home Values \$400,000 to \$499,999	146	1.0%	260	1.1%	508	1.5%
Home Values \$300,000 to \$399,999	574	3.8%	1,185	4.9%	1,727	5.0%
Home Values \$250,000 to \$299,999	967	6.4%	1,534	6.3%	2,274	6.6%
Home Values \$200,000 to \$249,999	955	6.3%	1,694	7.0%	2,636	7.7%
Home Values \$175,000 to \$199,999	536	3.6%	917	3.8%	1,416	4.1%
Home Values \$150,000 to \$174,999	1,568	10.4%	2,567	10.6%	3,914	11.4%
Home Values \$125,000 to \$149,999	1,341	8.9%	2,142	8.9%	3,081	9.0%
Home Values \$100,000 to \$124,999	1,835	12.2%	2,821	11.7%	4,280	12.5%
Home Values \$90,000 to \$99,999	698	4.6%	961	4.0%	1,237	3.6%
Home Values \$80,000 to \$89,999	719	4.8%	1,139	4.7%	1,548	4.5%
Home Values \$70,000 to \$79,999	787	5.2%	1,404	5.8%	1,925	5.6%
Home Values \$60,000 to \$69,999	657	4.4%	1,213	5.0%	1,600	4.7%
Home Values \$50,000 to \$59,999	603	4.0%	918	3.8%	1,119	3.3%
Home Values \$35,000 to \$49,999	837	5.6%	1,376	5.7%	1,714	5.0%
Home Values \$25,000 to \$34,999	824	5.5%	1,176	4.9%	1,402	4.1%
Home Values \$10,000 to \$24,999	1,350	9.0%	1,989	8.2%	2,375	6.9%
Home Values Under \$10,000	510	3.4%	642	2.7%	838	2.4%
Owner-Occupied Median Home Value	\$109,173		\$114,509		\$123,950	
Renter-Occupied Median Rent	\$609		\$605		\$623	

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3530 Henry St-Muskegon

Norton Shores, MI 49441

3 mi radius

5 mi radius

7 mi radius

Total Annual Consumer Expenditure (2020)

Total Household Expenditure	\$1.12 B	\$1.83 B	\$2.59 B
Total Non-Retail Expenditure	\$591.5 M	\$967.08 M	\$1.37 B
Total Retail Expenditure	\$529.17 M	\$864.9 M	\$1.22 B
Apparel	\$38.75 M	\$63.4 M	\$89.68 M
Contributions	\$35.35 M	\$57.77 M	\$82.24 M
Education	\$30.59 M	\$50.37 M	\$71.53 M
Entertainment	\$61.91 M	\$101.29 M	\$143.89 M
Food and Beverages	\$166.72 M	\$272.59 M	\$384.43 M
Furnishings and Equipment	\$38.57 M	\$63.06 M	\$89.59 M
Gifts	\$26.12 M	\$42.75 M	\$60.89 M
Health Care	\$97.91 M	\$159.77 M	\$225.49 M
Household Operations	\$43.6 M	\$71.27 M	\$100.9 M
Miscellaneous Expenses	\$21.21 M	\$34.62 M	\$48.98 M
Personal Care	\$15.02 M	\$24.56 M	\$34.71 M
Personal Insurance	\$7.49 M	\$12.25 M	\$17.53 M
Reading	\$2.45 M	\$4 M	\$5.66 M
Shelter	\$237.12 M	\$387.86 M	\$546.4 M
Tobacco	\$7.55 M	\$12.33 M	\$17.08 M
Transportation	\$203.53 M	\$332.49 M	\$471.46 M
Utilities	\$86.76 M	\$141.59 M	\$198.75 M

Monthly Household Consumer Expenditure (2020)

Total Household Expenditure	\$4,195	\$4,134	\$4,366
Total Non-Retail Expenditure	\$2,214 52.8%	\$2,182 52.8%	\$2,302 52.7%
Total Retail Expenditures	\$1,981 47.2%	\$1,952 47.2%	\$2,063 47.3%
Apparel	\$145 3.5%	\$143 3.5%	\$151 3.5%
Contributions	\$132 3.2%	\$130 3.2%	\$139 3.2%
Education	\$115 2.7%	\$114 2.7%	\$121 2.8%
Entertainment	\$232 5.5%	\$229 5.5%	\$243 5.6%
Food and Beverages	\$624 14.9%	\$615 14.9%	\$648 14.8%
Furnishings and Equipment	\$144 3.4%	\$142 3.4%	\$151 3.5%
Gifts	\$98 2.3%	\$96 2.3%	\$103 2.4%
Health Care	\$366 8.7%	\$360 8.7%	\$380 8.7%
Household Operations	\$163 3.9%	\$161 3.9%	\$170 3.9%
Miscellaneous Expenses	\$79 1.9%	\$78 1.9%	\$83 1.9%
Personal Care	\$56 1.3%	\$55 1.3%	\$59 1.3%
Personal Insurance	\$28 0.7%	\$28 0.7%	\$30 0.7%
Reading	\$9 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$888 21.2%	\$875 21.2%	\$921 21.1%
Tobacco	\$28 0.7%	\$28 0.7%	\$29 0.7%
Transportation	\$762 18.2%	\$750 18.1%	\$795 18.2%
Utilities	\$325 7.7%	\$319 7.7%	\$335 7.7%

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