

COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



MANAGEMENT LLC

RFULL9

Lat/Lon: 40.873/-74.4304

US-46 & Waterview Blvd	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Waterview Marketplace Parsippany								
Population								
Estimated Population (2021)	7,637		64,480		136,560		256,916	
Projected Population (2026)	7,457		63,559		135,098		255,274	
Census Population (2010)	7,551		62,035		130,568		243,711	
Census Population (2000)	7,714		61,733		126,331		235,118	
Projected Annual Growth (2021-2026)	-180	-0.5%	-921	-0.3%	-1,462	-0.2%	-1,642	-0.1%
Historical Annual Growth (2010-2021)	86	0.1%	2,445	0.4%	5,992	0.4%	13,205	0.5%
Historical Annual Growth (2000-2010)	-163	-0.2%	302	-	4,237	0.3%	8,593	0.4%
Estimated Population Density (2021)	2,432 <i>psm</i>		2,282 <i>psm</i>		1,740 <i>psm</i>		1,670 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households								
Estimated Households (2021)	2,895		24,970		52,453		96,208	
Projected Households (2026)	2,946		25,668		54,140		99,670	
Census Households (2010)	2,827		23,552		49,260		89,406	
Census Households (2000)	2,940		23,659		47,444		85,490	
Projected Annual Growth (2021-2026)	51	0.4%	698	0.6%	1,688	0.6%	3,462	0.7%
Historical Annual Change (2000-2021)	-46	-	1,311	0.3%	5,009	0.5%	10,719	0.6%
Average Household Income								
Estimated Average Household Income (2021)	\$151,355		\$143,461		\$153,539		\$157,397	
Projected Average Household Income (2026)	\$184,438		\$173,007		\$185,426		\$189,593	
Census Average Household Income (2010)	\$108,698		\$107,451		\$117,547		\$118,254	
Census Average Household Income (2000)	\$88,487		\$87,919		\$95,676		\$97,880	
Projected Annual Change (2021-2026)	\$33,082	4.4%	\$29,547	4.1%	\$31,887	4.2%	\$32,197	4.1%
Historical Annual Change (2000-2021)	\$62,869	3.4%	\$55,541	3.0%	\$57,863	2.9%	\$59,517	2.9%
Median Household Income								
Estimated Median Household Income (2021)	\$114,627		\$116,220		\$126,126		\$126,685	
Projected Median Household Income (2026)	\$132,940		\$133,585		\$145,498		\$146,367	
Census Median Household Income (2010)	\$80,652		\$86,752		\$95,334		\$95,892	
Census Median Household Income (2000)	\$75,078		\$74,667		\$79,693		\$80,752	
Projected Annual Change (2021-2026)	\$18,313	3.2%	\$17,365	3.0%	\$19,372	3.1%	\$19,682	3.1%
Historical Annual Change (2000-2021)	\$39,549	2.5%	\$41,554	2.7%	\$46,433	2.8%	\$45,933	2.7%
Per Capita Income								
Estimated Per Capita Income (2021)	\$57,374		\$55,613		\$59,044		\$59,075	
Projected Per Capita Income (2026)	\$72,866		\$69,926		\$74,380		\$74,161	
Census Per Capita Income (2010)	\$40,688		\$40,795		\$44,347		\$43,382	
Census Per Capita Income (2000)	\$33,799		\$33,703		\$35,956		\$35,549	
Projected Annual Change (2021-2026)	\$15,492	5.4%	\$14,313	5.1%	\$15,336	5.2%	\$15,085	5.1%
Historical Annual Change (2000-2021)	\$23,575	3.3%	\$21,911	3.1%	\$23,088	3.1%	\$23,526	3.2%
Estimated Average Household Net Worth (2021)	\$1.65 M		\$1.7 M		\$1.88 M		\$1.88 M	

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Waterview Marketplace Parsippany

