

# COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.1877/-86.2629

RFULL9

3530 Henry St-Muskegon Norton Shores, MI 49441		3 mi radius	5 mi radius	7 mi radius
<b>Population</b>				
Estimated Population (2021)	52,862	90,331	121,387	
Projected Population (2026)	51,931	89,038	120,407	
Census Population (2010)	52,370	90,863	120,362	
Census Population (2000)	54,731	91,969	119,889	
Projected Annual Growth (2021-2026)	-931 -0.4%	-1,293 -0.3%	-980 -0.2%	
Historical Annual Growth (2010-2021)	492 -	-532 -	1,025 -	
Historical Annual Growth (2000-2010)	-2,361 -0.4%	-1,106 -0.1%	473 -	
Estimated Population Density (2021)	1,870 <i>psm</i>	1,151 <i>psm</i>	789 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>	
<b>Households</b>				
Estimated Households (2021)	21,865	36,257	48,643	
Projected Households (2026)	21,998	36,587	49,396	
Census Households (2010)	21,172	35,031	46,523	
Census Households (2000)	21,610	34,841	45,256	
Projected Annual Growth (2021-2026)	134 0.1%	330 0.2%	753 0.3%	
Historical Annual Change (2000-2021)	254 -	1,417 0.2%	3,387 0.4%	
<b>Average Household Income</b>				
Estimated Average Household Income (2021)	\$62,221	\$61,798	\$66,711	
Projected Average Household Income (2026)	\$73,928	\$72,621	\$77,904	
Census Average Household Income (2010)	\$44,396	\$43,546	\$46,612	
Census Average Household Income (2000)	\$43,968	\$43,939	\$46,366	
Projected Annual Change (2021-2026)	\$11,707 3.8%	\$10,823 3.5%	\$11,193 3.4%	
Historical Annual Change (2000-2021)	\$18,253 2.0%	\$17,859 1.9%	\$20,345 2.1%	
<b>Median Household Income</b>				
Estimated Median Household Income (2021)	\$51,663	\$51,342	\$54,571	
Projected Median Household Income (2026)	\$59,825	\$59,236	\$63,178	
Census Median Household Income (2010)	\$36,752	\$36,085	\$38,012	
Census Median Household Income (2000)	\$35,151	\$35,183	\$37,657	
Projected Annual Change (2021-2026)	\$8,162 3.2%	\$7,894 3.1%	\$8,608 3.2%	
Historical Annual Change (2000-2021)	\$16,512 2.2%	\$16,159 2.2%	\$16,914 2.1%	
<b>Per Capita Income</b>				
Estimated Per Capita Income (2021)	\$25,891	\$25,478	\$27,254	
Projected Per Capita Income (2026)	\$31,474	\$30,525	\$32,485	
Census Per Capita Income (2010)	\$17,948	\$16,789	\$18,017	
Census Per Capita Income (2000)	\$17,271	\$16,499	\$17,406	
Projected Annual Change (2021-2026)	\$5,583 4.3%	\$5,047 4.0%	\$5,231 3.8%	
Historical Annual Change (2000-2021)	\$8,619 2.4%	\$8,979 2.6%	\$9,848 2.7%	
Estimated Average Household Net Worth (2021)	\$363,914	\$358,726	\$389,962	

