

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.445/-77.443

RFULL9

Food Lion SC Richmond VA		3 mi radius		5 mi radius		7 mi radius	
5702 Jefferson Davis Hwy							
Population							
Estimated Population (2020)		40,320		129,531		257,969	
Projected Population (2025)		42,770		135,831		269,901	
Census Population (2010)		38,330		119,168		225,879	
Census Population (2000)		34,865		107,663		203,393	
Projected Annual Growth (2020-2025)		2,450	1.2%	6,300	1.0%	11,932	0.9%
Historical Annual Growth (2010-2020)		1,990	0.5%	10,363	0.9%	32,090	1.4%
Historical Annual Growth (2000-2010)		3,465	1.0%	11,505	1.1%	22,486	1.1%
Estimated Population Density (2020)		1,427	psm	1,650	psm	1,676	psm
Trade Area Size		28.3	sq mi	78.5	sq mi	153.9	sq mi
Households							
Estimated Households (2020)		14,804		46,691		101,133	
Projected Households (2025)		15,785		49,263		106,034	
Census Households (2010)		14,175		43,725		89,077	
Census Households (2000)		13,412		40,508		80,348	
Projected Annual Growth (2020-2025)		981	1.3%	2,572	1.1%	4,900	1.0%
Historical Annual Change (2000-2020)		1,392	0.5%	6,184	0.8%	20,785	1.3%
Average Household Income							
Estimated Average Household Income (2020)		\$66,381		\$69,784		\$71,528	
Projected Average Household Income (2025)		\$75,248		\$78,466		\$80,826	
Census Average Household Income (2010)		\$51,028		\$53,776		\$55,799	
Census Average Household Income (2000)		\$47,514		\$47,483		\$47,715	
Projected Annual Change (2020-2025)		\$8,867	2.7%	\$8,682	2.5%	\$9,299	2.6%
Historical Annual Change (2000-2020)		\$18,867	2.0%	\$22,301	2.3%	\$23,812	2.5%
Median Household Income							
Estimated Median Household Income (2020)		\$53,189		\$58,396		\$60,087	
Projected Median Household Income (2025)		\$61,548		\$67,931		\$69,785	
Census Median Household Income (2010)		\$45,270		\$47,627		\$47,676	
Census Median Household Income (2000)		\$40,399		\$40,143		\$40,415	
Projected Annual Change (2020-2025)		\$8,360	3.1%	\$9,534	3.3%	\$9,698	3.2%
Historical Annual Change (2000-2020)		\$12,790	1.6%	\$18,254	2.3%	\$19,672	2.4%
Per Capita Income							
Estimated Per Capita Income (2020)		\$24,427		\$25,231		\$28,194	
Projected Per Capita Income (2025)		\$27,822		\$28,531		\$31,899	
Census Per Capita Income (2010)		\$18,871		\$19,731		\$22,005	
Census Per Capita Income (2000)		\$18,285		\$17,798		\$18,798	
Projected Annual Change (2020-2025)		\$3,396	2.8%	\$3,300	2.6%	\$3,705	2.6%
Historical Annual Change (2000-2020)		\$6,142	1.7%	\$7,433	2.1%	\$9,396	2.5%
Estimated Average Household Net Worth (2020)		\$360,883		\$393,705		\$434,244	