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Population (2021)	7,637		64,480		136,560		256,916	
White (2021)	4,403	57.7%	42,157	65.4%	98,131	71.9%	187,663	73.0%
Black or African American (2021)	218	2.9%	2,679	4.2%	5,127	3.8%	12,789	5.0%
American Indian or Alaska Native (2021)	13	0.2%	112	0.2%	202	0.1%	539	0.2%
Asian (2021)	2,614	34.2%	16,150	25.0%	26,799	19.6%	38,485	15.0%
Hawaiian or Pacific Islander (2021)	-	-	5	-	19	-	60	-
Other Race (2021)	160	2.1%	1,385	2.1%	2,743	2.0%	10,749	4.2%
Two or More Races (2021)	228	3.0%	1,993	3.1%	3,539	2.6%	6,632	2.6%
Population < 18 (2021)	1,437	18.8%	12,138	18.8%	26,031	19.1%	48,912	19.0%
White Not Hispanic	662	46.0%	5,879	48.4%	14,749	56.7%	26,794	54.8%
Black or African American	34	2.3%	576	4.7%	1,054	4.0%	2,408	4.9%
Asian	500	34.8%	3,415	28.1%	5,761	22.1%	8,104	16.6%
Other Race Not Hispanic	77	5.4%	703	5.8%	1,244	4.8%	1,958	4.0%
Hispanic	165	11.5%	1,564	12.9%	3,224	12.4%	9,649	19.7%
Not Hispanic or Latino Population (2021)	6,933	90.8%	58,035	90.0%	123,811	90.7%	216,902	84.4%
Not Hispanic White	3,967	57.2%	37,994	65.5%	89,776	72.5%	163,216	75.2%
Not Hispanic Black or African American	202	2.9%	2,425	4.2%	4,655	3.8%	11,257	5.2%
Not Hispanic American Indian or Alaska Native	13	0.2%	76	0.1%	126	0.1%	187	-
Not Hispanic Asian	2,565	37.0%	15,880	27.4%	26,390	21.3%	37,737	17.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	3	-	9	-	43	-
Not Hispanic Other Race	2	-	81	0.1%	138	0.1%	243	0.1%
Not Hispanic Two or More Races	183	2.6%	1,576	2.7%	2,718	2.2%	4,220	1.9%
Hispanic or Latino Population (2021)	704	9.2%	6,445	10.0%	12,748	9.3%	40,014	15.6%
Hispanic White	437	62.0%	4,163	64.6%	8,356	65.5%	24,447	61.1%
Hispanic Black or African American	16	2.2%	254	3.9%	472	3.7%	1,532	3.8%
Hispanic American Indian or Alaska Native	-	-	36	0.6%	76	0.6%	352	0.9%
Hispanic Asian	49	6.9%	270	4.2%	409	3.2%	748	1.9%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	11	-	17	-
Hispanic Other Race	158	22.5%	1,303	20.2%	2,604	20.4%	10,506	26.3%
Hispanic Two or More Races	45	6.3%	416	6.5%	821	6.4%	2,413	6.0%
Not Hispanic or Latino Population (2010)	6,959	92.2%	57,138	92.1%	121,145	92.8%	211,656	86.8%
Hispanic or Latino Population (2010)	592	7.8%	4,897	7.9%	9,423	7.2%	32,055	13.2%
Not Hispanic or Latino Population (2000)	7,078	91.8%	57,851	93.7%	119,838	94.9%	211,727	90.1%
Hispanic or Latino Population (2000)	636	8.2%	3,882	6.3%	6,493	5.1%	23,391	9.9%
Not Hispanic or Latino Population (2026)	6,778	90.9%	57,164	89.9%	122,320	90.5%	215,403	84.4%
Hispanic or Latino Population (2026)	680	9.1%	6,395	10.1%	12,778	9.5%	39,871	15.6%
Projected Annual Growth (2021-2026)	-25	-0.7%	-50	-0.2%	30	-	-143	-
Historical Annual Growth (2000-2010)	-44	-0.7%	1,015	2.6%	2,931	4.5%	8,664	3.7%

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1 mi radius 3 mi radius 5 mi radius 7 mi radius

Total Age Distribution (2021)

	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Population	7,637	64,480	136,560	256,916
Age Under 5 Years	326 4.3%	3,035 4.7%	6,313 4.6%	12,106 4.7%
Age 5 to 9 Years	362 4.7%	3,128 4.9%	6,838 5.0%	13,045 5.1%
Age 10 to 14 Years	436 5.7%	3,559 5.5%	7,696 5.6%	14,299 5.6%
Age 15 to 19 Years	427 5.6%	3,572 5.5%	7,682 5.6%	15,311 6.0%
Age 20 to 24 Years	470 6.2%	3,845 6.0%	7,968 5.8%	16,150 6.3%
Age 25 to 29 Years	483 6.3%	4,228 6.6%	8,118 5.9%	15,861 6.2%
Age 30 to 34 Years	454 5.9%	4,174 6.5%	8,298 6.1%	15,678 6.1%
Age 35 to 39 Years	443 5.8%	3,927 6.1%	8,259 6.0%	15,614 6.1%
Age 40 to 44 Years	480 6.3%	3,884 6.0%	8,311 6.1%	15,818 6.2%
Age 45 to 49 Years	513 6.7%	4,068 6.3%	8,725 6.4%	16,299 6.3%
Age 50 to 54 Years	570 7.5%	4,645 7.2%	10,058 7.4%	18,717 7.3%
Age 55 to 59 Years	649 8.5%	5,066 7.9%	10,965 8.0%	20,132 7.8%
Age 60 to 64 Years	530 6.9%	4,621 7.2%	10,259 7.5%	18,733 7.3%
Age 65 to 69 Years	459 6.0%	3,689 5.7%	8,163 6.0%	14,918 5.8%
Age 70 to 74 Years	368 4.8%	3,167 4.9%	6,837 5.0%	12,599 4.9%
Age 75 to 79 Years	334 4.4%	2,390 3.7%	4,976 3.6%	9,007 3.5%
Age 80 to 84 Years	165 2.2%	1,550 2.4%	3,220 2.4%	5,806 2.3%
Age 85 Years or Over	170 2.2%	1,933 3.0%	3,873 2.8%	6,823 2.7%
Median Age	43.4	43.0	43.5	42.6
Age 19 Years or Less	1,551 20.3%	13,294 20.6%	28,530 20.9%	54,761 21.3%
Age 20 to 64 Years	4,592 60.1%	38,457 59.6%	80,961 59.3%	153,002 59.6%
Age 65 Years or Over	1,495 19.6%	12,729 19.7%	27,069 19.8%	49,152 19.1%