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## 3530 Henry St-Muskegon

### Norton Shores, MI 49441

#### Race and Ethnicity

	3 mi radius		5 mi radius		7 mi radius	
Total Population (2021)	52,862		90,331		121,387	
White (2021)	35,160	66.5%	60,768	67.3%	88,904	73.2%
Black or African American (2021)	13,524	25.6%	22,189	24.6%	23,352	19.2%
American Indian or Alaska Native (2021)	437	0.8%	736	0.8%	971	0.8%
Asian (2021)	537	1.0%	897	1.0%	1,193	1.0%
Hawaiian or Pacific Islander (2021)	9	-	16	-	21	-
Other Race (2021)	1,035	2.0%	1,951	2.2%	2,270	1.9%
Two or More Races (2021)	2,160	4.1%	3,773	4.2%	4,676	3.9%
Population < 18 (2021)	12,124	22.9%	19,708	21.8%	26,509	21.8%
White Not Hispanic	5,805	47.9%	9,842	49.9%	15,248	57.5%
Black or African American	4,017	33.1%	5,898	29.9%	6,250	23.6%
Asian	105	0.9%	170	0.9%	230	0.9%
Other Race Not Hispanic	968	8.0%	1,653	8.4%	2,082	7.9%
Hispanic	1,229	10.1%	2,144	10.9%	2,700	10.2%
Not Hispanic or Latino Population (2021)	49,229	93.1%	83,925	92.9%	113,509	93.5%
Not Hispanic White	33,298	67.6%	57,638	68.7%	84,871	74.8%
Not Hispanic Black or African American	13,299	27.0%	21,792	26.0%	22,938	20.2%
Not Hispanic American Indian or Alaska Native	371	0.8%	633	0.8%	835	0.7%
Not Hispanic Asian	528	1.1%	878	1.0%	1,171	1.0%
Not Hispanic Hawaiian or Pacific Islander	3	-	8	-	11	-
Not Hispanic Other Race	24	-	35	-	47	-
Not Hispanic Two or More Races	1,706	3.5%	2,942	3.5%	3,636	3.2%
Hispanic or Latino Population (2021)	3,633	6.9%	6,406	7.1%	7,878	6.5%
Hispanic White	1,861	51.2%	3,130	48.9%	4,033	51.2%
Hispanic Black or African American	224	6.2%	397	6.2%	414	5.3%
Hispanic American Indian or Alaska Native	67	1.8%	103	1.6%	137	1.7%
Hispanic Asian	9	0.2%	20	0.3%	22	0.3%
Hispanic Hawaiian or Pacific Islander	6	0.2%	8	0.1%	10	0.1%
Hispanic Other Race	1,011	27.8%	1,917	29.9%	2,223	28.2%
Hispanic Two or More Races	454	12.5%	832	13.0%	1,040	13.2%
Not Hispanic or Latino Population (2010)	49,501	94.5%	85,665	94.3%	114,059	94.8%
Hispanic or Latino Population (2010)	2,869	5.5%	5,198	5.7%	6,303	5.2%
Not Hispanic or Latino Population (2000)	52,479	95.9%	87,998	95.7%	115,188	96.1%
Hispanic or Latino Population (2000)	2,252	4.1%	3,971	4.3%	4,701	3.9%
Not Hispanic or Latino Population (2026)	48,354	93.1%	82,714	92.9%	112,555	93.5%
Hispanic or Latino Population (2026)	3,577	6.9%	6,323	7.1%	7,852	6.5%
Projected Annual Growth (2021-2026)	-55	-	-82	-	-26	-
Historical Annual Growth (2000-2010)	617	2.7%	1,227	3.1%	1,602	3.4%

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## 3530 Henry St-Muskegon

### Norton Shores, MI 49441

#### Total Age Distribution (2021)

	3 mi radius		5 mi radius		7 mi radius	
Total Population	52,862		90,331		121,387	
Age Under 5 Years	3,391	6.4%	5,508	6.1%	7,228	6.0%
Age 5 to 9 Years	3,429	6.5%	5,575	6.2%	7,492	6.2%
Age 10 to 14 Years	3,433	6.5%	5,556	6.2%	7,600	6.3%
Age 15 to 19 Years	3,080	5.8%	5,478	6.1%	7,362	6.1%
Age 20 to 24 Years	3,228	6.1%	6,124	6.8%	7,891	6.5%
Age 25 to 29 Years	3,835	7.3%	6,617	7.3%	8,468	7.0%
Age 30 to 34 Years	3,577	6.8%	6,185	6.8%	7,994	6.6%
Age 35 to 39 Years	3,121	5.9%	5,452	6.0%	7,342	6.0%
Age 40 to 44 Years	2,955	5.6%	5,178	5.7%	7,039	5.8%
Age 45 to 49 Years	2,824	5.3%	4,875	5.4%	6,656	5.5%
Age 50 to 54 Years	3,043	5.8%	5,183	5.7%	7,111	5.9%
Age 55 to 59 Years	3,462	6.5%	5,799	6.4%	7,949	6.5%
Age 60 to 64 Years	3,449	6.5%	5,916	6.5%	8,187	6.7%
Age 65 to 69 Years	3,034	5.7%	5,163	5.7%	7,238	6.0%
Age 70 to 74 Years	2,575	4.9%	4,348	4.8%	6,037	5.0%
Age 75 to 79 Years	1,831	3.5%	2,961	3.3%	4,011	3.3%
Age 80 to 84 Years	1,262	2.4%	2,108	2.3%	2,777	2.3%
Age 85 Years or Over	1,333	2.5%	2,304	2.6%	3,007	2.5%
Median Age	38.8		38.4		39.1	
Age 19 Years or Less	13,333	25.2%	22,117	24.5%	29,681	24.5%
Age 20 to 64 Years	29,494	55.8%	51,330	56.8%	68,637	56.5%
Age 65 Years or Over	10,035	19.0%	16,885	18.7%	23,069	19.0%