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3 mi radius

5 mi radius

7 mi radius

Race and Ethnicity

Total Population (2020)	40,320		129,531		257,969	
White (2020)	12,226	30.3%	40,083	30.9%	100,548	39.0%
Black or African American (2020)	19,424	48.2%	67,601	52.2%	123,531	47.9%
American Indian or Alaska Native (2020)	334	0.8%	840	0.6%	1,346	0.5%
Asian (2020)	1,076	2.7%	2,441	1.9%	6,063	2.4%
Hawaiian or Pacific Islander (2020)	80	0.2%	176	0.1%	272	0.1%
Other Race (2020)	5,677	14.1%	14,119	10.9%	17,843	6.9%
Two or More Races (2020)	1,503	3.7%	4,271	3.3%	8,367	3.2%
Population < 18 (2020)	9,291	23.0%	29,726	22.9%	53,474	20.7%
White Not Hispanic	1,023	11.0%	4,626	15.6%	12,024	22.5%
Black or African American	4,662	50.2%	15,903	53.5%	27,859	52.1%
Asian	181	1.9%	399	1.3%	788	1.5%
Other Race Not Hispanic	361	3.9%	1,248	4.2%	2,569	4.8%
Hispanic	3,064	33.0%	7,550	25.4%	10,234	19.1%
Not Hispanic or Latino Population (2020)	30,879	76.6%	106,391	82.1%	226,069	87.6%
Not Hispanic White	10,116	32.8%	34,703	32.6%	92,145	40.8%
Not Hispanic Black or African American	18,596	60.2%	65,594	61.7%	120,515	53.3%
Not Hispanic American Indian or Alaska Native	199	0.6%	515	0.5%	890	0.4%
Not Hispanic Asian	1,008	3.3%	2,340	2.2%	5,892	2.6%
Not Hispanic Hawaiian or Pacific Islander	28	-	75	-	149	-
Not Hispanic Other Race	65	0.2%	386	0.4%	534	0.2%
Not Hispanic Two or More Races	867	2.8%	2,777	2.6%	5,943	2.6%
Hispanic or Latino Population (2020)	9,441	23.4%	23,140	17.9%	31,900	12.4%
Hispanic White	2,110	22.3%	5,379	23.2%	8,403	26.3%
Hispanic Black or African American	828	8.8%	2,007	8.7%	3,016	9.5%
Hispanic American Indian or Alaska Native	135	1.4%	325	1.4%	455	1.4%
Hispanic Asian	67	0.7%	102	0.4%	171	0.5%
Hispanic Hawaiian or Pacific Islander	52	0.6%	100	0.4%	123	0.4%
Hispanic Other Race	5,612	59.4%	13,733	59.3%	17,309	54.3%
Hispanic Two or More Races	636	6.7%	1,493	6.5%	2,424	7.6%
Not Hispanic or Latino Population (2010)	30,940	80.7%	100,888	84.7%	201,653	89.3%
Hispanic or Latino Population (2010)	7,390	19.3%	18,280	15.3%	24,226	10.7%
Not Hispanic or Latino Population (2000)	32,335	92.7%	101,530	94.3%	195,006	95.9%
Hispanic or Latino Population (2000)	2,530	7.3%	6,133	5.7%	8,387	4.1%
Not Hispanic or Latino Population (2025)	32,324	75.6%	110,483	81.3%	234,967	87.1%
Hispanic or Latino Population (2025)	10,446	24.4%	25,348	18.7%	34,934	12.9%
Projected Annual Growth (2020-2025)	1,006	-	2,208	-	3,034	-
Historical Annual Growth (2000-2010)	4,860	19.2%	12,146	19.8%	15,839	18.9%

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5702 Jefferson Davis Hwy

Total Age Distribution (2020)

	3 mi radius		5 mi radius		7 mi radius	
Total Population	40,320		129,531		257,969	
Age Under 5 Years	2,757	6.8%	8,765	6.8%	16,121	6.2%
Age 5 to 9 Years	2,613	6.5%	8,427	6.5%	15,165	5.9%
Age 10 to 14 Years	2,599	6.4%	8,361	6.5%	14,848	5.8%
Age 15 to 19 Years	2,435	6.0%	7,709	6.0%	15,072	5.8%
Age 20 to 24 Years	2,708	6.7%	8,521	6.6%	17,702	6.9%
Age 25 to 29 Years	3,130	7.8%	10,574	8.2%	23,556	9.1%
Age 30 to 34 Years	3,053	7.6%	10,582	8.2%	22,695	8.8%
Age 35 to 39 Years	2,700	6.7%	9,217	7.1%	18,672	7.2%
Age 40 to 44 Years	2,503	6.2%	8,211	6.3%	15,960	6.2%
Age 45 to 49 Years	2,375	5.9%	7,671	5.9%	14,699	5.7%
Age 50 to 54 Years	2,382	5.9%	8,007	6.2%	15,516	6.0%
Age 55 to 59 Years	2,514	6.2%	8,373	6.5%	16,485	6.4%
Age 60 to 64 Years	2,429	6.0%	7,818	6.0%	15,706	6.1%
Age 65 to 69 Years	2,191	5.4%	6,405	4.9%	13,053	5.1%
Age 70 to 74 Years	1,724	4.3%	4,932	3.8%	9,844	3.8%
Age 75 to 79 Years	1,133	2.8%	2,969	2.3%	6,026	2.3%
Age 80 to 84 Years	588	1.5%	1,585	1.2%	3,512	1.4%
Age 85 Years or Over	487	1.2%	1,405	1.1%	3,335	1.3%
Median Age	36.5		35.7		35.9	
Age 19 Years or Less	10,404	25.8%	33,262	25.7%	61,207	23.7%
Age 20 to 64 Years	23,794	59.0%	78,974	61.0%	160,992	62.4%
Age 65 Years or Over	6,122	15.2%	17,296	13.4%	35,770	13.9%