Female Age Distribution (2021)

	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Female Population	3,866 50.6%	32,751 50.8%	69,441 50.9%	130,137 50.7%
Age Under 5 Years	152 3.9%	1,501 4.6%	3,098 4.5%	5,922 4.6%
Age 5 to 9 Years	174 4.5%	1,523 4.7%	3,285 4.7%	6,338 4.9%
Age 10 to 14 Years	214 5.5%	1,729 5.3%	3,715 5.3%	6,918 5.3%
Age 15 to 19 Years	182 4.7%	1,647 5.0%	3,587 5.2%	7,150 5.5%
Age 20 to 24 Years	215 5.6%	1,818 5.5%	3,752 5.4%	7,612 5.8%
Age 25 to 29 Years	237 6.1%	2,110 6.4%	4,022 5.8%	7,698 5.9%
Age 30 to 34 Years	226 5.8%	2,062 6.3%	4,164 6.0%	7,767 6.0%
Age 35 to 39 Years	235 6.1%	1,986 6.1%	4,232 6.1%	7,850 6.0%
Age 40 to 44 Years	243 6.3%	1,958 6.0%	4,221 6.1%	7,937 6.1%
Age 45 to 49 Years	263 6.8%	2,054 6.3%	4,409 6.3%	8,177 6.3%
Age 50 to 54 Years	282 7.3%	2,353 7.2%	5,074 7.3%	9,396 7.2%
Age 55 to 59 Years	338 8.8%	2,550 7.8%	5,472 7.9%	10,165 7.8%
Age 60 to 64 Years	272 7.0%	2,390 7.3%	5,372 7.7%	9,710 7.5%
Age 65 to 69 Years	244 6.3%	1,946 5.9%	4,272 6.2%	7,868 6.0%
Age 70 to 74 Years	200 5.2%	1,649 5.0%	3,603 5.2%	6,670 5.1%
Age 75 to 79 Years	183 4.7%	1,311 4.0%	2,755 4.0%	5,046 3.9%
Age 80 to 84 Years	104 2.7%	926 2.8%	1,909 2.7%	3,453 2.7%
Age 85 Years or Over	103 2.7%	1,238 3.8%	2,498 3.6%	4,458 3.4%
Female Median Age	45.4	44.5	44.9	44.1
Age 19 Years or Less	721 18.7%	6,401 19.5%	13,686 19.7%	26,328 20.2%
Age 20 to 64 Years	2,312 59.8%	19,281 58.9%	40,719 58.6%	76,313 58.6%
Age 65 Years or Over	833 21.5%	7,069 21.6%	15,037 21.7%	27,496 21.1%

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1 mi radius 3 mi radius 5 mi radius 7 mi radius

Male Age Distribution (2021)

Male Population	3,771	49.4%	31,729	49.2%	67,118	49.1%	126,779	49.3%
Age Under 5 Years	175	4.6%	1,534	4.8%	3,215	4.8%	6,184	4.9%
Age 5 to 9 Years	188	5.0%	1,605	5.1%	3,553	5.3%	6,707	5.3%
Age 10 to 14 Years	222	5.9%	1,829	5.8%	3,981	5.9%	7,382	5.8%
Age 15 to 19 Years	245	6.5%	1,925	6.1%	4,095	6.1%	8,160	6.4%
Age 20 to 24 Years	255	6.8%	2,027	6.4%	4,216	6.3%	8,538	6.7%
Age 25 to 29 Years	247	6.5%	2,118	6.7%	4,096	6.1%	8,163	6.4%
Age 30 to 34 Years	228	6.0%	2,112	6.7%	4,134	6.2%	7,911	6.2%
Age 35 to 39 Years	207	5.5%	1,942	6.1%	4,026	6.0%	7,764	6.1%
Age 40 to 44 Years	236	6.3%	1,926	6.1%	4,090	6.1%	7,881	6.2%
Age 45 to 49 Years	251	6.6%	2,014	6.3%	4,316	6.4%	8,121	6.4%
Age 50 to 54 Years	288	7.6%	2,292	7.2%	4,984	7.4%	9,321	7.4%
Age 55 to 59 Years	310	8.2%	2,516	7.9%	5,493	8.2%	9,967	7.9%
Age 60 to 64 Years	257	6.8%	2,230	7.0%	4,886	7.3%	9,023	7.1%
Age 65 to 69 Years	215	5.7%	1,743	5.5%	3,891	5.8%	7,050	5.6%
Age 70 to 74 Years	168	4.5%	1,518	4.8%	3,234	4.8%	5,929	4.7%
Age 75 to 79 Years	151	4.0%	1,080	3.4%	2,221	3.3%	3,960	3.1%
Age 80 to 84 Years	61	1.6%	624	2.0%	1,311	2.0%	2,353	1.9%
Age 85 Years or Over	67	1.8%	695	2.2%	1,375	2.0%	2,365	1.9%
Male Median Age	41.6		41.6		42.1		41.1	
Age 19 Years or Less	830	22.0%	6,893	21.7%	14,844	22.1%	28,433	22.4%
Age 20 to 64 Years	2,280	60.4%	19,176	60.4%	40,242	60.0%	76,690	60.5%
Age 65 Years or Over	662	17.5%	5,660	17.8%	12,032	17.9%	21,657	17.1%