#### Female Age Distribution (2021)

Female Population	27,486	52.0%	45,842	50.7%	61,662	50.8%
Age Under 5 Years	1,615	5.9%	2,632	5.7%	3,486	5.7%
Age 5 to 9 Years	1,671	6.1%	2,687	5.9%	3,629	5.9%
Age 10 to 14 Years	1,660	6.0%	2,660	5.8%	3,675	6.0%
Age 15 to 19 Years	1,492	5.4%	2,649	5.8%	3,570	5.8%
Age 20 to 24 Years	1,673	6.1%	3,003	6.6%	3,872	6.3%
Age 25 to 29 Years	2,043	7.4%	3,311	7.2%	4,246	6.9%
Age 30 to 34 Years	1,911	7.0%	3,102	6.8%	4,013	6.5%
Age 35 to 39 Years	1,604	5.8%	2,623	5.7%	3,557	5.8%
Age 40 to 44 Years	1,521	5.5%	2,496	5.4%	3,436	5.6%
Age 45 to 49 Years	1,407	5.1%	2,322	5.1%	3,238	5.3%
Age 50 to 54 Years	1,536	5.6%	2,564	5.6%	3,543	5.7%
Age 55 to 59 Years	1,804	6.6%	2,975	6.5%	4,072	6.6%
Age 60 to 64 Years	1,827	6.6%	3,103	6.8%	4,258	6.9%
Age 65 to 69 Years	1,598	5.8%	2,744	6.0%	3,780	6.1%
Age 70 to 74 Years	1,437	5.2%	2,409	5.3%	3,324	5.4%
Age 75 to 79 Years	1,064	3.9%	1,717	3.7%	2,307	3.7%
Age 80 to 84 Years	764	2.8%	1,292	2.8%	1,662	2.7%
Age 85 Years or Over	860	3.1%	1,551	3.4%	1,995	3.2%
Female Median Age	40.3		40.1		40.6	
Age 19 Years or Less	6,438	23.4%	10,628	23.2%	14,360	23.3%
Age 20 to 64 Years	15,325	55.8%	25,500	55.6%	34,235	55.5%
Age 65 Years or Over	5,723	20.8%	9,713	21.2%	13,067	21.2%

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## 3530 Henry St-Muskegon

### Norton Shores, MI 49441

#### Male Age Distribution (2021)

	3 mi radius		5 mi radius		7 mi radius	
Male Population	25,376	48.0%	44,489	49.3%	59,725	49.2%
Age Under 5 Years	1,776	7.0%	2,875	6.5%	3,741	6.3%
Age 5 to 9 Years	1,758	6.9%	2,888	6.5%	3,863	6.5%
Age 10 to 14 Years	1,773	7.0%	2,896	6.5%	3,924	6.6%
Age 15 to 19 Years	1,589	6.3%	2,829	6.4%	3,792	6.3%
Age 20 to 24 Years	1,555	6.1%	3,122	7.0%	4,019	6.7%
Age 25 to 29 Years	1,792	7.1%	3,306	7.4%	4,222	7.1%
Age 30 to 34 Years	1,666	6.6%	3,083	6.9%	3,981	6.7%
Age 35 to 39 Years	1,518	6.0%	2,828	6.4%	3,785	6.3%
Age 40 to 44 Years	1,435	5.7%	2,682	6.0%	3,603	6.0%
Age 45 to 49 Years	1,417	5.6%	2,552	5.7%	3,417	5.7%
Age 50 to 54 Years	1,506	5.9%	2,619	5.9%	3,568	6.0%
Age 55 to 59 Years	1,659	6.5%	2,824	6.3%	3,877	6.5%
Age 60 to 64 Years	1,622	6.4%	2,813	6.3%	3,929	6.6%
Age 65 to 69 Years	1,436	5.7%	2,420	5.4%	3,458	5.8%
Age 70 to 74 Years	1,137	4.5%	1,939	4.4%	2,713	4.5%
Age 75 to 79 Years	767	3.0%	1,244	2.8%	1,704	2.9%
Age 80 to 84 Years	498	2.0%	816	1.8%	1,116	1.9%
Age 85 Years or Over	473	1.9%	754	1.7%	1,012	1.7%
Male Median Age	37.1		36.7		37.5	
Age 19 Years or Less	6,895	27.2%	11,489	25.8%	15,321	25.7%
Age 20 to 64 Years	14,170	55.8%	25,829	58.1%	34,401	57.6%
Age 65 Years or Over	4,312	17.0%	7,172	16.1%	10,002	16.7%