Female Age Distribution (2020)

Female Population	20,676	51.3%	67,045	51.8%	134,692	52.2%
Age Under 5 Years	1,379	6.7%	4,359	6.5%	8,016	6.0%
Age 5 to 9 Years	1,270	6.1%	4,070	6.1%	7,291	5.4%
Age 10 to 14 Years	1,218	5.9%	4,017	6.0%	7,139	5.3%
Age 15 to 19 Years	1,175	5.7%	3,756	5.6%	7,560	5.6%
Age 20 to 24 Years	1,307	6.3%	4,191	6.3%	9,101	6.8%
Age 25 to 29 Years	1,580	7.6%	5,534	8.3%	12,224	9.1%
Age 30 to 34 Years	1,551	7.5%	5,443	8.1%	11,715	8.7%
Age 35 to 39 Years	1,372	6.6%	4,724	7.0%	9,458	7.0%
Age 40 to 44 Years	1,291	6.2%	4,226	6.3%	8,209	6.1%
Age 45 to 49 Years	1,234	6.0%	4,052	6.0%	7,739	5.7%
Age 50 to 54 Years	1,263	6.1%	4,247	6.3%	8,247	6.1%
Age 55 to 59 Years	1,346	6.5%	4,461	6.7%	8,792	6.5%
Age 60 to 64 Years	1,245	6.0%	4,082	6.1%	8,322	6.2%
Age 65 to 69 Years	1,217	5.9%	3,541	5.3%	7,172	5.3%
Age 70 to 74 Years	968	4.7%	2,803	4.2%	5,718	4.2%
Age 75 to 79 Years	644	3.1%	1,662	2.5%	3,490	2.6%
Age 80 to 84 Years	335	1.6%	972	1.4%	2,246	1.7%
Age 85 Years or Over	282	1.4%	906	1.4%	2,253	1.7%
Female Median Age	38.0		37.0		37.3	
Age 19 Years or Less	5,042	24.4%	16,203	24.2%	30,006	22.3%
Age 20 to 64 Years	12,188	58.9%	40,959	61.1%	83,808	62.2%
Age 65 Years or Over	3,447	16.7%	9,883	14.7%	20,878	15.5%

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5 mi radius

7 mi radius

Male Age Distribution (2020)

	3 mi radius		5 mi radius		7 mi radius	
Male Population	19,644	48.7%	62,487	48.2%	123,278	47.8%
Age Under 5 Years	1,378	7.0%	4,406	7.1%	8,104	6.6%
Age 5 to 9 Years	1,343	6.8%	4,357	7.0%	7,875	6.4%
Age 10 to 14 Years	1,382	7.0%	4,344	7.0%	7,710	6.3%
Age 15 to 19 Years	1,260	6.4%	3,952	6.3%	7,512	6.1%
Age 20 to 24 Years	1,401	7.1%	4,330	6.9%	8,601	7.0%
Age 25 to 29 Years	1,549	7.9%	5,040	8.1%	11,333	9.2%
Age 30 to 34 Years	1,502	7.6%	5,140	8.2%	10,980	8.9%
Age 35 to 39 Years	1,328	6.8%	4,493	7.2%	9,214	7.5%
Age 40 to 44 Years	1,213	6.2%	3,985	6.4%	7,751	6.3%
Age 45 to 49 Years	1,141	5.8%	3,619	5.8%	6,960	5.6%
Age 50 to 54 Years	1,120	5.7%	3,760	6.0%	7,269	5.9%
Age 55 to 59 Years	1,168	5.9%	3,912	6.3%	7,693	6.2%
Age 60 to 64 Years	1,184	6.0%	3,735	6.0%	7,384	6.0%
Age 65 to 69 Years	974	5.0%	2,864	4.6%	5,881	4.8%
Age 70 to 74 Years	756	3.8%	2,129	3.4%	4,126	3.3%
Age 75 to 79 Years	489	2.5%	1,307	2.1%	2,536	2.1%
Age 80 to 84 Years	253	1.3%	613	1.0%	1,266	1.0%
Age 85 Years or Over	205	1.0%	499	0.8%	1,082	0.9%
Male Median Age	34.9		34.3		34.6	
Age 19 Years or Less	5,362	27.3%	17,059	27.3%	31,201	25.3%
Age 20 to 64 Years	11,606	59.1%	38,015	60.8%	77,184	62.6%
Age 65 Years or Over	2,676	13.6%	7,413	11.9%	14,892	12.1%