Males per 100 Females (2021)

Overall Comparison	98		97		97		97	
Age Under 5 Years	115	53.5%	102	50.5%	104	50.9%	104	51.1%
Age 5 to 9 Years	108	52.0%	105	51.3%	108	52.0%	106	51.4%
Age 10 to 14 Years	104	50.9%	106	51.4%	107	51.7%	107	51.7%
Age 15 to 19 Years	134	57.3%	117	53.9%	114	53.3%	114	53.3%
Age 20 to 24 Years	119	54.2%	112	52.7%	112	52.9%	112	52.9%
Age 25 to 29 Years	104	51.0%	100	50.1%	102	50.5%	106	51.5%
Age 30 to 34 Years	101	50.3%	102	50.6%	99	49.8%	102	50.5%
Age 35 to 39 Years	88	46.9%	98	49.4%	95	48.8%	99	49.7%
Age 40 to 44 Years	97	49.3%	98	49.6%	97	49.2%	99	49.8%
Age 45 to 49 Years	95	48.8%	98	49.5%	98	49.5%	99	49.8%
Age 50 to 54 Years	102	50.5%	97	49.3%	98	49.6%	99	49.8%
Age 55 to 59 Years	92	47.8%	99	49.7%	100	50.1%	98	49.5%
Age 60 to 64 Years	94	48.6%	93	48.3%	91	47.6%	93	48.2%
Age 65 to 69 Years	88	46.9%	90	47.3%	91	47.7%	90	47.3%
Age 70 to 74 Years	84	45.7%	92	47.9%	90	47.3%	89	47.1%
Age 75 to 79 Years	82	45.2%	82	45.2%	81	44.6%	78	44.0%
Age 80 to 84 Years	58	36.8%	67	40.2%	69	40.7%	68	40.5%
Age 85 Years or Over	66	39.7%	56	36.0%	55	35.5%	53	34.7%
Age 19 Years or Less	115	53.5%	108	51.9%	108	52.0%	108	51.9%
Age 20 to 39 Years	103	50.6%	103	50.7%	102	50.5%	105	51.1%
Age 40 to 64 Years	96	49.0%	97	49.3%	97	49.2%	98	49.4%
Age 65 Years or Over	79	44.3%	80	44.5%	80	44.5%	79	44.1%