#### Males per 100 Females (2021)

Overall Comparison						
Age Under 5 Years	110	52.4%	109	52.2%	107	51.8%
Age 5 to 9 Years	105	51.3%	107	51.8%	106	51.6%
Age 10 to 14 Years	107	51.6%	109	52.1%	107	52.1%
Age 15 to 19 Years	106	51.6%	107	51.7%	106	51.5%
Age 20 to 24 Years	93	48.2%	104	51.0%	104	50.9%
Age 25 to 29 Years	88	46.7%	100	50.0%	99	49.9%
Age 30 to 34 Years	87	46.6%	99	49.8%	99	49.8%
Age 35 to 39 Years	95	48.6%	108	51.9%	106	51.5%
Age 40 to 44 Years	94	48.5%	107	51.8%	105	51.2%
Age 45 to 49 Years	101	50.2%	110	52.4%	106	51.3%
Age 50 to 54 Years	98	49.5%	102	50.5%	101	50.2%
Age 55 to 59 Years	92	47.9%	95	48.7%	95	48.8%
Age 60 to 64 Years	89	47.0%	91	47.5%	92	48.0%
Age 65 to 69 Years	90	47.3%	88	46.9%	91	47.8%
Age 70 to 74 Years	79	44.2%	80	44.6%	82	44.9%
Age 75 to 79 Years	72	41.9%	72	42.0%	74	42.5%
Age 80 to 84 Years	65	39.5%	63	38.7%	67	40.2%
Age 85 Years or Over	55	35.5%	49	32.7%	51	33.7%
Age 19 Years or Less	107	51.7%	108	51.9%	107	51.6%
Age 20 to 39 Years	90	47.5%	102	50.6%	102	50.5%
Age 40 to 64 Years	94	48.6%	100	50.1%	99	49.8%
Age 65 Years or Over	75	43.0%	74	42.5%	77	43.4%

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## 3530 Henry St-Muskegon

### Norton Shores, MI 49441

	3 mi radius		5 mi radius		7 mi radius	
<b>Household Type (2021)</b>						
Total Households	21,865		36,257		48,643	
Households with Children	6,682	30.6%	10,926	30.1%	14,692	30.2%
Average Household Size	2.4		2.4		2.4	
Household Density per Square Mile	773		462		316	
Population Family	42,464	80.3%	69,666	77.1%	95,872	79.0%
Population Non-Family	9,692	18.3%	16,456	18.2%	20,965	17.3%
Population Group Quarters	706	1.3%	4,209	4.7%	4,550	3.7%
Family Households	13,677	62.6%	22,441	61.9%	31,114	64.0%
Married Couple Households	8,291	60.6%	13,850	61.7%	20,428	65.7%
Other Family Households with Children	5,386	39.4%	8,591	38.3%	10,686	34.3%
Family Households with Children	6,599	48.2%	10,781	48.0%	14,494	46.6%
Married Couple with Children	3,006	45.6%	5,058	46.9%	7,418	51.2%
Other Family Households with Children	3,592	54.4%	5,724	53.1%	7,076	48.8%
Family Households No Children	7,079	51.8%	11,659	52.0%	16,620	53.4%
Married Couple No Children	5,285	74.7%	8,792	75.4%	13,011	78.3%
Other Family Households No Children	1,794	25.3%	2,867	24.6%	3,610	21.7%
Non-Family Households	8,188	37.4%	13,817	38.1%	17,529	36.0%
Non-Family Households with Children	83	1.0%	144	1.0%	198	1.1%
Non-Family Households No Children	8,105	99.0%	13,672	99.0%	17,330	98.9%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	\$72,831		\$72,814		\$78,922	
Median Family Income	\$62,847		\$64,541		\$67,733	
Average Non-Family Household Size	1.2		1.2		1.2	
<b>Marital Status (2021)</b>						
Population Age 15 Years or Over	42,610		73,692		99,068	
Never Married	14,031	32.9%	25,956	35.2%	32,513	32.8%
Currently Married	15,134	35.5%	24,781	33.6%	37,141	37.5%
Previously Married	13,444	31.6%	22,955	31.1%	29,415	29.7%
Separated	2,176	16.2%	3,825	16.7%	4,589	15.6%
Widowed	3,290	24.5%	5,712	24.9%	7,519	25.6%
Divorced	7,978	59.3%	13,419	58.5%	17,307	58.8%
<b>Educational Attainment (2021)</b>						
Adult Population Age 25 Years or Over	36,301		62,090		83,815	
Elementary (Grade Level 0 to 8)	989	2.7%	1,904	3.1%	2,211	2.6%
Some High School (Grade Level 9 to 11)	2,498	6.9%	4,466	7.2%	5,385	6.4%
High School Graduate	11,343	31.2%	20,286	32.7%	26,925	32.1%
Some College	9,224	25.4%	15,524	25.0%	20,943	25.0%
Associate Degree Only	4,369	12.0%	7,248	11.7%	10,202	12.2%
Bachelor Degree Only	5,473	15.1%	8,736	14.1%	12,374	14.8%
Graduate Degree	2,406	6.6%	3,927	6.3%	5,775	6.9%
Any College (Some College or Higher)	21,472	59.1%	35,435	57.1%	49,293	58.8%
College Degree + (Bachelor Degree or Higher)	7,879	21.7%	12,663	20.4%	18,148	21.7%