Males per 100 Females (2020)

	3 mi radius		5 mi radius		7 mi radius	
Overall Comparison						
Age Under 5 Years	100	50.0%	101	50.3%	101	50.3%
Age 5 to 9 Years	106	51.4%	107	51.7%	108	51.9%
Age 10 to 14 Years	113	53.1%	108	52.0%	108	52.0%
Age 15 to 19 Years	107	51.7%	105	51.3%	99	49.8%
Age 20 to 24 Years	107	51.7%	103	50.8%	95	48.6%
Age 25 to 29 Years	98	49.5%	91	47.7%	93	48.1%
Age 30 to 34 Years	97	49.2%	94	48.6%	94	48.4%
Age 35 to 39 Years	97	49.2%	95	48.8%	97	49.3%
Age 40 to 44 Years	94	48.4%	94	48.5%	94	48.6%
Age 45 to 49 Years	92	48.1%	89	47.2%	90	47.4%
Age 50 to 54 Years	89	47.0%	89	47.0%	88	46.8%
Age 55 to 59 Years	87	46.5%	88	46.7%	88	46.7%
Age 60 to 64 Years	95	48.7%	92	47.8%	89	47.0%
Age 65 to 69 Years	80	44.5%	81	44.7%	82	45.1%
Age 70 to 74 Years	78	43.8%	76	43.2%	72	41.9%
Age 75 to 79 Years	76	43.1%	79	44.0%	73	42.1%
Age 80 to 84 Years	75	42.9%	63	38.7%	56	36.1%
Age 85 Years or Over	73	42.1%	55	35.5%	48	32.5%
Age 19 Years or Less	106	51.5%	105	51.3%	104	51.0%
Age 20 to 39 Years	100	49.9%	96	48.9%	94	48.6%
Age 40 to 64 Years	91	47.7%	90	47.4%	90	47.3%
Age 65 Years or Over	78	43.7%	75	42.9%	71	41.6%

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Household Type (2020)

Total Households	14,804		46,691		101,133	
Households with Children	5,292	35.7%	17,352	37.2%	31,198	30.8%
Average Household Size	2.7		2.8		2.5	
Household Density per Square Mile	524		595		657	
Population Family	33,704	83.6%	108,949	84.1%	200,595	77.8%
Population Non-Family	6,391	15.9%	19,716	15.2%	52,786	20.5%
Population Group Quarters	225	0.6%	866	0.7%	4,587	1.8%
Family Households	10,024	67.7%	32,283	69.1%	61,896	61.2%
Married Couple Households	5,528	55.1%	17,790	55.1%	34,329	55.5%
Other Family Households with Children	4,496	44.9%	14,493	44.9%	27,567	44.5%
Family Households with Children	5,201	51.9%	17,077	52.9%	30,754	49.7%
Married Couple with Children	2,271	43.7%	7,615	44.6%	13,829	45.0%
Other Family Households with Children	2,930	56.3%	9,462	55.4%	16,925	55.0%
Family Households No Children	4,823	48.1%	15,206	47.1%	31,142	50.3%
Married Couple No Children	3,257	67.5%	10,175	66.9%	20,500	65.8%
Other Family Households No Children	1,566	32.5%	5,031	33.1%	10,642	34.2%
Non-Family Households	4,780	32.3%	14,408	30.9%	39,237	38.8%
Non-Family Households with Children	90	1.9%	275	1.9%	444	1.1%
Non-Family Households No Children	4,690	98.1%	14,133	98.1%	38,793	98.9%
Average Family Household Size	3.4		3.4		3.2	
Average Family Income	\$74,036		\$75,980		\$79,366	
Median Family Income	\$63,598		\$67,997		\$74,446	
Average Non-Family Household Size	1.3		1.4		1.3	