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	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Household Type (2021)								
Total Households	2,895		24,970		52,453		96,208	
Households with Children	897	31.0%	7,448	29.8%	15,750	30.0%	29,208	30.4%
Average Household Size	2.6		2.6		2.6		2.6	
Household Density per Square Mile	922		884		668		625	
Population Family	6,673	87.4%	54,629	84.7%	116,094	85.0%	214,732	83.6%
Population Non-Family	961	12.6%	9,357	14.5%	18,992	13.9%	36,522	14.2%
Population Group Quarters	3	-	494	0.8%	1,473	1.1%	5,662	2.2%
Family Households	2,100	72.6%	17,183	68.8%	36,652	69.9%	66,650	69.3%
Married Couple Households	1,744	83.0%	14,210	82.7%	30,674	83.7%	54,739	82.1%
Other Family Households with Children	356	17.0%	2,973	17.3%	5,978	16.3%	11,911	17.9%
Family Households with Children	894	42.6%	7,410	43.1%	15,681	42.8%	29,040	43.6%
Married Couple with Children	741	82.9%	6,105	82.4%	13,008	83.0%	23,338	80.4%
Other Family Households with Children	153	17.1%	1,305	17.6%	2,674	17.0%	5,702	19.6%
Family Households No Children	1,206	57.4%	9,773	56.9%	20,970	57.2%	37,610	56.4%
Married Couple No Children	1,003	83.1%	8,105	82.9%	17,666	84.2%	31,401	83.5%
Other Family Households No Children	203	16.9%	1,668	17.1%	3,304	15.8%	6,209	16.5%
Non-Family Households	794	27.4%	7,787	31.2%	15,801	30.1%	29,558	30.7%
Non-Family Households with Children	3	0.4%	37	0.5%	69	0.4%	169	0.6%
Non-Family Households No Children	791	99.6%	7,750	99.5%	15,732	99.6%	29,390	99.4%
Average Family Household Size	3.2		3.2		3.2		3.2	
Average Family Income	\$179,501		\$176,582		\$185,637		\$189,025	
Median Family Income	\$132,998		\$145,045		\$154,808		\$155,275	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2021)								
Population Age 15 Years or Over	6,513		54,758		115,712		217,466	
Never Married	1,823	28.0%	15,336	28.0%	32,853	28.4%	65,896	30.3%
Currently Married	3,569	54.8%	29,436	53.8%	62,901	54.4%	113,149	52.0%
Previously Married	1,121	17.2%	9,986	18.2%	19,958	17.2%	38,420	17.7%
Separated	245	21.8%	2,160	21.6%	3,954	19.8%	8,652	22.5%
Widowed	440	39.3%	3,456	34.6%	6,803	34.1%	12,073	31.4%
Divorced	436	38.9%	4,371	43.8%	9,201	46.1%	17,695	46.1%
Educational Attainment (2021)								
Adult Population Age 25 Years or Over	5,616		47,341		100,062		186,005	
Elementary (Grade Level 0 to 8)	144	2.6%	1,475	3.1%	2,524	2.5%	6,215	3.3%
Some High School (Grade Level 9 to 11)	187	3.3%	1,379	2.9%	2,578	2.6%	5,316	2.9%
High School Graduate	1,028	18.3%	8,720	18.4%	18,495	18.5%	35,344	19.0%
Some College	639	11.4%	5,607	11.8%	12,399	12.4%	22,770	12.2%
Associate Degree Only	329	5.9%	2,681	5.7%	5,527	5.5%	10,799	5.8%
Bachelor Degree Only	2,003	35.7%	16,067	33.9%	33,614	33.6%	61,031	32.8%
Graduate Degree	1,285	22.9%	11,412	24.1%	24,926	24.9%	44,530	23.9%
Any College (Some College or Higher)	4,256	75.8%	35,767	75.6%	76,465	76.4%	139,130	74.8%
College Degree + (Bachelor Degree or Higher)	3,289	58.6%	27,479	58.0%	58,540	58.5%	105,561	56.8%

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MANAGEMENT LLC

RFULL9

Lat/Lon: 40.873/-74.4304

US-46 & Waterview Blvd

Waterview Marketplace Parsippany

	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing								
Total Housing Units (2021)	2,982		25,746		54,084		99,425	
Total Housing Units (2010)	2,935		24,727		51,528		93,703	
Historical Annual Growth (2010-2021)	47	0.1%	1,019	0.4%	2,556	0.5%	5,722	0.6%
Housing Units Occupied (2021)	2,895		24,970		52,453		96,208	
Housing Units Owner-Occupied	1,719	59.4%	16,374	65.6%	38,197	72.8%	68,393	71.1%
Housing Units Renter-Occupied	1,176	40.6%	8,596	34.4%	14,256	27.2%	27,815	28.9%
Housing Units Vacant (2021)	87	2.9%	776	3.0%	1,631	3.0%	3,217	3.2%
Household Size (2021)								
Total Households	2,895		24,970		52,453		96,208	
1 Person Households	655	22.6%	6,495	26.0%	13,188	25.1%	24,506	25.5%
2 Person Households	919	31.8%	7,829	31.4%	16,550	31.6%	29,603	30.8%
3 Person Households	546	18.9%	4,270	17.1%	9,042	17.2%	16,242	16.9%
4 Person Households	493	17.0%	3,923	15.7%	8,685	16.6%	15,773	16.4%
5 Person Households	194	6.7%	1,653	6.6%	3,460	6.6%	6,638	6.9%
6 Person Households	56	1.9%	532	2.1%	1,035	2.0%	2,157	2.2%
7 or More Person Households	31	1.1%	268	1.1%	492	0.9%	1,290	1.3%
Household Income Distribution (2021)								
HH Income \$200,000 or More	644	22.2%	5,518	22.1%	13,166	25.1%	24,291	25.2%
HH Income \$150,000 to \$199,999	243	8.4%	2,688	10.8%	6,381	12.2%	11,743	12.2%
HH Income \$125,000 to \$149,999	244	8.4%	2,373	9.5%	5,170	9.9%	8,993	9.3%
HH Income \$100,000 to \$124,999	365	12.6%	2,963	11.9%	5,805	11.1%	10,131	10.5%
HH Income \$75,000 to \$99,999	424	14.7%	3,219	12.9%	6,210	11.8%	11,311	11.8%
HH Income \$50,000 to \$74,999	385	13.3%	3,252	13.0%	6,491	12.4%	11,975	12.4%
HH Income \$35,000 to \$49,999	263	9.1%	1,879	7.5%	3,551	6.8%	6,432	6.7%
HH Income \$25,000 to \$34,999	158	5.4%	1,203	4.8%	2,134	4.1%	3,919	4.1%
HH Income \$15,000 to \$24,999	78	2.7%	804	3.2%	1,668	3.2%	3,231	3.4%
HH Income \$10,000 to \$14,999	12	0.4%	317	1.3%	674	1.3%	1,644	1.7%
HH Income Under \$10,000	80	2.8%	755	3.0%	1,203	2.3%	2,538	2.6%
Household Vehicles (2021)								
Households 0 Vehicles Available	134	4.6%	1,551	6.2%	2,599	5.0%	5,304	5.5%
Households 1 Vehicle Available	833	28.8%	7,547	30.2%	15,066	28.7%	27,655	28.7%
Households 2 Vehicles Available	1,240	42.8%	9,956	39.9%	21,919	41.8%	39,805	41.4%
Households 3 or More Vehicles Available	688	23.8%	5,916	23.7%	12,869	24.5%	23,444	24.4%
Total Vehicles Available	5,586		47,796		103,174		187,725	
Average Vehicles per Household	1.9		1.9		2.0		2.0	
Owner-Occupied Household Vehicles	3,826	68.5%	35,872	75.1%	83,384	80.8%	148,631	79.2%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,760	31.5%	11,924	24.9%	19,790	19.2%	39,094	20.8%
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4		1.4	
Travel Time (2021)								
Worker Base Age 16 years or Over	3,737		31,611		67,202		126,213	
Travel to Work in 14 Minutes or Less	1,125	30.1%	6,933	21.9%	14,766	22.0%	26,732	21.2%
Travel to Work in 15 to 29 Minutes	1,249	33.4%	10,806	34.2%	22,511	33.5%	42,068	33.3%
Travel to Work in 30 to 59 Minutes	934	25.0%	9,524	30.1%	20,225	30.1%	38,427	30.4%
Travel to Work in 60 Minutes or More	384	10.3%	3,437	10.9%	7,779	11.6%	14,105	11.2%
Work at Home	169	4.5%	1,524	4.8%	3,794	5.6%	7,286	5.8%
Average Minutes Travel to Work	21.3		24.7		25.0		25.0	