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### Norton Shores, MI 49441

3 mi radius      5 mi radius      7 mi radius

#### Housing

Total Housing Units (2021)	23,919		39,557		52,694	
Total Housing Units (2010)	24,047		39,483		52,020	
Historical Annual Growth (2010-2021)	-129	-	74	-	674	0.1%
Housing Units Occupied (2021)	21,865	91.4%	36,257	91.7%	48,643	92.3%
Housing Units Owner-Occupied	14,776	67.6%	23,678	65.3%	33,638	69.2%
Housing Units Renter-Occupied	7,089	32.4%	12,579	34.7%	15,005	30.8%
Housing Units Vacant (2021)	2,054	8.6%	3,300	8.3%	4,051	7.7%

#### Household Size (2021)

Total Households	21,865		36,257		48,643	
1 Person Households	6,976	31.9%	11,709	32.3%	14,784	30.4%
2 Person Households	7,118	32.6%	11,737	32.4%	16,387	33.7%
3 Person Households	3,244	14.8%	5,334	14.7%	7,237	14.9%
4 Person Households	2,500	11.4%	4,139	11.4%	5,802	11.9%
5 Person Households	1,196	5.5%	1,988	5.5%	2,698	5.5%
6 Person Households	516	2.4%	857	2.4%	1,109	2.3%
7 or More Person Households	314	1.4%	492	1.4%	626	1.3%

#### Household Income Distribution (2021)

HH Income \$200,000 or More	653	3.0%	1,054	2.9%	1,611	3.3%
HH Income \$150,000 to \$199,999	674	3.1%	1,074	3.0%	1,632	3.4%
HH Income \$125,000 to \$149,999	885	4.0%	1,489	4.1%	2,234	4.6%
HH Income \$100,000 to \$124,999	1,269	5.8%	2,202	6.1%	3,262	6.7%
HH Income \$75,000 to \$99,999	2,553	11.7%	4,266	11.8%	6,065	12.5%
HH Income \$50,000 to \$74,999	4,234	19.4%	6,937	19.1%	9,964	20.5%
HH Income \$35,000 to \$49,999	3,843	17.6%	5,748	15.9%	7,541	15.5%
HH Income \$25,000 to \$34,999	2,735	12.5%	4,433	12.2%	5,561	11.4%
HH Income \$15,000 to \$24,999	2,217	10.1%	3,839	10.6%	4,692	9.6%
HH Income \$10,000 to \$14,999	1,050	4.8%	1,958	5.4%	2,355	4.8%
HH Income Under \$10,000	1,751	8.0%	3,258	9.0%	3,724	7.7%