Marital Status (2020)

Population Age 15 Years or Over	32,351		103,978		211,835	
Never Married	13,578	42.0%	44,715	43.0%	95,688	45.2%
Currently Married	10,143	31.4%	34,238	32.9%	66,605	31.4%
Previously Married	8,630	26.7%	25,025	24.1%	49,542	23.4%
Separated	2,431	28.2%	6,900	27.6%	13,079	26.4%
Widowed	2,059	23.9%	5,930	23.7%	11,688	23.6%
Divorced	4,140	48.0%	12,194	48.7%	24,775	50.0%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	27,208		87,749		179,060	
Elementary (Grade Level 0 to 8)	2,844	10.5%	6,888	7.8%	9,925	5.5%
Some High School (Grade Level 9 to 11)	2,932	10.8%	8,685	9.9%	15,553	8.7%
High School Graduate	9,288	34.1%	29,385	33.5%	50,749	28.3%
Some College	5,647	20.8%	17,950	20.5%	37,302	20.8%
Associate Degree Only	1,971	7.2%	7,447	8.5%	14,741	8.2%
Bachelor Degree Only	2,934	10.8%	11,242	12.8%	30,980	17.3%
Graduate Degree	1,592	5.9%	6,151	7.0%	19,810	11.1%
Any College (Some College or Higher)	12,144	44.6%	42,791	48.8%	102,833	57.4%
College Degree + (Bachelor Degree or Higher)	4,526	16.6%	17,393	19.8%	50,790	28.4%

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Housing

Total Housing Units (2020)	15,586		48,982		106,309	
Total Housing Units (2010)	15,586		47,789		98,639	
Historical Annual Growth (2010-2020)	-	-	1,193	0.2%	7,670	0.8%
Housing Units Occupied (2020)	14,804	95.0%	46,691	95.3%	101,133	95.1%
Housing Units Owner-Occupied	8,149	55.0%	27,549	59.0%	52,133	51.5%
Housing Units Renter-Occupied	6,655	45.0%	19,143	41.0%	49,000	48.5%
Housing Units Vacant (2020)	782	5.0%	2,290	4.7%	5,175	4.9%

Household Size (2020)

Total Households	14,804		46,691		101,133	
1 Person Households	3,742	25.3%	10,999	23.6%	29,700	29.4%
2 Person Households	4,432	29.9%	13,660	29.3%	31,339	31.0%
3 Person Households	2,673	18.1%	9,215	19.7%	17,891	17.7%
4 Person Households	1,944	13.1%	6,680	14.3%	12,256	12.1%
5 Person Households	1,079	7.3%	3,477	7.4%	5,811	5.7%
6 Person Households	532	3.6%	1,569	3.4%	2,453	2.4%
7 or More Person Households	402	2.7%	1,092	2.3%	1,684	1.7%

Household Income Distribution (2020)

HH Income \$200,000 or More	402	2.7%	1,380	3.0%	3,863	3.8%
HH Income \$150,000 to \$199,999	547	3.7%	2,073	4.4%	4,892	4.8%
HH Income \$125,000 to \$149,999	694	4.7%	2,480	5.3%	5,352	5.3%
HH Income \$100,000 to \$124,999	1,080	7.3%	4,153	8.9%	8,827	8.7%
HH Income \$75,000 to \$99,999	1,854	12.5%	6,330	13.6%	14,101	13.9%
HH Income \$50,000 to \$74,999	2,907	19.6%	9,194	19.7%	20,299	20.1%
HH Income \$35,000 to \$49,999	2,348	15.9%	7,285	15.6%	13,797	13.6%
HH Income \$25,000 to \$34,999	1,832	12.4%	4,669	10.0%	9,676	9.6%
HH Income \$15,000 to \$24,999	1,508	10.2%	3,858	8.3%	7,887	7.8%
HH Income \$10,000 to \$14,999	714	4.8%	1,923	4.1%	4,384	4.3%
HH Income Under \$10,000	919	6.2%	3,346	7.2%	8,055	8.0%