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US-46 & Waterview Blvd

Waterview Marketplace Parsippany

1 mi radius 3 mi radius 5 mi radius 7 mi radius

Transportation To Work (2021)

Worker Base Age 16 years or Over	3,737		31,611		67,202		126,213	
Drive to Work Alone	3,060	81.9%	25,037	79.2%	53,372	79.4%	97,905	77.6%
Drive to Work in Carpool	234	6.3%	2,718	8.6%	5,038	7.5%	10,382	8.2%
Travel to Work by Public Transportation	204	5.5%	1,564	4.9%	3,617	5.4%	6,992	5.5%
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	-	-	2	-
Walk to Work	47	1.2%	412	1.3%	815	1.2%	2,399	1.9%
Other Means	24	0.6%	356	1.1%	566	0.8%	1,246	1.0%
Work at Home	169	4.5%	1,524	4.8%	3,794	5.6%	7,286	5.8%

Daytime Demographics (2021)

Total Businesses	694		4,055		8,052		15,222	
Total Employees	15,493		67,578		119,997		227,605	
Company Headquarter Businesses	63	9.1%	245	6.0%	423	5.3%	784	5.2%
Company Headquarter Employees	6,305	40.7%	20,412	30.2%	33,186	27.7%	61,792	27.1%
Employee Population per Business	22.3	to 1	16.7	to 1	14.9	to 1	15.0	to 1
Residential Population per Business	11.0	to 1	15.9	to 1	17.0	to 1	16.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	18,051		89,316		164,810		313,091	

Labor Force

Labor Population Age 16 Years or Over (2021)	6,402		53,948		113,983		214,387	
Labor Force Total Males (2021)	3,126	48.8%	26,303	48.8%	55,436	48.6%	104,849	48.9%
Male Civilian Employed	2,154	68.9%	17,565	66.8%	37,170	67.1%	69,687	66.5%
Male Civilian Unemployed	157	5.0%	1,393	5.3%	2,666	4.8%	4,740	4.5%
Males in Armed Forces	-	-	-	-	-	-	51	-
Males Not in Labor Force	815	26.1%	7,345	27.9%	15,600	28.1%	30,371	29.0%
Labor Force Total Females (2021)	3,276	51.2%	27,644	51.2%	58,547	51.4%	109,538	51.1%
Female Civilian Employed	1,691	51.6%	14,645	53.0%	32,000	54.7%	59,162	54.0%
Female Civilian Unemployed	161	4.9%	1,052	3.8%	2,093	3.6%	4,352	4.0%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,425	43.5%	11,947	43.2%	24,454	41.8%	46,025	42.0%
Unemployment Rate	317	5.0%	2,445	4.5%	4,759	4.2%	9,091	4.2%

Occupation (2021)