#### Household Vehicles (2021)

Households 0 Vehicles Available	2,233	10.2%	4,006	11.1%	4,536	9.3%
Households 1 Vehicle Available	9,278	42.4%	14,877	41.0%	18,718	38.5%
Households 2 Vehicles Available	7,158	32.7%	11,609	32.0%	16,569	34.1%
Households 3 or More Vehicles Available	3,195	14.6%	5,765	15.9%	8,820	18.1%
Total Vehicles Available	34,178		57,523		81,740	
Average Vehicles per Household	1.6		1.6		1.7	
Owner-Occupied Household Vehicles	26,568	77.7%	44,618	77.6%	65,526	80.2%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9	
Renter-Occupied Household Vehicles	7,610	22.3%	12,904	22.4%	16,214	19.8%
Average Vehicles per Renter-Occupied Household	1.1		1.0		1.1	

#### Travel Time (2021)

Worker Base Age 16 years or Over	22,417		38,330		51,856	
Travel to Work in 14 Minutes or Less	8,061	36.0%	12,914	33.7%	16,912	32.6%
Travel to Work in 15 to 29 Minutes	9,214	41.1%	15,460	40.3%	21,940	42.3%
Travel to Work in 30 to 59 Minutes	3,536	15.8%	6,151	16.0%	8,654	16.7%
Travel to Work in 60 Minutes or More	1,448	6.5%	1,926	5.0%	2,567	4.9%
Work at Home	480	2.1%	939	2.4%	1,383	2.7%
Average Minutes Travel to Work	17.8		17.2		17.6	

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# COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.1877/-86.2629

RFULL9

## 3530 Henry St-Muskegon

3 mi radius      5 mi radius      7 mi radius

### Norton Shores, MI 49441

#### Transportation To Work (2021)

Worker Base Age 16 years or Over	22,417		38,330		51,856	
Drive to Work Alone	18,467	82.4%	31,851	83.1%	43,637	84.2%
Drive to Work in Carpool	2,793	12.5%	4,359	11.4%	5,446	10.5%
Travel to Work by Public Transportation	243	1.1%	360	0.9%	395	0.8%
Drive to Work on Motorcycle	1	-	8	-	19	-
Bicycle to Work	79	0.4%	172	0.4%	188	0.4%
Walk to Work	295	1.3%	552	1.4%	649	1.3%
Other Means	57	0.3%	90	0.2%	139	0.3%
Work at Home	480	2.1%	939	2.4%	1,383	2.7%

#### Daytime Demographics (2021)

Total Businesses	1,620		3,146		3,995	
Total Employees	21,660		43,668		53,970	
Company Headquarter Businesses	75	4.6%	145	4.6%	185	4.6%
Company Headquarter Employees	3,516	16.2%	6,073	13.9%	7,724	14.3%
Employee Population per Business	13.4	to 1	13.9	to 1	13.5	to 1
Residential Population per Business	32.6	to 1	28.7	to 1	30.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	40,899		78,927		100,158	

#### Labor Force

Labor Population Age 16 Years or Over (2021)	42,011		72,675		97,691	
Labor Force Total Males (2021)	19,759	47.0%	35,300	48.6%	47,478	48.6%
Male Civilian Employed	11,396	57.7%	18,569	52.6%	26,042	54.9%
Male Civilian Unemployed	1,099	5.6%	1,971	5.6%	2,522	5.3%
Males in Armed Forces	12	-	28	-	50	0.1%
Males Not in Labor Force	7,252	36.7%	14,732	41.7%	18,864	39.7%
Labor Force Total Females (2021)	22,252	53.0%	37,376	51.4%	50,213	51.4%
Female Civilian Employed	11,353	51.0%	18,808	50.3%	25,401	50.6%
Female Civilian Unemployed	1,400	6.3%	2,016	5.4%	2,628	5.2%
Females in Armed Forces	11	-	11	-	11	-
Females Not in Labor Force	9,487	42.6%	16,541	44.3%	22,173	44.2%
Unemployment Rate	2,500	6.0%	3,986	5.5%	5,150	5.3%