Household Vehicles (2020)

Households 0 Vehicles Available	1,055	7.1%	3,886	8.3%	9,537	9.4%
Households 1 Vehicle Available	5,218	35.2%	15,106	32.4%	37,419	37.0%
Households 2 Vehicles Available	4,910	33.2%	16,005	34.3%	33,585	33.2%
Households 3 or More Vehicles Available	3,622	24.5%	11,694	25.0%	20,592	20.4%
Total Vehicles Available	27,807		87,701		175,677	
Average Vehicles per Household	1.9		1.9		1.7	
Owner-Occupied Household Vehicles	18,259	65.7%	61,299	69.9%	112,359	64.0%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	9,548	34.3%	26,401	30.1%	63,318	36.0%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.3	

Travel Time (2020)

Worker Base Age 16 years or Over	19,412		62,765		126,024	
Travel to Work in 14 Minutes or Less	2,881	14.8%	9,743	15.5%	23,322	18.5%
Travel to Work in 15 to 29 Minutes	9,020	46.5%	29,712	47.3%	59,984	47.6%
Travel to Work in 30 to 59 Minutes	5,156	26.6%	17,515	27.9%	33,863	26.9%
Travel to Work in 60 Minutes or More	1,085	5.6%	2,962	4.7%	5,340	4.2%
Work at Home	551	2.8%	1,775	2.8%	3,684	2.9%
Average Minutes Travel to Work	22.9		22.9		22.1	

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COMPLETE PROFILE

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.445/-77.443

RFULL9

Food Lion SC Richmond VA

5702 Jefferson Davis Hwy

3 mi radius

5 mi radius

7 mi radius

Transportation To Work (2020)

Worker Base Age 16 years or Over	19,412		62,765		126,024	
Drive to Work Alone	14,527	74.8%	48,190	76.8%	97,265	77.2%
Drive to Work in Carpool	3,443	17.7%	8,735	13.9%	14,121	11.2%
Travel to Work by Public Transportation	460	2.4%	2,158	3.4%	5,062	4.0%
Drive to Work on Motorcycle	2	-	29	-	116	-
Bicycle to Work	52	0.3%	514	0.8%	1,691	1.3%
Walk to Work	186	1.0%	574	0.9%	2,586	2.1%
Other Means	193	1.0%	790	1.3%	1,498	1.2%
Work at Home	551	2.8%	1,775	2.8%	3,684	2.9%

Daytime Demographics (2020)

Total Businesses	1,141		3,640		11,145	
Total Employees	13,255		36,429		144,333	
Company Headquarter Businesses	54	4.7%	135	3.7%	437	3.9%
Company Headquarter Employees	1,274	9.6%	3,396	9.3%	23,539	16.3%
Employee Population per Business	11.6	to 1	10.0	to 1	13.0	to 1
Residential Population per Business	35.3	to 1	35.6	to 1	23.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	26,496		77,094		227,071	

Labor Force

Labor Population Age 16 Years or Over (2020)	31,919		102,621		209,473	
Labor Force Total Males (2020)	15,310	48.0%	48,680	47.4%	98,370	47.0%
Male Civilian Employed	9,754	63.7%	31,339	64.4%	62,992	64.0%
Male Civilian Unemployed	662	4.3%	2,347	4.8%	4,572	4.6%
Males in Armed Forces	26	0.2%	299	0.6%	489	0.5%
Males Not in Labor Force	4,868	31.8%	14,696	30.2%	30,316	30.8%
Labor Force Total Females (2020)	16,609	52.0%	53,941	52.6%	111,103	53.0%
Female Civilian Employed	8,897	53.6%	30,278	56.1%	63,145	56.8%
Female Civilian Unemployed	702	4.2%	2,290	4.2%	5,304	4.8%
Females in Armed Forces	-	-	41	-	108	-
Females Not in Labor Force	7,009	42.2%	21,332	39.5%	42,546	38.3%
Unemployment Rate	1,363	4.3%	4,637	4.5%	9,876	4.7%

Occupation (2020)