Occupation Population Age 16 Years or Over	3,845		32,210		69,170		128,848	
Occupation Total Males	2,154	56.0%	17,565	54.5%	37,170	53.7%	69,687	54.1%
Occupation Total Females	1,691	44.0%	14,645	45.5%	32,000	46.3%	59,162	45.9%
Management, Business, Financial Operations	720	18.7%	7,236	22.5%	17,276	25.0%	32,671	25.4%
Professional, Related	1,126	29.3%	10,201	31.7%	21,577	31.2%	37,332	29.0%
Service	485	12.6%	4,310	13.4%	8,604	12.4%	16,728	13.0%
Sales, Office	950	24.7%	6,758	21.0%	14,218	20.6%	26,064	20.2%
Farming, Fishing, Forestry	4	0.1%	15	-	38	-	71	-
Construction, Extraction, Maintenance	108	2.8%	1,122	3.5%	2,738	4.0%	5,879	4.6%
Production, Transport, Material Moving	451	11.7%	2,568	8.0%	4,720	6.8%	10,103	7.8%
White Collar Workers	2,797	72.7%	24,195	75.1%	53,070	76.7%	96,067	74.6%
Blue Collar Workers	1,048	27.3%	8,015	24.9%	16,100	23.3%	32,781	25.4%

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Waterview Marketplace Parsippany

Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Total Units	2,827		23,552		49,260		89,406	
1 Detached Unit	1,662	58.8%	15,610	66.3%	34,132	69.3%	59,612	66.7%
1 Attached Unit	75	2.7%	1,180	5.0%	4,272	8.7%	8,024	9.0%
2 Units	71	2.5%	1,254	5.3%	2,032	4.1%	4,529	5.1%
3 to 4 Units	195	6.9%	1,275	5.4%	2,181	4.4%	4,737	5.3%
5 to 9 Units	133	4.7%	844	3.6%	1,861	3.8%	3,919	4.4%
10 to 19 Units	278	9.8%	1,749	7.4%	3,327	6.8%	5,824	6.5%
20 to 49 Units	127	4.5%	1,263	5.4%	1,785	3.6%	3,639	4.1%
50 or More Units	353	12.5%	1,770	7.5%	2,825	5.7%	5,787	6.5%
Mobile Home or Trailer	-	-	23	-	34	-	127	0.1%
Other Structure	-	-	2	-	3	-	9	-

Homes Built By Year (2021)

Homes Built 2014 or later	39	1.3%	448	1.7%	1,156	2.1%	2,447	2.5%
Homes Built 2010 to 2013	27	0.9%	220	0.9%	545	1.0%	960	1.0%
Homes Built 2000 to 2009	54	1.8%	1,386	5.4%	3,213	5.9%	6,092	6.1%
Homes Built 1990 to 1999	129	4.3%	1,738	6.8%	6,234	11.5%	11,496	11.6%
Homes Built 1980 to 1989	326	10.9%	2,454	9.5%	5,514	10.2%	11,394	11.5%
Homes Built 1970 to 1979	545	18.3%	3,924	15.2%	7,476	13.8%	13,966	14.0%
Homes Built 1960 to 1969	892	29.9%	5,321	20.7%	9,660	17.9%	16,115	16.2%
Homes Built 1950 to 1959	372	12.5%	4,159	16.2%	8,579	15.9%	14,918	15.0%
Homes Built 1940 to 1949	210	7.1%	1,659	6.4%	3,306	6.1%	5,889	5.9%
Homes Built Before 1939	300	10.1%	3,663	14.2%	6,770	12.5%	12,931	13.0%
Median Age of Homes	49.0	yrs	48.7	yrs	46.2	yrs	45.7	yrs

Home Values (2021)

Owner Specified Housing Units	1,719		16,374		38,197		68,393	
Home Values \$1,000,000 or More	110	6.4%	703	4.3%	1,371	3.6%	2,632	3.8%
Home Values \$750,000 to \$999,999	140	8.1%	1,143	7.0%	3,793	9.9%	7,387	10.8%
Home Values \$500,000 to \$749,999	505	29.4%	4,731	28.9%	12,791	33.5%	23,004	33.6%
Home Values \$400,000 to \$499,999	471	27.4%	4,124	25.2%	8,355	21.9%	13,285	19.4%
Home Values \$300,000 to \$399,999	316	18.4%	3,643	22.2%	7,559	19.8%	13,378	19.6%
Home Values \$250,000 to \$299,999	37	2.2%	977	6.0%	1,853	4.9%	3,459	5.1%
Home Values \$200,000 to \$249,999	71	4.1%	555	3.4%	1,179	3.1%	2,522	3.7%
Home Values \$175,000 to \$199,999	5	0.3%	58	0.4%	141	0.4%	318	0.5%
Home Values \$150,000 to \$174,999	19	1.1%	177	1.1%	398	1.0%	817	1.2%
Home Values \$125,000 to \$149,999	14	0.8%	73	0.4%	236	0.6%	418	0.6%
Home Values \$100,000 to \$124,999	-	-	21	0.1%	55	0.1%	135	0.2%
Home Values \$90,000 to \$99,999	-	-	3	-	16	-	41	-
Home Values \$80,000 to \$89,999	-	-	5	-	53	0.1%	106	0.2%
Home Values \$70,000 to \$79,999	-	-	11	-	63	0.2%	95	0.1%
Home Values \$60,000 to \$69,999	-	-	9	-	41	0.1%	127	0.2%
Home Values \$50,000 to \$59,999	8	0.4%	18	0.1%	84	0.2%	186	0.3%
Home Values \$35,000 to \$49,999	2	-	9	-	36	-	93	0.1%
Home Values \$25,000 to \$34,999	-	-	29	0.2%	45	0.1%	73	0.1%
Home Values \$10,000 to \$24,999	1	-	4	-	5	-	29	-
Home Values Under \$10,000	19	1.1%	82	0.5%	122	0.3%	288	0.4%
Owner-Occupied Median Home Value	\$514,511		\$485,181		\$504,467		\$506,145	
Renter-Occupied Median Rent	\$1,230		\$1,355		\$1,476		\$1,512	