#### Occupation (2021)

Occupation Population Age 16 Years or Over	22,749		37,377		51,442	
Occupation Total Males	11,396	50.1%	18,569	49.7%	26,042	50.6%
Occupation Total Females	11,353	49.9%	18,808	50.3%	25,401	49.4%
Management, Business, Financial Operations	3,049	13.4%	4,811	12.9%	6,763	13.1%
Professional, Related	3,758	16.5%	6,155	16.5%	8,952	17.4%
Service	4,683	20.6%	8,124	21.7%	10,456	20.3%
Sales, Office	3,933	17.3%	6,388	17.1%	9,008	17.5%
Farming, Fishing, Forestry	89	0.4%	109	0.3%	148	0.3%
Construction, Extraction, Maintenance	1,418	6.2%	2,208	5.9%	3,163	6.1%
Production, Transport, Material Moving	5,818	25.6%	9,584	25.6%	12,953	25.2%
White Collar Workers	10,740	47.2%	17,353	46.4%	24,723	48.1%
Blue Collar Workers	12,009	52.8%	20,024	53.6%	26,719	51.9%

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RFULL9

## 3530 Henry St-Muskegon

3 mi radius

5 mi radius

7 mi radius

### Norton Shores, MI 49441

#### Units In Structure (2021)

	3 mi radius	5 mi radius	7 mi radius
Total Units	21,172	35,031	46,523
1 Detached Unit	15,734 74.3%	25,025 71.4%	34,074 73.2%
1 Attached Unit	843 4.0%	1,542 4.4%	2,157 4.6%
2 Units	592 2.8%	990 2.8%	1,221 2.6%
3 to 4 Units	649 3.1%	1,163 3.3%	1,365 2.9%
5 to 9 Units	870 4.1%	1,701 4.9%	2,087 4.5%
10 to 19 Units	708 3.3%	1,438 4.1%	1,799 3.9%
20 to 49 Units	312 1.5%	689 2.0%	893 1.9%
50 or More Units	933 4.4%	1,950 5.6%	2,091 4.5%
Mobile Home or Trailer	1,224 5.8%	1,759 5.0%	2,956 6.4%
Other Structure	-	-	-

#### Homes Built By Year (2021)

Homes Built 2014 or later	362 1.5%	801 2.0%	1,473 2.8%
Homes Built 2010 to 2013	108 0.5%	238 0.6%	386 0.7%
Homes Built 2000 to 2009	1,177 4.9%	2,803 7.1%	4,230 8.0%
Homes Built 1990 to 1999	1,821 7.6%	3,023 7.6%	5,213 9.9%
Homes Built 1980 to 1989	1,433 6.0%	2,291 5.8%	3,511 6.7%
Homes Built 1970 to 1979	2,622 11.0%	4,923 12.4%	6,787 12.9%
Homes Built 1960 to 1969	2,955 12.4%	4,702 11.9%	6,046 11.5%
Homes Built 1950 to 1959	3,819 16.0%	6,012 15.2%	7,853 14.9%
Homes Built 1940 to 1949	3,587 15.0%	5,447 13.8%	6,246 11.9%
Homes Built Before 1939	3,980 16.6%	6,018 15.2%	6,897 13.1%
Median Age of Homes	52.6 yrs	50.4 yrs	47.5 yrs

#### Home Values (2021)

Owner Specified Housing Units	14,776	23,678	33,638
Home Values \$1,000,000 or More	57 0.4%	119 0.5%	242 0.7%
Home Values \$750,000 to \$999,999	141 1.0%	171 0.7%	228 0.7%
Home Values \$500,000 to \$749,999	98 0.7%	159 0.7%	438 1.3%
Home Values \$400,000 to \$499,999	178 1.2%	320 1.4%	563 1.7%
Home Values \$300,000 to \$399,999	634 4.3%	1,201 5.1%	1,700 5.1%
Home Values \$250,000 to \$299,999	606 4.1%	1,054 4.5%	1,616 4.8%
Home Values \$200,000 to \$249,999	1,221 8.3%	2,158 9.1%	3,285 9.8%
Home Values \$175,000 to \$199,999	587 4.0%	997 4.2%	1,547 4.6%
Home Values \$150,000 to \$174,999	1,755 11.9%	2,669 11.3%	3,983 11.8%
Home Values \$125,000 to \$149,999	1,397 9.5%	2,385 10.1%	3,539 10.5%
Home Values \$100,000 to \$124,999	1,981 13.4%	3,020 12.8%	4,494 13.4%
Home Values \$90,000 to \$99,999	859 5.8%	1,211 5.1%	1,513 4.5%
Home Values \$80,000 to \$89,999	556 3.8%	913 3.9%	1,223 3.6%
Home Values \$70,000 to \$79,999	619 4.2%	1,061 4.5%	1,454 4.3%
Home Values \$60,000 to \$69,999	631 4.3%	1,146 4.8%	1,476 4.4%
Home Values \$50,000 to \$59,999	510 3.5%	790 3.3%	955 2.8%
Home Values \$35,000 to \$49,999	755 5.1%	1,136 4.8%	1,421 4.2%
Home Values \$25,000 to \$34,999	656 4.4%	872 3.7%	1,103 3.3%
Home Values \$10,000 to \$24,999	1,010 6.8%	1,571 6.6%	1,868 5.6%
Home Values Under \$10,000	527 3.6%	726 3.1%	990 2.9%
Owner-Occupied Median Home Value	\$117,799	\$122,554	\$131,386
Renter-Occupied Median Rent	\$623	\$646	\$662