Occupation Population Age 16 Years or Over	18,651		61,617		126,137	
Occupation Total Males	9,754	52.3%	31,339	50.9%	62,992	49.9%
Occupation Total Females	8,897	47.7%	30,278	49.1%	63,145	50.1%
Management, Business, Financial Operations	2,035	10.9%	7,899	12.8%	18,406	14.6%
Professional, Related	2,558	13.7%	9,750	15.8%	26,270	20.8%
Service	3,959	21.2%	12,878	20.9%	24,699	19.6%
Sales, Office	4,002	21.5%	13,004	21.1%	26,541	21.0%
Farming, Fishing, Forestry	74	0.4%	307	0.5%	638	0.5%
Construction, Extraction, Maintenance	2,641	14.2%	7,287	11.8%	11,477	9.1%
Production, Transport, Material Moving	3,383	18.1%	10,492	17.0%	18,107	14.4%
White Collar Workers	8,595	46.1%	30,653	49.7%	71,217	56.5%
Blue Collar Workers	10,056	53.9%	30,964	50.3%	54,920	43.5%

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5 mi radius

7 mi radius

Units In Structure (2020)

	3 mi radius	5 mi radius	7 mi radius
Total Units	14,175	43,725	89,077
1 Detached Unit	9,727 68.6%	32,383 74.1%	61,120 68.6%
1 Attached Unit	767 5.4%	2,362 5.4%	6,062 6.8%
2 Units	224 1.6%	566 1.3%	1,779 2.0%
3 to 4 Units	659 4.6%	1,428 3.3%	3,989 4.5%
5 to 9 Units	1,436 10.1%	4,575 10.5%	9,678 10.9%
10 to 19 Units	941 6.6%	2,472 5.7%	5,192 5.8%
20 to 49 Units	250 1.8%	852 1.9%	3,559 4.0%
50 or More Units	349 2.5%	1,137 2.6%	8,379 9.4%
Mobile Home or Trailer	421 3.0%	862 2.0%	1,283 1.4%
Other Structure	30 0.2%	55 0.1%	93 0.1%

Homes Built By Year (2020)

Homes Built 2014 or later	228 1.5%	1,598 3.3%	4,253 4.0%
Homes Built 2010 to 2013	222 1.4%	1,204 2.5%	2,328 2.2%
Homes Built 2000 to 2009	1,412 9.1%	4,938 10.1%	9,810 9.2%
Homes Built 1990 to 1999	1,962 12.6%	5,693 11.6%	12,089 11.4%
Homes Built 1980 to 1989	2,071 13.3%	7,654 15.6%	15,954 15.0%
Homes Built 1970 to 1979	3,105 19.9%	9,210 18.8%	17,052 16.0%
Homes Built 1960 to 1969	2,445 15.7%	6,117 12.5%	11,571 10.9%
Homes Built 1950 to 1959	1,835 11.8%	5,096 10.4%	10,493 9.9%
Homes Built 1940 to 1949	732 4.7%	2,305 4.7%	4,876 4.6%
Homes Built Before 1939	793 5.1%	2,876 5.9%	12,708 12.0%
Median Age of Homes	40.3 yrs	39.0 yrs	41.4 yrs

Home Values (2020)

Owner Specified Housing Units	8,149	27,549	52,133
Home Values \$1,000,000 or More	158 1.9%	463 1.7%	753 1.4%
Home Values \$750,000 to \$999,999	53 0.6%	225 0.8%	534 1.0%
Home Values \$500,000 to \$749,999	237 2.9%	883 3.2%	1,896 3.6%
Home Values \$400,000 to \$499,999	266 3.3%	1,051 3.8%	2,476 4.7%
Home Values \$300,000 to \$399,999	605 7.4%	2,378 8.6%	5,121 9.8%
Home Values \$250,000 to \$299,999	801 9.8%	2,819 10.2%	6,321 12.1%
Home Values \$200,000 to \$249,999	1,331 16.3%	4,378 15.9%	9,184 17.6%
Home Values \$175,000 to \$199,999	1,058 13.0%	3,020 11.0%	5,524 10.6%
Home Values \$150,000 to \$174,999	1,256 15.4%	4,389 15.9%	7,302 14.0%
Home Values \$125,000 to \$149,999	764 9.4%	2,608 9.5%	4,429 8.5%
Home Values \$100,000 to \$124,999	615 7.6%	2,007 7.3%	3,334 6.4%
Home Values \$90,000 to \$99,999	76 0.9%	349 1.3%	591 1.1%
Home Values \$80,000 to \$89,999	111 1.4%	446 1.6%	683 1.3%
Home Values \$70,000 to \$79,999	175 2.1%	595 2.2%	839 1.6%
Home Values \$60,000 to \$69,999	137 1.7%	606 2.2%	796 1.5%
Home Values \$50,000 to \$59,999	123 1.5%	298 1.1%	465 0.9%
Home Values \$35,000 to \$49,999	24 0.3%	68 0.2%	143 0.3%
Home Values \$25,000 to \$34,999	64 0.8%	212 0.8%	480 0.9%
Home Values \$10,000 to \$24,999	195 2.4%	543 2.0%	837 1.6%
Home Values Under \$10,000	100 1.2%	213 0.8%	426 0.8%
Owner-Occupied Median Home Value	\$172,362	\$171,081	\$189,825
Renter-Occupied Median Rent	\$886	\$855	\$913