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1 mi radius 3 mi radius 5 mi radius 7 mi radius

Total Annual Consumer Expenditure (2021)

Total Household Expenditure	\$280.13 M	\$2.29 B	\$5.06 B	\$9.47 B
Total Non-Retail Expenditure	\$148.92 M	\$1.22 B	\$2.69 B	\$5.04 B
Total Retail Expenditure	\$131.21 M	\$1.07 B	\$2.37 B	\$4.43 B
Apparel	\$10.11 M	\$82.65 M	\$183.27 M	\$343.45 M
Contributions	\$9.96 M	\$81.73 M	\$183.41 M	\$343.56 M
Education	\$9.72 M	\$80.24 M	\$181.32 M	\$340.93 M
Entertainment	\$16.29 M	\$133.46 M	\$296.89 M	\$555.63 M
Food and Beverages	\$40.42 M	\$329.54 M	\$725.91 M	\$1.36 B
Furnishings and Equipment	\$10.05 M	\$82.36 M	\$183.07 M	\$342.44 M
Gifts	\$7.76 M	\$63.33 M	\$142.04 M	\$266.35 M
Health Care	\$22.69 M	\$185.19 M	\$407.78 M	\$761.77 M
Household Operations	\$11.28 M	\$92.49 M	\$205.77 M	\$385.26 M
Miscellaneous Expenses	\$5.34 M	\$43.74 M	\$96.95 M	\$181.37 M
Personal Care	\$3.75 M	\$30.65 M	\$67.76 M	\$126.78 M
Personal Insurance	\$2.13 M	\$17.53 M	\$39.37 M	\$73.64 M
Reading	\$618.54 K	\$5.07 M	\$11.25 M	\$21.06 M
Shelter	\$58.82 M	\$479.95 M	\$1.06 B	\$1.98 B
Tobacco	\$1.44 M	\$11.53 M	\$24.63 M	\$46.15 M
Transportation	\$50.45 M	\$410.87 M	\$907.16 M	\$1.7 B
Utilities	\$19.28 M	\$156.86 M	\$343.29 M	\$642.23 M

Monthly Household Consumer Expenditure (2021)

Total Household Expenditure	\$8,064	\$7,633	\$8,037	\$8,203
Total Non-Retail Expenditure	\$4,287 53.2%	\$4,060 53.2%	\$4,279 53.2%	\$4,370 53.3%
Total Retail Expenditures	\$3,777 46.8%	\$3,573 46.8%	\$3,758 46.8%	\$3,833 46.7%
Apparel	\$291 3.6%	\$276 3.6%	\$291 3.6%	\$297 3.6%
Contributions	\$287 3.6%	\$273 3.6%	\$291 3.6%	\$298 3.6%
Education	\$280 3.5%	\$268 3.5%	\$288 3.6%	\$295 3.6%
Entertainment	\$469 5.8%	\$445 5.8%	\$472 5.9%	\$481 5.9%
Food and Beverages	\$1,164 14.4%	\$1,100 14.4%	\$1,153 14.3%	\$1,177 14.3%
Furnishings and Equipment	\$289 3.6%	\$275 3.6%	\$291 3.6%	\$297 3.6%
Gifts	\$223 2.8%	\$211 2.8%	\$226 2.8%	\$231 2.8%
Health Care	\$653 8.1%	\$618 8.1%	\$648 8.1%	\$660 8.0%
Household Operations	\$325 4.0%	\$309 4.0%	\$327 4.1%	\$334 4.1%
Miscellaneous Expenses	\$154 1.9%	\$146 1.9%	\$154 1.9%	\$157 1.9%
Personal Care	\$108 1.3%	\$102 1.3%	\$108 1.3%	\$110 1.3%
Personal Insurance	\$61 0.8%	\$58 0.8%	\$63 0.8%	\$64 0.8%
Reading	\$18 0.2%	\$17 0.2%	\$18 0.2%	\$18 0.2%
Shelter	\$1,693 21.0%	\$1,602 21.0%	\$1,682 20.9%	\$1,719 21.0%
Tobacco	\$41 0.5%	\$38 0.5%	\$39 0.5%	\$40 0.5%
Transportation	\$1,452 18.0%	\$1,371 18.0%	\$1,441 17.9%	\$1,469 17.9%
Utilities	\$555 6.9%	\$524 6.9%	\$545 6.8%	\$556 6.8%

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