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RFULL9

## 3530 Henry St-Muskegon

### Norton Shores, MI 49441

#### Total Annual Consumer Expenditure (2021)

	3 mi radius	5 mi radius	7 mi radius
Total Household Expenditure	\$1.1 B	\$1.81 B	\$2.57 B
Total Non-Retail Expenditure	\$580.15 M	\$957.42 M	\$1.35 B
Total Retail Expenditure	\$519.36 M	\$857.01 M	\$1.21 B
Apparel	\$38.12 M	\$62.91 M	\$89.07 M
Contributions	\$34.74 M	\$57.19 M	\$81.43 M
Education	\$30.21 M	\$49.99 M	\$70.9 M
Entertainment	\$60.87 M	\$100.43 M	\$142.8 M
Food and Beverages	\$163.52 M	\$270.02 M	\$381.45 M
Furnishings and Equipment	\$37.92 M	\$62.54 M	\$88.94 M
Gifts	\$25.76 M	\$42.47 M	\$60.49 M
Health Care	\$95.92 M	\$158.1 M	\$223.59 M
Household Operations	\$42.84 M	\$70.61 M	\$100.06 M
Miscellaneous Expenses	\$20.79 M	\$34.26 M	\$48.52 M
Personal Care	\$14.75 M	\$24.35 M	\$34.45 M
Personal Insurance	\$7.39 M	\$12.17 M	\$17.41 M
Reading	\$2.41 M	\$3.96 M	\$5.61 M
Shelter	\$232.26 M	\$383.7 M	\$541.21 M
Tobacco	\$7.34 M	\$12.14 M	\$16.88 M
Transportation	\$199.82 M	\$329.63 M	\$468.19 M
Utilities	\$84.84 M	\$139.96 M	\$196.92 M

#### Monthly Household Consumer Expenditure (2021)

	3 mi radius	5 mi radius	7 mi radius
Total Household Expenditure	\$4,191	\$4,170	\$4,399
Total Non-Retail Expenditure	\$2,211 52.8%	\$2,201 52.8%	\$2,319 52.7%
Total Retail Expenditures	\$1,979 47.2%	\$1,970 47.2%	\$2,081 47.3%
Apparel	\$145 3.5%	\$145 3.5%	\$153 3.5%
Contributions	\$132 3.2%	\$131 3.2%	\$140 3.2%
Education	\$115 2.7%	\$115 2.8%	\$121 2.8%
Entertainment	\$232 5.5%	\$231 5.5%	\$245 5.6%
Food and Beverages	\$623 14.9%	\$621 14.9%	\$653 14.9%
Furnishings and Equipment	\$145 3.4%	\$144 3.4%	\$152 3.5%
Gifts	\$98 2.3%	\$98 2.3%	\$104 2.4%
Health Care	\$366 8.7%	\$363 8.7%	\$383 8.7%
Household Operations	\$163 3.9%	\$162 3.9%	\$171 3.9%
Miscellaneous Expenses	\$79 1.9%	\$79 1.9%	\$83 1.9%
Personal Care	\$56 1.3%	\$56 1.3%	\$59 1.3%
Personal Insurance	\$28 0.7%	\$28 0.7%	\$30 0.7%
Reading	\$9 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$885 21.1%	\$882 21.1%	\$927 21.1%
Tobacco	\$28 0.7%	\$28 0.7%	\$29 0.7%
Transportation	\$762 18.2%	\$758 18.2%	\$802 18.2%
Utilities	\$323 7.7%	\$322 7.7%	\$337 7.7%

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