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Total Annual Consumer Expenditure (2020)

Total Household Expenditure	\$777.8 M	\$2.54 B	\$5.6 B
Total Non-Retail Expenditure	\$409.65 M	\$1.34 B	\$2.95 B
Total Retail Expenditure	\$368.15 M	\$1.21 B	\$2.65 B
Apparel	\$27.18 M	\$89.21 M	\$196.67 M
Contributions	\$24.2 M	\$79.14 M	\$175.73 M
Education	\$21.49 M	\$71.18 M	\$159.7 M
Entertainment	\$43.08 M	\$141.69 M	\$312.21 M
Food and Beverages	\$116.01 M	\$379.28 M	\$833.42 M
Furnishings and Equipment	\$26.79 M	\$88.15 M	\$194.28 M
Gifts	\$18.1 M	\$59.21 M	\$132.57 M
Health Care	\$66.95 M	\$217.87 M	\$477.21 M
Household Operations	\$30.08 M	\$98.35 M	\$216.97 M
Miscellaneous Expenses	\$14.59 M	\$47.8 M	\$105.41 M
Personal Care	\$10.42 M	\$34.1 M	\$75.16 M
Personal Insurance	\$5.2 M	\$17.18 M	\$37.78 M
Reading	\$1.67 M	\$5.46 M	\$12.08 M
Shelter	\$164.86 M	\$538.16 M	\$1.19 B
Tobacco	\$5.18 M	\$16.63 M	\$36.35 M
Transportation	\$142.35 M	\$467.11 M	\$1.02 B
Utilities	\$59.66 M	\$193.69 M	\$423.45 M

Monthly Household Consumer Expenditure (2020)

Total Household Expenditure	\$4,378	\$4,541	\$4,617
Total Non-Retail Expenditure	\$2,306 52.7%	\$2,389 52.6%	\$2,435 52.7%
Total Retail Expenditures	\$2,072 47.3%	\$2,152 47.4%	\$2,182 47.3%
Apparel	\$153 3.5%	\$159 3.5%	\$162 3.5%
Contributions	\$136 3.1%	\$141 3.1%	\$145 3.1%
Education	\$121 2.8%	\$127 2.8%	\$132 2.9%
Entertainment	\$242 5.5%	\$253 5.6%	\$257 5.6%
Food and Beverages	\$653 14.9%	\$677 14.9%	\$687 14.9%
Furnishings and Equipment	\$151 3.4%	\$157 3.5%	\$160 3.5%
Gifts	\$102 2.3%	\$106 2.3%	\$109 2.4%
Health Care	\$377 8.6%	\$389 8.6%	\$393 8.5%
Household Operations	\$169 3.9%	\$176 3.9%	\$179 3.9%
Miscellaneous Expenses	\$82 1.9%	\$85 1.9%	\$87 1.9%
Personal Care	\$59 1.3%	\$61 1.3%	\$62 1.3%
Personal Insurance	\$29 0.7%	\$31 0.7%	\$31 0.7%
Reading	\$9 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$928 21.2%	\$960 21.2%	\$981 21.2%
Tobacco	\$29 0.7%	\$30 0.7%	\$30 0.6%
Transportation	\$801 18.3%	\$834 18.4%	\$844 18.3%
Utilities	\$336 7.7%	\$346 7.6%	\$349 7.6%

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